ADAM CLARK
Power BI Data Analyst

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📍 New York, NY
in LinkedIn

EDUCATION

Bachelor of Science
Data Science
New York University
📅 2015 - 2019
📍 New York, NY

SKILLS

- Power BI
- SQL Server Management Studio (SSMS)
- Microsoft SQL Server
- Python
- Microsoft SSIS
- Microsoft Azure
- Google Data Studio
- SAS
- Git
- Collibra

WORK EXPERIENCE

Power BI Data Analyst
Bloomberg LP
📅 2023 - current   📍 New York, NY

- Directed a team of 8 in developing Power BI software tools, which led to a **32% cut down in reporting errors** and inconsistencies.
- Introduced a Microsoft SQL Server Integration Services (SSIS) solution to automate data cleansing and transformation, shrinking processing time by 2.6 hours.
- Conducted regression analysis and hypothesis testing in SAS, providing insights that led to an 11% uplift in marketing ROI.
- Led a quarterly review using Microsoft Azure Cost Management tools to optimize resource allocation, slashing unnecessary expenditures by $7,418.

Business Intelligence Analyst
S&P Global
📅 2021 - 2023   📍 New York, NY

- Systemized the data extraction process with SQL Server Management Studio (SSMS), minimizing the time required for producing financial reports by 3.6 hours.
- Developed SSIS components for handling non-standard data processes, contributing to an 18% decrease in processing errors.
- **Reduced fraudulent activities by 49%** by creating an anomaly detection system for financial transactions to safeguard the company's assets.
- Leveraged Google Data Studio to help generate and distribute investment insights to stakeholders, boosting stakeholder satisfaction by 52%.

Junior Data Analyst
Estee Lauder
📅 2019 - 2021   📍 New York, NY

- Integrated Python to automate routine data quality checks, which lowered the error rate in customer data by 28%.
- Analyzed social media engagement data from Instagram and Facebook, providing insights that led to a **14% improvement in engagement rates**.
- Managed the deployment of new analytical features through Git branching strategies, achieving a 17% downtick in deployment errors.
- Worked alongside a team of 6 to build an automated alert system in Collibra to instantly notify stakeholders of data anomalies, eliminating reported data inconsistencies by 32%.