ANKIT GUPTA

Strategic Business Intelligence | Software Engineer | Innovator

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EDUCATION

Sep 2017
Jul 2019

MSc Innovation, Strategy & Entrepreneurship
Grenoble École de Management
Berlin, Germany

Research Topic: Influence of Blockchain Technology in Financial Services of Germany

Sep 2013
Jul 2016

BSc (HONS) Computing (Software Engineering)
The University of Northampton
Northampton, United Kingdom

Dissertation Project: Customer Relationship Management Tool with Inventory Management

SKILLS

Analytical Thinking, Planning
Strong Communication
Problem Solving, Accuracy
Organization and Prioritization
Flexible Team Player Mindset
Self Motivated Initiative Seeker
Quick Learner, Challenge Seeker

LANGUAGES

ENGLISH (Working Proficiency)
HINDI (Native Proficiency)
GERMAN (Beginner)

INTEREST

TRAVELLING – *Europe, North America, Middle-East, Asia*
TECHNOLOGY – *Blockchain, Trends, Big Data, Cryptographic Algorithms*
ART – *Design, Painting, Photography*
SPORT – *Biking, Hiking, Swimming*

Adaptive, self-driven enthusiast with strong technical and management skills. Being a Software Engineer along with Master's in Innovation, Strategy & Entrepreneurship, makes me a link between business and IT. With a robust experience of many years, I have developed problem solving skills, strategic planning with agile methodology and great communication skills. My passion is to seek and perform new challenging tasks.

PROFESSIONAL EXPERIENCE

Jun 2018
July 2019

EU Finance Analyst / *Wayfair GmbH, Germany*

- Implemented Software Technology trends in the Finance Department to elevate business routines.
- Reviewed Carrier Payments on month-end & analysed Invoicing Parameters for Carriers, dealt with Shipment and Carrier Disputes.
- Designed Analytical Dashboards on Power BI and Tableau to track Carrier Payments by extracting Data from SQL & performed ADHOC Analysis.
- Programming on VBA (Macros) to automate Daily Invoice Entry.
- Worked on a project using BI for E-Commerce Profit Improvement and learnt to apply advanced Data Modelling Techniques.

Freelance Learning + Developments

Certification: HarvardX – Data Science (On-going).

KimGarza Art, Design & Photography – Web Development (PHP, Python), Digital Marketing, Business Strategy Discussion Forum.

Damur Fashion – E Shop Development (Shopify), Digital Marketing.

Oct 2017
Apr 2018

Social Media Marketing Intern / *GISMA Business School GmbH*

- Lead in creativity for Social Media stories and managed campaigns on Social Media platforms.
- Enhanced the company's branding by leveraging target-based marketing.
- Became part of the event management team to host multiple events and pitch contests over the year. Also led the creation of the website: https://berlintechon.com
- Learnt to generate KPIs for Marketing Campaigns with a major on ROI.

Freelance Learning + Developments

Eikoy Medicare – Web Development (PHP), Digital Marketing

Certification: Google Cloud Platform – Digital Marketing

PROFESSIONAL EXPERIENCE (CONTINUED)

Programming Ability (Python)

Time Management

Business Knowledge + Understanding Ability

Hungriness to Learn

Multicultural Environment Compatibility

Problem Solving

Microsoft Applications (inc. Excel)

Database Management (SQL)

Analytical Thinking (KPI)

Efficiency - Work Load / Accuracy

Willingness to Travel

Jul 2016 – Sep 2017

Software Engineer / *APROTECH Engineers Pvt. Ltd., India*

- Developed a Customer Relationship Management Platform for sending bulk marketing emails and tracking marketing campaigns on Python.
- Lead the creation of Smart Inventory Management System.
- Used Python libraries for Data Scraping (Marketing Campaign).
- Extended the IT team to incorporate in-house consulting.

Sep 2015 – Apr 2016

Front End Web Developer Intern / *Bravery Creative, UK*

- Developed websites and applications for potential clients on WordPress.
- Created robust multi-platform applications.
- Ensured technical feasibility of UI/UX design during development.
- Designed flyers and marketing material on Adobe Photoshop.

Apr 2015 – Sep 2015

Web Developer Intern / *RTCS Enterprises C.I.C., UK*

- Led the Design and Creation of the Company Website. www.rtcse.co.uk
- Worked closely with other partner Social Enterprises and Community Interest Groups to gather information about Environment Growth and Business Development.
- Created multiple Promo videos on Adobe After-Effects for various Projects.

Aug 2014 – Apr 2015

Customer Service Executive / *BHS, Arcadia Group, UK*

- Worked as a Team Lead and Customer Service Executive, Inventory Assistant, Sales Executive and Transaction Record Analyst.

PROGRAMMING LANGUAGES + APPLICATIONS

Python (Django + Flask), R (Statistics + Visualization), C++, C#, Java, PHP, HTML5, CSS3, JavaScript, Bootstrap, WordPress, Shopify, AWS, Server Setup (Linux), Version Controlling (Git)
MySQL, MS SQL Server/Database, SQLite, PL/SQL, Matisse DB, Mongo DB, No SQL, Oracle
Microsoft PowerBI, Tableau, Google Data Studio, Salesforce CRM, ETL Tools, Hive
Adobe Photoshop, PixelMator, Flash, Adobe After Effects, Adobe Premiere, Apple iMovie, Audacity
SolidWorks, Solid Edge

PROFESSIONAL REFERENCES

Available on Request.