Bitla - A MakeMyTrip Group Company

Overview

By maximizing revenue and optimizing operational costs, Bitla has become a one-of-a-kind platform for Bus operators. Owing to the extensive business operations, Antino aided Bitla in developing a dynamic and scalable mobile application to make the processes seamless and efficient.

"Bitla Is A Part Of India's Leading Online Travel MakeMyTrip Group Company.

Technologies Used

- Native Android
- Kotlin
- Ruby on Rails

Challenges

- Integrating maps and LIVE tracking.
- Enabling seat layouts as per the Bus models.
- Developing single app catering to distinct privileges.
- Integrated multi-payment gateways.

Solutions

- Enhanced the app with location API's and responsive UI to automate LIVE tracking and real-time notifications.
- Modified app by integrating distinct seating layouts according to Bus models.
- Enriched the app using third-party API integration to create a unique framework for diverse privileged groups.
- Integrated multiple third-party API's for smooth implementation of payment gateways.

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