ANTINO

Showkase

Overview

Showkase is an integrated social media cum skill monetization platform. Our objective was to create a platform for different kinds of artists to showcase their talent, find a job and develop their interests.

Technologies Used

- Adobe XD
- React Native, HTML5, CSS3
- PHP
- AWS S3 bucket

Challenges

- Designing the platform for easy networking with people having similar interests.
- Social Media exclusively for artists to showcase their talent.
- Syncing of data on both mobile and web platform.
- To ensure the privacy of both the users and the artists.

Solutions

- Surveyed artists to reach a well-accepted design flow for the application.
- Event creation was made online, offline as well as personal event scheduling.
- Use of single central server for seamless syncing of data on both platforms.
- User can keep the profile private unless she/he wants others to see their posts and events.

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info@antino.io