GUJARAT TECHNOLOGICAL UNIVERSITY

CHANDKHEDA, AHMEDABAD

AFFLIATED





SARDAR VALLBHBHAI PATEL INSTITUTE OF TECHNOLOGY

A Report On- CAREER COUNSELLING WEBSITE

Under subject of DESIGN ENGINEERING – 2B B. E. III,

Semester – VI (COMPUTER Branch)

Submitted by:

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ACADEMIC YEAR-(2015-2016)

CONTENTS

INTRODUCTION

EMPATHY MAPPING

IDEATION CANVAS

AEIOU FRAMEWORK

PRODUCT DEVELOPMENT CANVAS

MODELLING AND ANALYSIS USING SOFTWARE

ENGINEERING ECONOMIC DESGIN

DESIGN FOR USE, REUSE, SUSTAINIBILTY

PROTOTYPING

TEST THE PROTOTYPE

COMPARISION WITH EXISTING WEBSITE

CONCLUSION/SCOPE

INTRODUCTION

Design thinking is a process of designing and creating products which solve the problems occurring in a particular system .It is very important as it enhances the problem solving ability of a person. This gives a person a practical and useful approach towards application of products. It makes our thinking power stronger.

In our project of design engineering we have planned to develop a website on career counselling. In our website we will include all the information after 10th & 12th.We have seen that students get confused in selecting their field of interest after 10th or 12th.To clear their confusion we want to develop this website.

Our website will include aptitude test for students .Even if the students want to talk with the experts they will be able to question our experts.

There is no agreed definition of career counselling worldwide, mainly due to conceptual, cultural and linguistic differences.[[1]](https://en.wikipedia.org/wiki/Career_counseling#cite_note-1) This even affects the most central term counselling (or: counselling in British English) which is often substituted with the word guidance as in career guidance. For example, in the [UK](https://en.wikipedia.org/wiki/United_Kingdom), career counselling would usually be referred to as careers advice or guidance. Due to the widespread reference to both career guidance and career counselling among policy-makers, academics and practitioners around the world, references to career guidance and counselling are becoming common.

EMPATHY MAPPING

USERS

SS OF EMPATHY MAPPING USER

Sticky notes na user laki deje

STAKEHOLDERS

SS OF STAKEHOLDERS

Sticky notes nu laki deje

ACTIVITIES

SS OF ACTIVITES OF EMPATHY MAPPING

Sticky notes nu laki deje

STORY BOARDING

SS OF STORY BOARDING

Sticky notes nu laki deje

EMPATHY MAPPING

SS OF WHOLE EMPATHY MAPPING

IDEATION CANVAS

SS OF PEOPLE SECTION

MUDRA PEOPLE SECTIONS MA JE NAMES LAKYA HOI EJ LIST KARI DEJE

PEOPLE:-

ACITIVITES

SS OF ACTIVITY OF IDEATION CANVAS

LIST OF ACTIVITIES:-

JE ACTIVITY LAKI CHE STICKY NOTES MA E SIMPLY TYPE KARI LEJE

SITUATION & LOCATION

SS OF SITUATION & LOCATION OF IDEATION CANVAS

The situation and location of our projects are:-

PROPS

SS OF PROPS SECTION

THE PROPS/POSSIBLE SOLUTION ARE:-

IDEATION CANVAS

AKA IDEATION CANVAS NO SS

AEIOU FRAMEWORK

ACTIVITY

SS OF ACTIVITY OF AEIOU

GENERAL IMPRESSIONS

STICKY NOTES NU J LAKI DEJE

ELEMENTS & FEATURES

ENVIRONEMNT

SS OF ENVIRONMENT

GENERAL IMPRESSIONS

ELEMENTS & FEATURES

INTERACTION

SS OF INTERACTION

GENERAL IMPRESSIONS

ELEMENTS & FEATURES

OBJECTS

SS OF OBJECTS

GENERAL IMPRESSION

ELEMENTS & FEATURES

USERS

SS OF USERS

GENERAL IMPRESSIONS

INVENTORY OF PEOPLE

SUMMARY OF AEIOU FRAMEWORK

SS OF AKO AEIOUS FRAMEWORK

PRODUCT DEVELOPMENT CANVAS

PEOPLE

SS OF PEOPLE OF PRODUCT DEVELOPMENT

COMPONENTS

SS OF COMPONENTS

STICKY NOTES NU LAKI DEJE

PRODUCT EXPERIENCE

SS

STICKY NOTES NU LAKI DEJE

PRODUCT FEATURES

SS

STICKY NOTES NU LAKI DEJE

CUSTOMER REVALIDATION

SS

STICKY NOTES NU LAKI DEJE

REJECT, REUSE, RETAIN

SS

FINAL PRODUCT DEVELOPMENT

SS

MODELLING AND ANALYSIS USING SOFTWARE

Pelaa ama apda data models etle prototype lagavana.e data modelling thao gayu apdu.AMA JE FINAL PROTOTYPE HOI ENU SCREEN SHOT AVSE?????

MUKTI MUDRA JAINISH SHIVANI JOINE KEJO?????

ANALYSIS

During the reverse engineering process we have analysed various websites. During the study of various websites like [www.learnhub.com](http://www.learnhub.com) we have seen that they provided various information of field available after 10th, 12th graduation and also post-graduation. Even they have provided various study materials for various entrance exams after 12th or graduation like GRE, GMAT, CAT, IELTS, TOEFL, AIEEE, IIT JEE, etc.

This website also provided various options for further studies at abroad. It also gives online counselling for the students.

The students are unaware about different career options like in the field of engineering, medical, architecture, journalism, photography, media, psychology, technology, science, etc. This website view provide a deep details about all the career fields available in India and also abroad. Even if anyone has any doubt regarding anything they can ask the experts.

It provides a wide range of colleges list in all the fields in India and also in abroad. If the student wishes to give any online mock test he/she can appear for it.

ENGINEERING ECONOMIC DESIGN

Ama apdi website ni economic design vise lakvanu che…mane e na khbr padi so jene khbr pade e laki dejo,,,net par pan bau sodyu pn khas maja na avi..

MUKTI LAKI DEJE

DESIGN FOR USE, REUSE & SUSTAINABILITY-

Mukti lakje

PROTOTYPING

MUDRA TU JE A3 SIZE NA PROTOTYPE DRAW KARE ENA PICS MUKJE

TEST THE PROTOTYPE

SCREEN SHOTS OF 2-3 WEBPAGES MADE BY JAINISH

JJ ADD KARI LEJE AA PROTYPES NA SS A PAGE MA

Comparison with the existing website

shivani TU LAKJE je reversed engineering ma karyu

Conclusion/Future scope:-

Shivani conclusion lakje