AAYUSH CHOUDHARY

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My Portfolio

Aayush
Choudhary(LinkedIn)

PROFESSIONAL SUMMARY

Knowledgeable Web Developer/Designer brings superior front- and back-end design to promote organization-specific website presence. Thorough comprehension of complex HTML, CSS, and JavaScript programming languages to generate custom webpage design. Detail-oriented approach to maintaining website responsiveness, effectiveness, and security. Integrates knowledge of visual arts to develop functional, appealing, custom-made web products and services.

EXPERIENCE

WEB DEVELOPER & DESIGNER
Marketing Automation | Toronto, ON 11/2020 – 10/2024

- Use HTML, CSS, JavaScript, and possibly backend languages like PHP to write clear, maintainable code.
- Manage multiple projects simultaneously, adhering to deadlines and budgets while maintaining quality.
- Use on-page SEO strategies, such as keyword integration, metadata management, and schema markup, to improve your website's visibility in search results.
- Perform extensive testing on various devices and browsers, identifying and fixing any technical problems.
- Create visually appealing designs that reflect the client's brand and resonate with their target audience, using tools like Adobe Creative Suite or Figma.

WEB DEVELOPER
Cheetah Networks | Ottawa, ON 10/2018– 11/2020

- Provided front-end website development using WordPress, HubSpot and other editing software.
- Conducted testing and review of website design for responsiveness, clarity, and effectiveness.
- Employed search engine optimization tactics to increase reach of targeted audience.
- Generated web hosting presence to accommodate specified needs, uploading and maintaining files on account.

TECHNICAL SKILLS

Technologies
- HTML, CSS, JavaScript, PHP, Python and Node

Framework
- jQuery, React,js, Vue.js and Angular

Tools
- Adobe Creative Suite, Figma VS Code and Version Control

CMS
- Marketo, Hubspot, Salesforce, Shopify, WordPress, Drupal, Joomla and Unbounce.

MY PROJECTS

Netflix Clone App
- Netflix clone project in react.js using props and
- hooks Implemented the TMDB API and the Trailer feature of the Netflix Originals.
- Deploy and host it live on Google Firebase.

Cheetah Networks
- Created digital designs using the sketches and your company's brand guidelines.
- Presented a variety of website design concepts to review.
- Employed coding practices based on commonly accepted standards to establish site layout and user interface.

Growth Media
- Analyzed user feedback to influence future UX updates, ameliorating user concerns and pain points during subsequent patch cycles.
- Communicate the current state and create consensus for milestones and plans.
- Build consensus on which features client's value most and prioritize them.

UX/UI Designer
Growth Media Agency | Ottawa, ON 01/2018 – 09/2018

- Applied both qualitative and quantitative analysis techniques to continuously improve end-user experiences.
- Employed coding practices based on commonly accepted standards to establish site layout and user interface.
- Took concepts and produced design mockups and prototypes to strengthen designs, enhance user experiences and improve site interactions.
- Completed full redesigns of existing websites to improve navigation, enhance visuals and strengthen search engine rankings.
- Reviewed code to validate structures, assess security and verify browser, device, and operating system compatibility.

SOFT SKILLS

- Ability to Work Under
- Pressure Problem Solving
- Leadership
- Decision Making
- Adaptability
- Time Management

EDUCATION

ALGONQUIN COLLEGE
Interactive Media Design 2018 – 2019

- Experience in building websites using bootstrap 4, CSS animation, Lightbox, JavaScript, PHP, and
- MySQL. Understanding of different content management systems like WordPress, Joomla, Drupal & Shopify.
- Efficient in making vector graphics with Adobe Illustrator and created posters with Adobe Photoshop.
- Trained in code editor i.e., Brackets, Dreamweaver, Atom, Visual Studio Code and Code Pen.
- Collaborate working with team members in GitHub, Basecamp as well as Slack.