

PERSONAL INFORMATION **Ankit Gupta**



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PERSONAL STATEMENT Motivated self-driven enthusiastic data analyst with strong technical and management skills. Mostly, referred to as a key connection between IT and business, over the years, built interest in analytics with an expertise in mathematics & statistics. Looking for an opportunity to grow in a fast-paced environment and master new skills.

WORK EXPERIENCE

1 Mar 2020–Present

(Voluntary) - Frontend Web Developer

Covid-data.info, Berlin (Germany)

- Multicultural development and maintenance of PWA(Progressive Web Apps) using Angular JS and Firebase NoSQL as the backend database implemented in Visual Studio Code.
- Used project management tools like Trello, Git, GitKranken, Slack, Webex, Zapier.
- Applied AGILE (Scrum) techniques and A/B Testing for development.

1 Jun 2018–31 Jul 2019

EU Finance Analyst Intern

WAYFAIR GmbH, Berlin (Germany)

- Implemented VBA(Macros), RPA and Project Management tools for automation.
- Designed live dashboards on Tableau and PowerBI.
- Optimized SQL scripting for ETL Tasks.
- Month-end carrier payments analysis along with shipment disputes.

Achievements:

- Saved 5 hours of daily manual work by automation.
- 100% reduction in penalties (by processing payment on time).
- Represented IT in Finance (saved time by handling technical stressful situations)

1 Oct 2017–30 Apr 2018

Social Media Marketing Intern

GISMA Business School, Berlin (Germany)

- Management for social media campaigns across various platforms.
- Enhanced target-based marketing in addition to user behavior study and planned SEO keywords for campaigns.

Achievements:

- 20% increment in ROI (digital marketing) in just 3 months.
- Led the creation of the website: <https://berlintechon.com>

1 Jul 2016–30 Sep 2017

Software Developer

APROTECH Engineers Pvt. Ltd., Faridabad (India)

- Developed a CRM Platform for sending bulk marketing emails and tracking marketing campaigns.
- Led the creation of a smart inventory management system.

- Used pandas for data scraping (marketing campaigns).
- Extended the IT team to incorporate in-house consulting.

1 Apr 2015–30 Sep 2015

Web Developer Intern

RTCS Enterprises C.I.C., Uppingham (United Kingdom)

- Led the design & creation of the company website. (www.rtcse.co.uk)
- Performed PESTEL analysis for establishment in the UK market.
- Worked with social enterprises and community interest groups to gather information.
- Created multiple promo videos on Adobe After-Effects.

EDUCATION AND TRAINING

1 Sep 2017–1 Jul 2019 **MSc Innovation Strategy and Entrepreneurship**

Grenoble École de Management, Berlin (Germany)

Research Topic: Influence of Blockchain Technology in Financial Services of Germany

1 Sep 2013–1 Jul 2016 **BSc (HONS) Software Engineering**

The University of Northampton, Northampton (United Kingdom)

Dissertation Project: Customer Relationship Management Tool with Inventory Management

PERSONAL SKILLS

Mother tongue(s) Hindi, English

Foreign language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
German	A2	A2	A1	A1	A2

Organisational / managerial skills Analytical thinking, planning, strong communication, problem-solving, accuracy organization, prioritization, flexible team player mindset

Digital skills

Angular JS, Firebase, Google Cloud Platform, Python (Django + Flask), R (Statistics + Visualization), C++, HTML5, CSS3, JavaScript, Bootstrap, WordPress, Shopify, Google Cloud Platform, Heroku, Server Setup (Linux), Version Controlling (Git)

Postgres, MySQL, Mongo DB, Firebase Realtime Database

Microsoft PowerBI, Tableau, Google Data Studio, Salesforce CRM

ADDITIONAL INFORMATION

Certifications **freeCodeCamp:** Developer Certification in Responsive Web Design
<https://www.freecodecamp.org/certification/aaygupta/responsive-web-design>

Google Cloud Platform: Digital Marketing

Freelance Projects KimGarza Art, Design & Photography – Web Development (PHP, Python), Digital Marketing, Business Strategy Discussion Forum.

Damur Fashion – E Shop Development (Shopify), Digital Marketing.

Eikoy Medicare – Web Development (PHP), Digital Marketing