

## PERSONAL INFORMATION **Ankit Gupta**



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**PERSONAL STATEMENT** Motivated self-driven enthusiastic data analyst with strong technical and management skills. Mostly, referred to as a key connection between IT and business, over the years, built interest in analytics with an expertise in mathematics & statistics. Looking for an opportunity to grow in a fast-paced environment and master new skills.

## WORK EXPERIENCE

1 Mar 2020–Present

### **(Voluntary) - Frontend Web Developer**

#### **Covid-data.info, Berlin (Germany)**

- Multicultural development and maintenance of PWA(Progressive Web Apps) using Angular JS and Firebase NoSQL as the backend database implemented in Visual Studio Code.
- Used project management tools like Trello, Git, GitKraken, Slack, Webex, Zapier.
- Applied AGILE (Scrum) techniques and A/B Testing for development.

1 Jun 2018–31 Jul 2019

### **EU Finance Analyst Intern**

#### **WAYFAIR GmbH, Berlin (Germany)**

- Implemented VBA(Macros), RPA and Project Management tools for automation.
- Designed live dashboards on Tableau and PowerBI.
- Optimized SQL scripting for ETL Tasks.
- Month-end carrier payments analysis along with shipment disputes.

#### **Achievements:**

- Saved 5 hours of daily manual work by automation.
- 100% reduction in penalties (by processing payment on time).
- Represented IT in Finance (saved time by handling technical stressful situations)

1 Oct 2017–30 Apr 2018

### **Social Media Marketing Intern**

#### **GISMA Business School, Berlin (Germany)**

- Management for social media campaigns across various platforms.
- Enhanced target-based marketing in addition to user behavior study and planned SEO keywords for campaigns.

#### **Achievements:**

- 20% increment in ROI (digital marketing) in just 3 months.
- Led the creation of the website: <https://berlintechon.com>

1 Jul 2016–30 Sep 2017

### **Software Developer**

#### **APROTECH Engineers Pvt. Ltd., Faridabad (India)**

- Developed a CRM Platform for sending bulk marketing emails and tracking marketing campaigns.
- Led the creation of a smart inventory management system.

- Used pandas for data scraping (marketing campaigns).
- Extended the IT team to incorporate in-house consulting.

1 Apr 2015–30 Sep 2015

### Web Developer Intern

**RTCS Enterprises C.I.C., Uppingham (United Kingdom)**

- Led the design & creation of the company website. ([www.rtcse.co.uk](http://www.rtcse.co.uk))
- Performed PESTEL analysis for establishment in the UK market.
- Worked with social enterprises and community interest groups to gather information.
- Created multiple promo videos on Adobe After-Effects.

## EDUCATION AND TRAINING

1 Sep 2017–1 Jul 2019 **MSc Innovation Strategy and Entrepreneurship**

**Grenoble École de Management, Berlin (Germany)**

**Research Topic:** Influence of Blockchain Technology in Financial Services of Germany

1 Sep 2013–1 Jul 2016 **BSc (HONS) Software Engineering**

**The University of Northampton, Northampton (United Kingdom)**

**Dissertation Project:** Customer Relationship Management Tool with Inventory Management

## PERSONAL SKILLS

Mother tongue(s) Hindi, English

**Organisational / managerial skills** Analytical thinking, planning, strong communication, problem-solving, accuracy organization, prioritization, flexible team player mindset

### Digital skills

Angular JS, Firebase, Google Cloud Platform, Python (Django + Flask), R (Statistics + Visualization), C++, HTML5, CSS3, JavaScript, Bootstrap, WordPress, Shopify, Google Cloud Platform, Heroku, Server Setup (Linux), Version Controlling (Git)

Postgres, MySQL, Mongo DB, Firebase Realtime Database

Microsoft PowerBI, Tableau, Google Data Studio, Salesforce CRM

## ADDITIONAL INFORMATION

**Certifications** **freeCodeCamp:** Developer Certification in Responsive Web Design  
<https://www.freecodecamp.org/certification/aaygupta/responsive-web-design>

**Google Cloud Platform:** Digital Marketing

**Freelance Projects** KimGarza Art, Design & Photography – Web Development (PHP, Python), Digital Marketing, Business Strategy Discussion Forum.

Damur Fashion – E Shop Development (Shopify), Digital Marketing.

Eikoy Medicare – Web Development (PHP), Digital Marketing