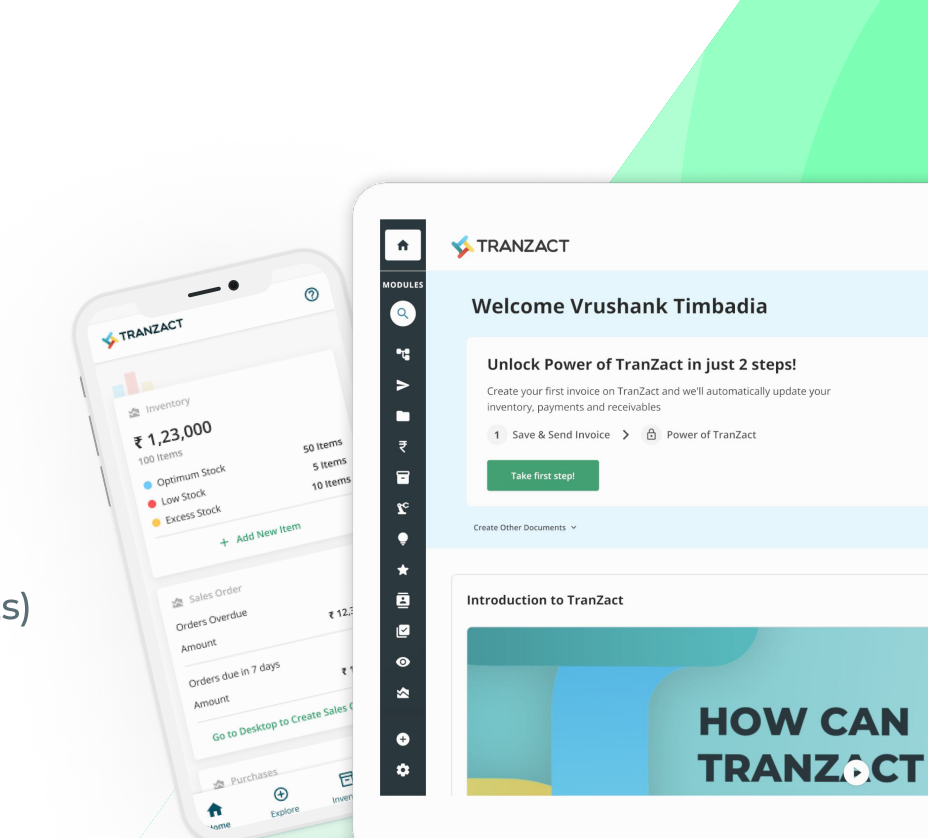
TRANZACT

India's most secured ERP solution

For Small and Medium Enterprises (SMEs)

Manage sales, purchase, inventory, production at one place


TRANZACT
Welcome Vrushank Timbadia
Unlock Power of TranZact in just 2 steps!
HOW CAN TRANZACT

UI/UX CASE STUDY

INTRODUCTION

About This Project

Tranzact is an ERP software solution for indian manufactures and traders. The current platform that they have is not very user friendly and since the platform has many features and funtions having a seamless user experience becomes a very significant aspect for user retention.

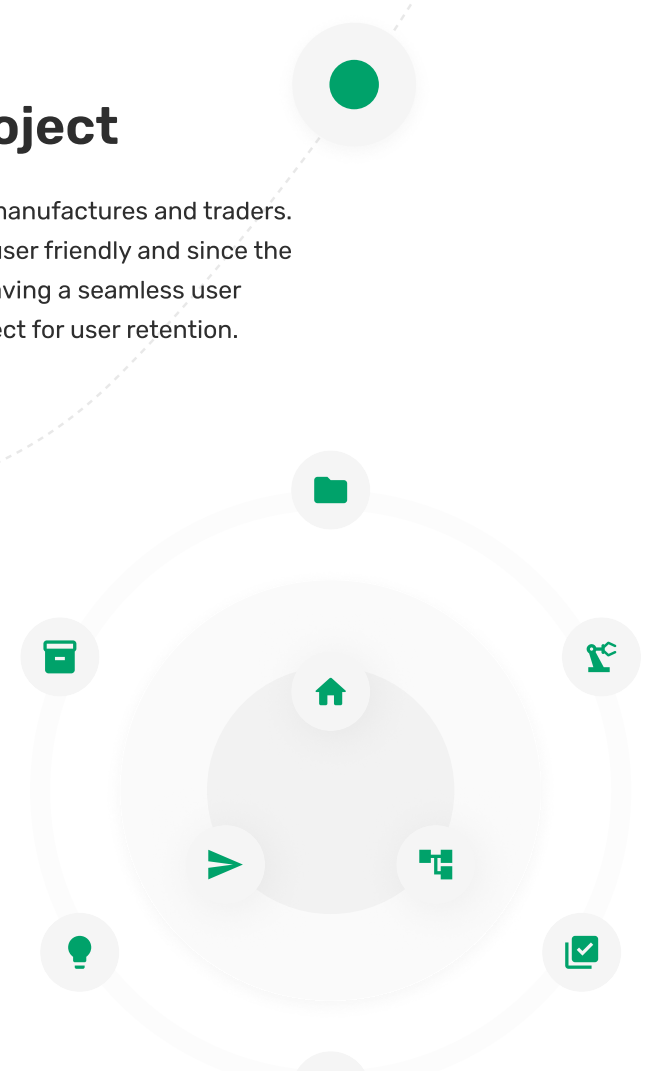
GET STARTED

Overview

Since the platform was already live and has many features, we decided to implement new updates on a module basis so that old users who are accustomed to the system do not feel a sudden change and are left confused, and all users can see newer updates and have enough time to process and learn the newer systems one module at a time.

Platform

Web | Responsive



PROBLEM

the problem that occurs in the current platform is that many users are dropping off during the onboarding process, and they users who have completed onboarding are having difficulties finding their desired features on the platform.

- Drop off during onboarding
- Lack of trust on the platform
- No UI consistency
- Complex Navigation
- Lack of essential features

VS

SOLUTION

The solution that is made is to make the onboarding process more linear and give validation about the platform to the user. All modules have also been redesigned to make the user experience smoother and more accessible. New sections have also been added focused on educating the users with the newer and older interfaces.

- More linear onboarding process
- Platform validation on the onboarding
- Design system from scratch for UI Consistency
- Revamping Landing screen to make it more relevent
- Revamping various Ad landing pages
- Implementation of new essential features
- New educational sections

Preparation

DESIGN PROCESS

Ideate Identify the issue and brainstorm ideas to overcome the problem

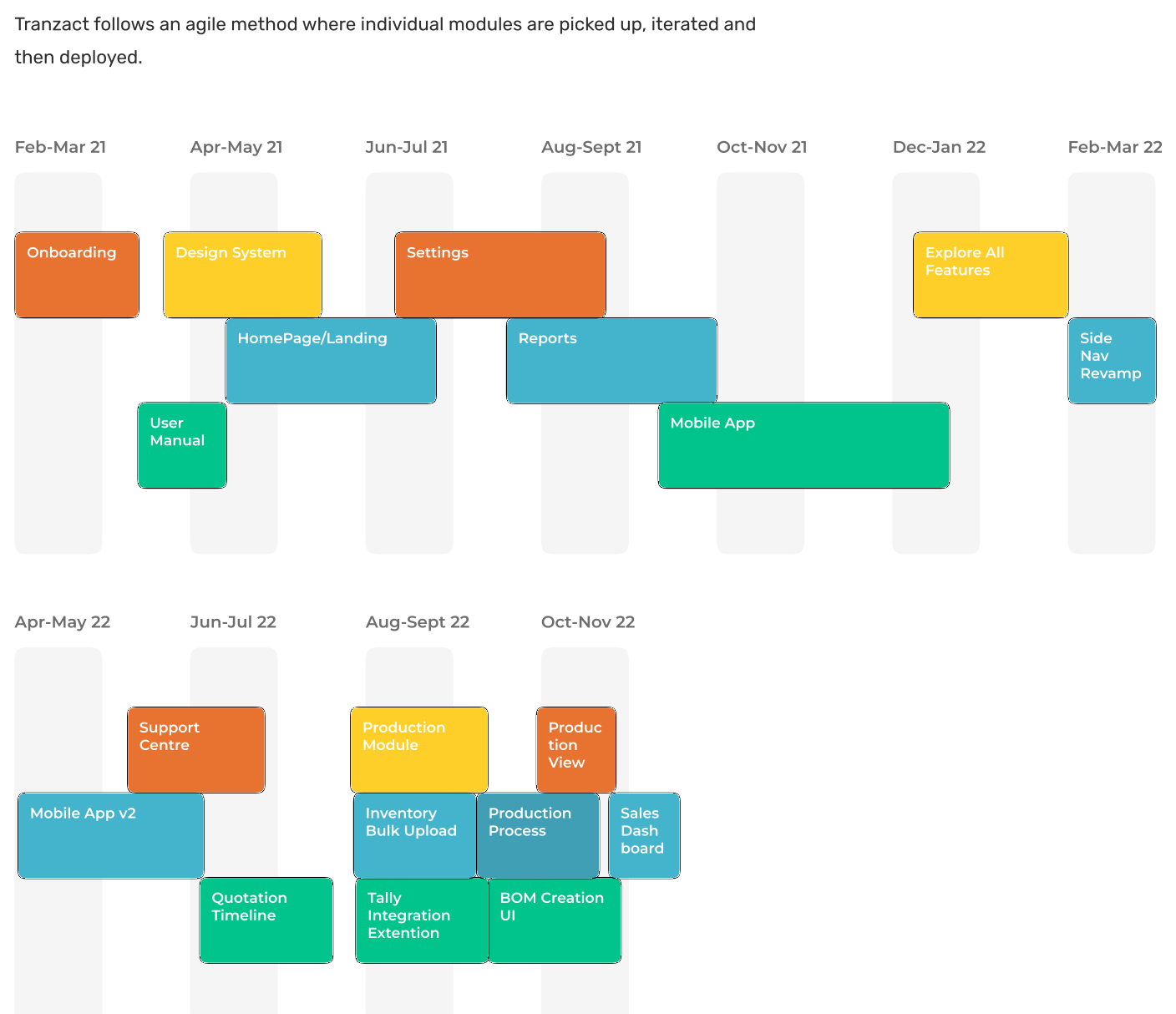
Design Sketch out the ideas into wireframes and designs.

Develop Convert the designs into a live product

Deploy Implement the developed modules onto the live platform

Design Timeline

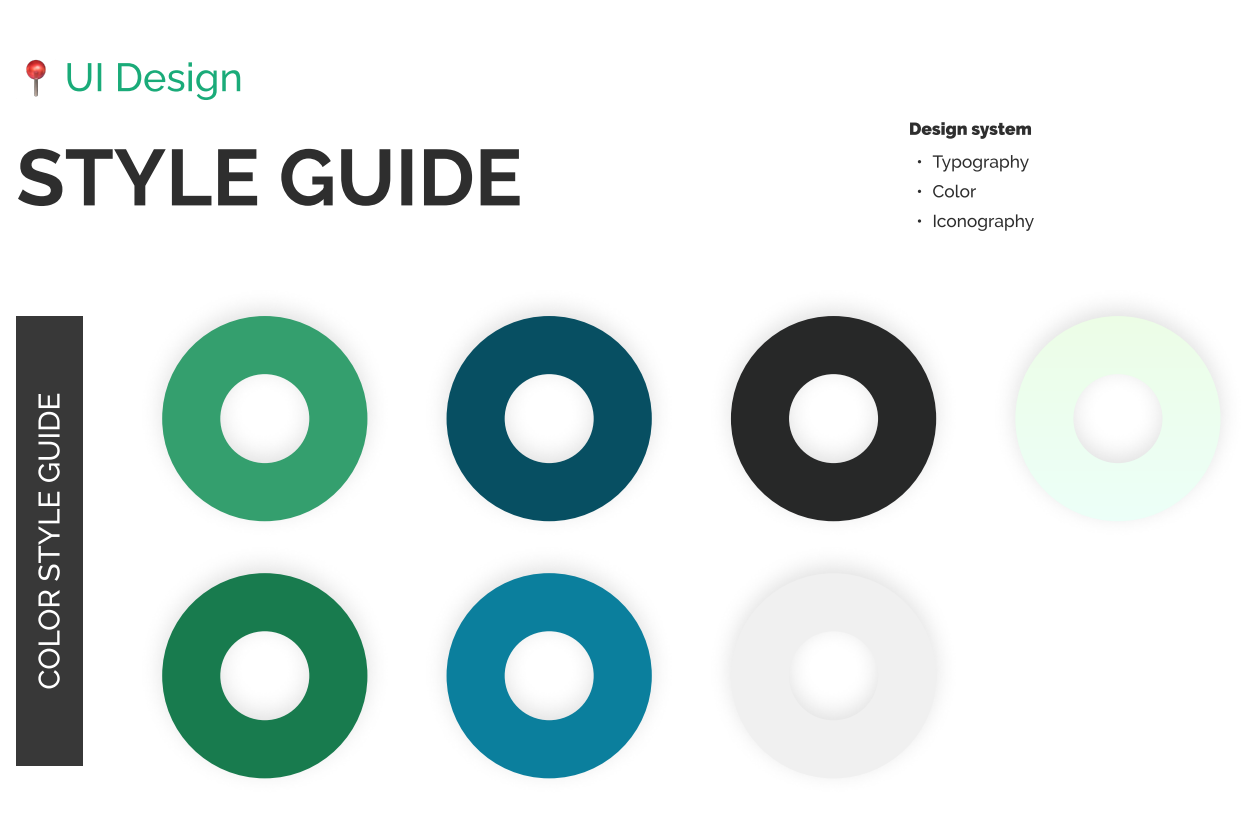
Tranzact follows an agile method where individual modules are picked up, iterated and then deployed.



UI Design

STYLE GUIDE

Design system
- Typography
- Color
- Iconography


COLOR STYLE GUIDE

Typography

OPEN SANS

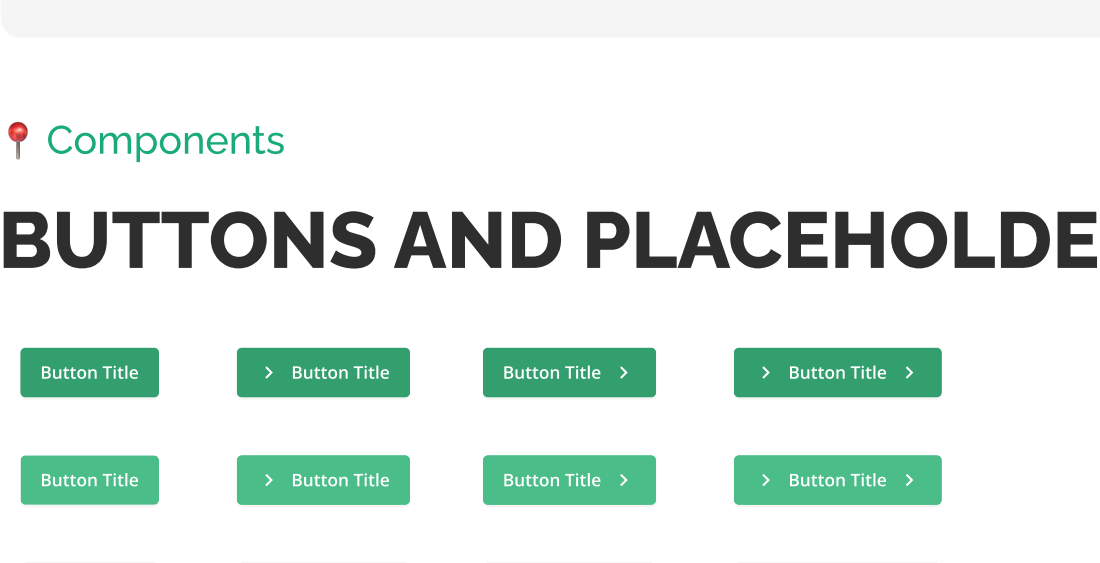
LIGHT	REGULAR	MEDIUM	SEMI BOLD	BOLD
ABCDEFGHIJKL MNOPQRSTUV WXYX	ABCDEFGHIJKL MNOPQRSTUV WXYX	ABCDEFGHIJKL MNOPQRSTUV WXYX	ABCDEFGHIJK LMNOPQRST UVWXYX	ABCDEFGHIJK LMNOPQRST UVWXYX

ICONOGRAPHY

MATERIAL DESIGN ICONS

Components

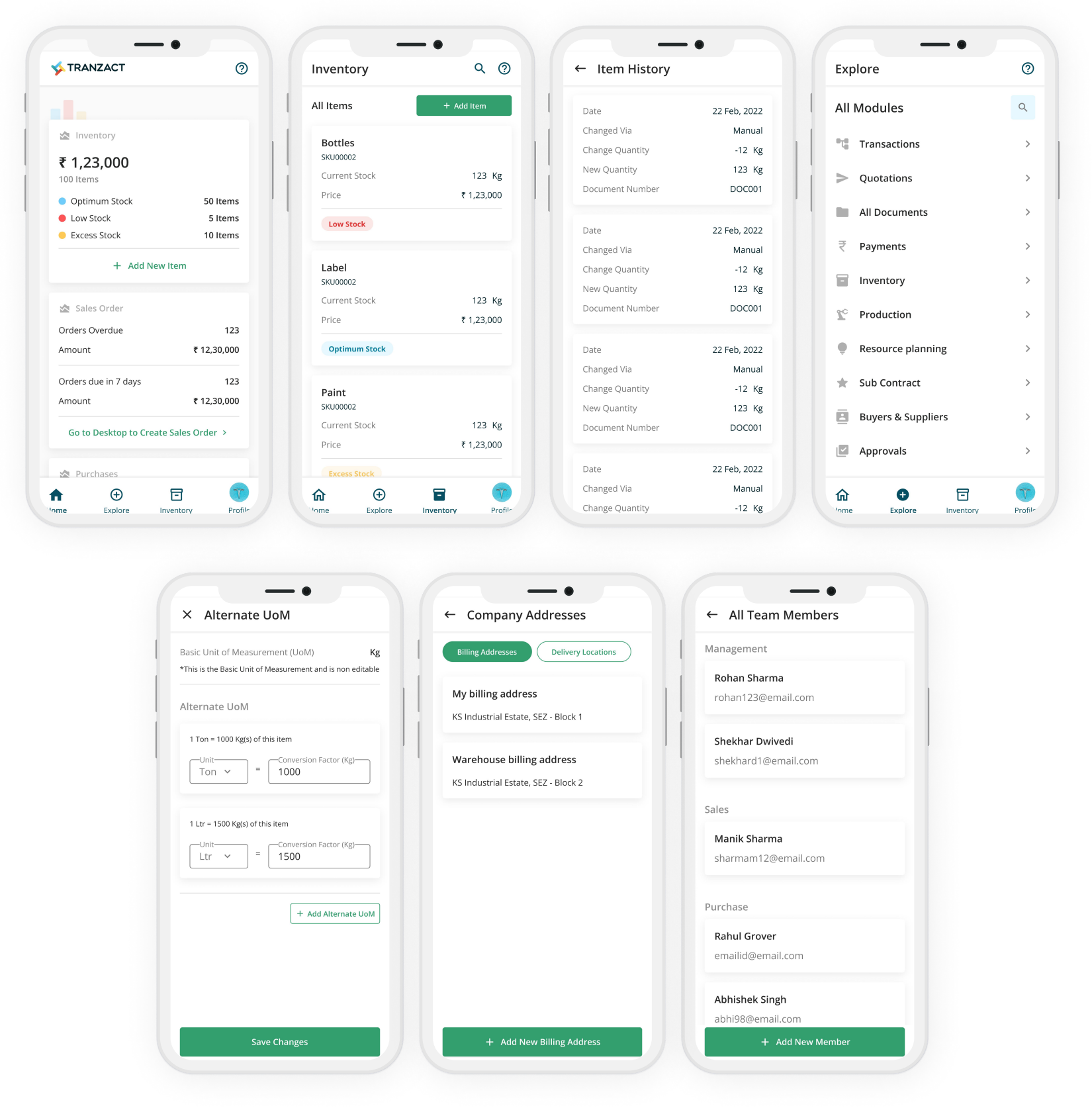
BUTTONS AND PLACEHOLDERS


Button Title
Button Title
Button Title
Button Title
Button Title
& much more...

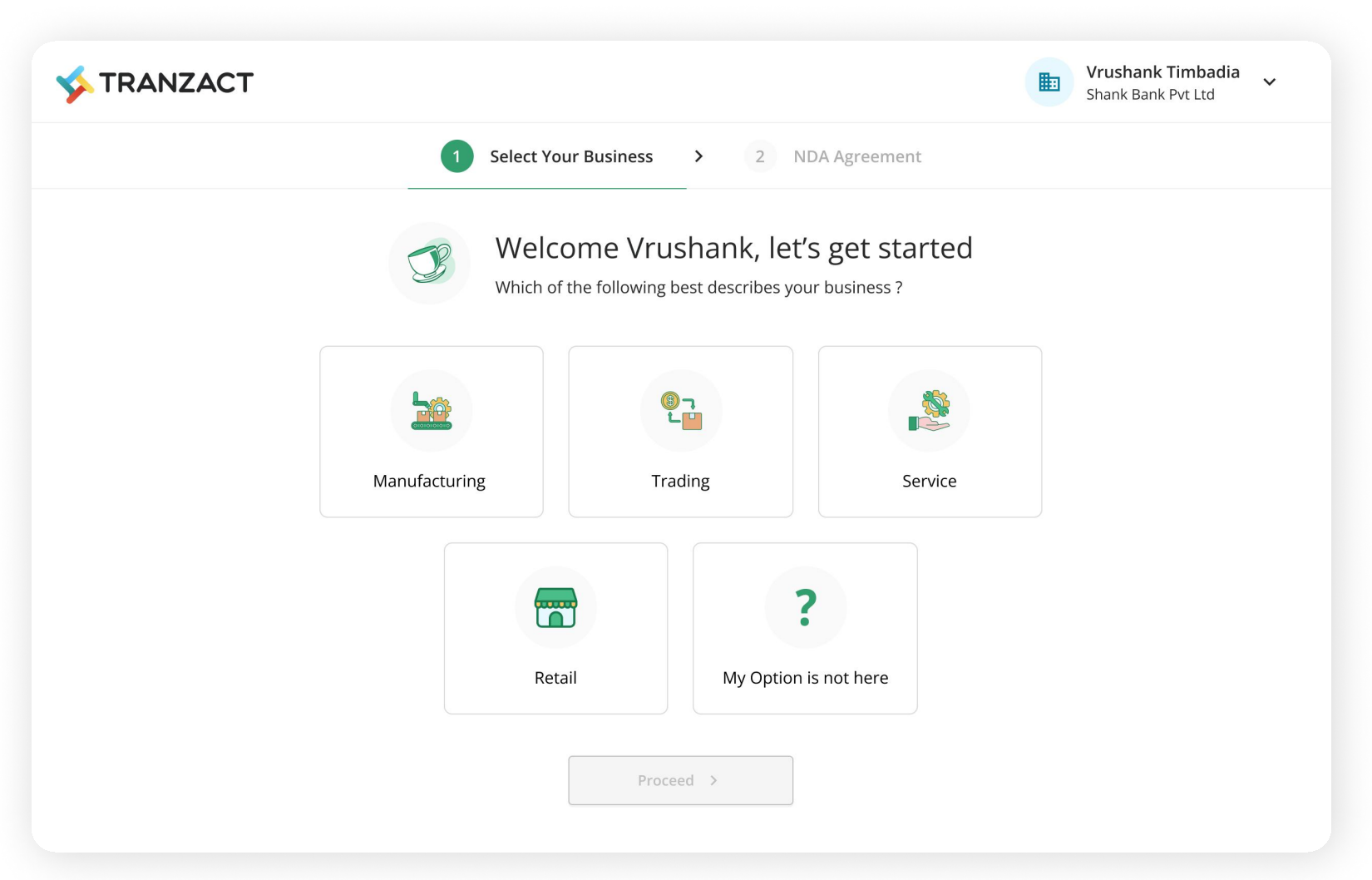
UI Design

Below are the screenshots of the Modules which were designed during the project.

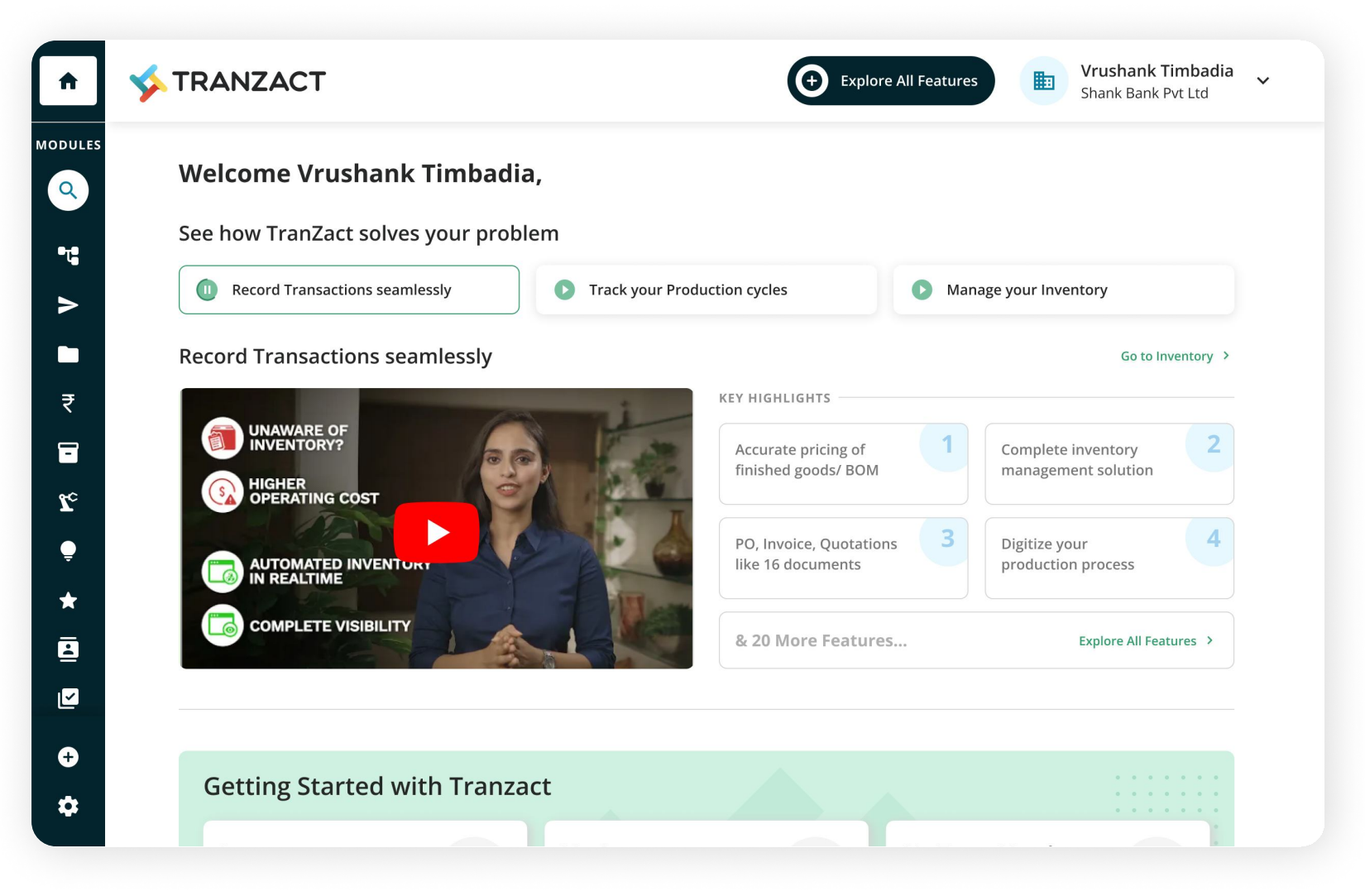
Mobile App


TRANZACT
Inventory
Item History
Explore
All Modules
Transactions
Quotations
All Documents
Payments
Inventory
Production
Resource planning
Buyers & Suppliers
Approvals
Alternate UoM
Company Address
All Team Members

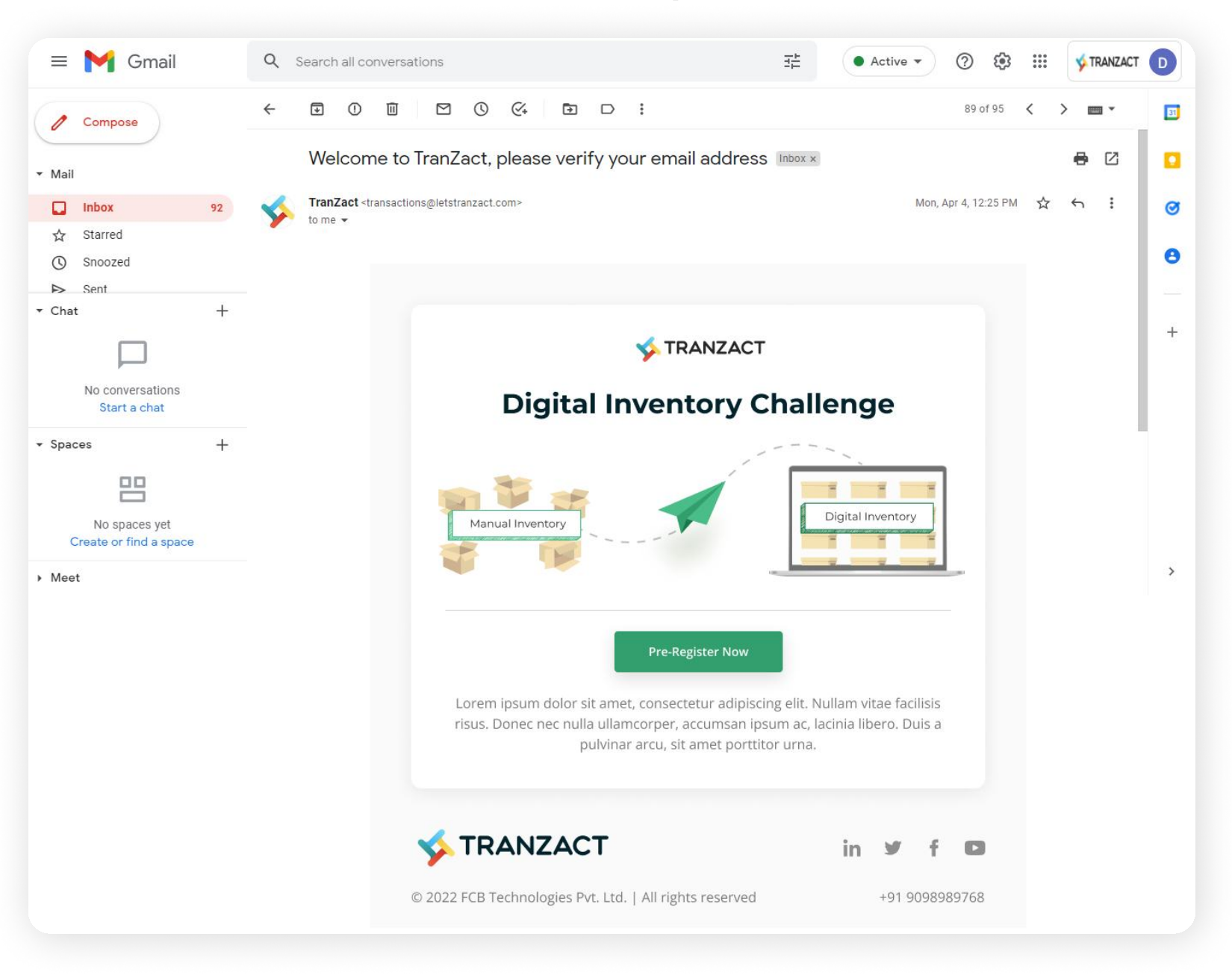
Onboarding


TRANZACT
Select Your Business
Vrushank Timbadia
Sharik Bank Pvt Ltd
Welcome Vrushank, let's get started
Which of the following best describes your business ?
Manufacturing
Trading
Service
Retail
My Option is not here

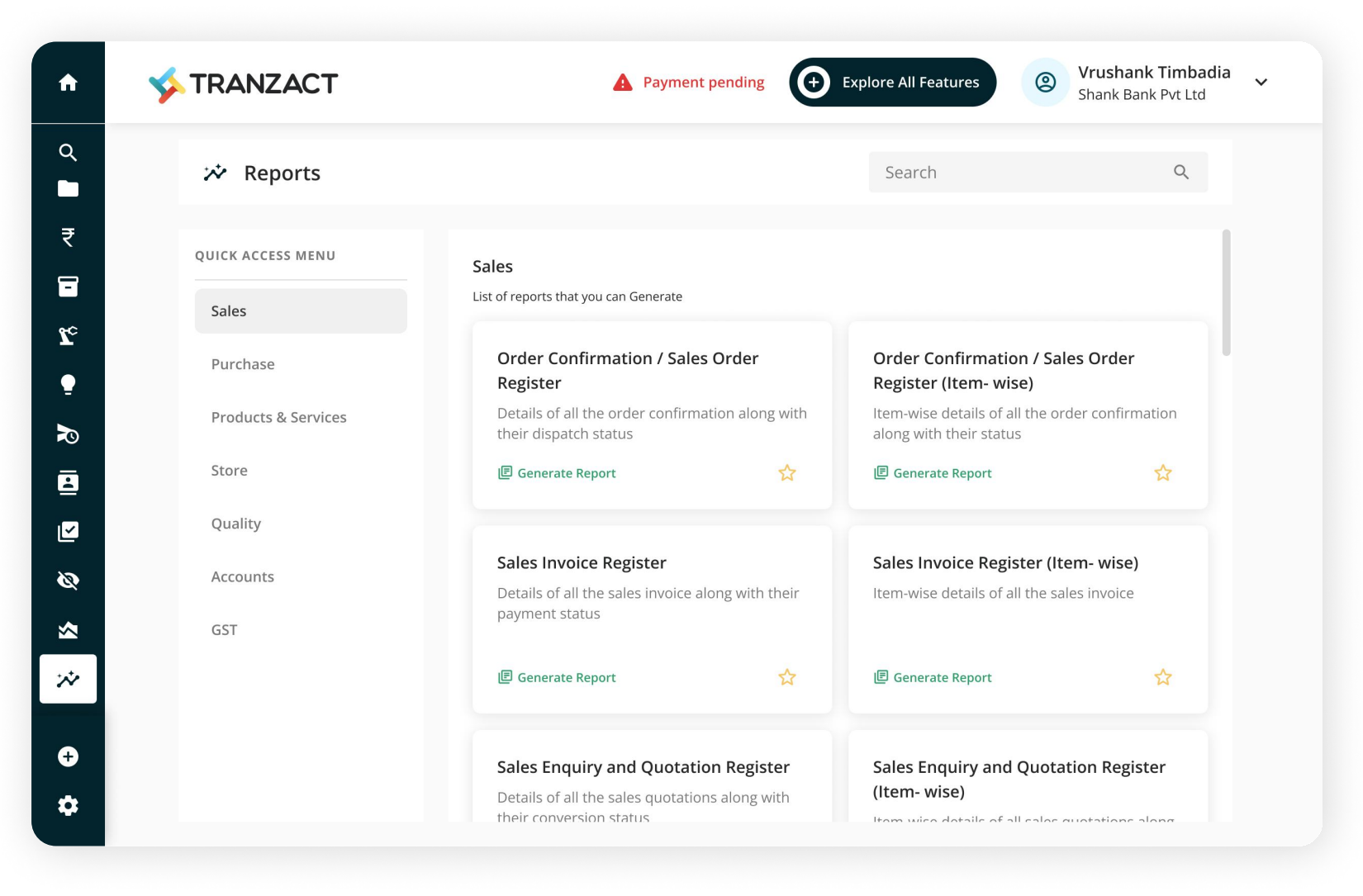
Homepage


TRANZACT
Explore All Features
Vrushank Timbadia
Welcome Vrushank Timbadia,
See how TranZact solves your problem
Record Transactions seamlessly
Track your Production cycles
Manage your inventory
UNAWARE OF INVENTORY
HIGHER OPERATING COST
AUTOMATED INVENTORY IN REALTIME
COMPLETE VISIBILITY
Getting Started with Tranzact

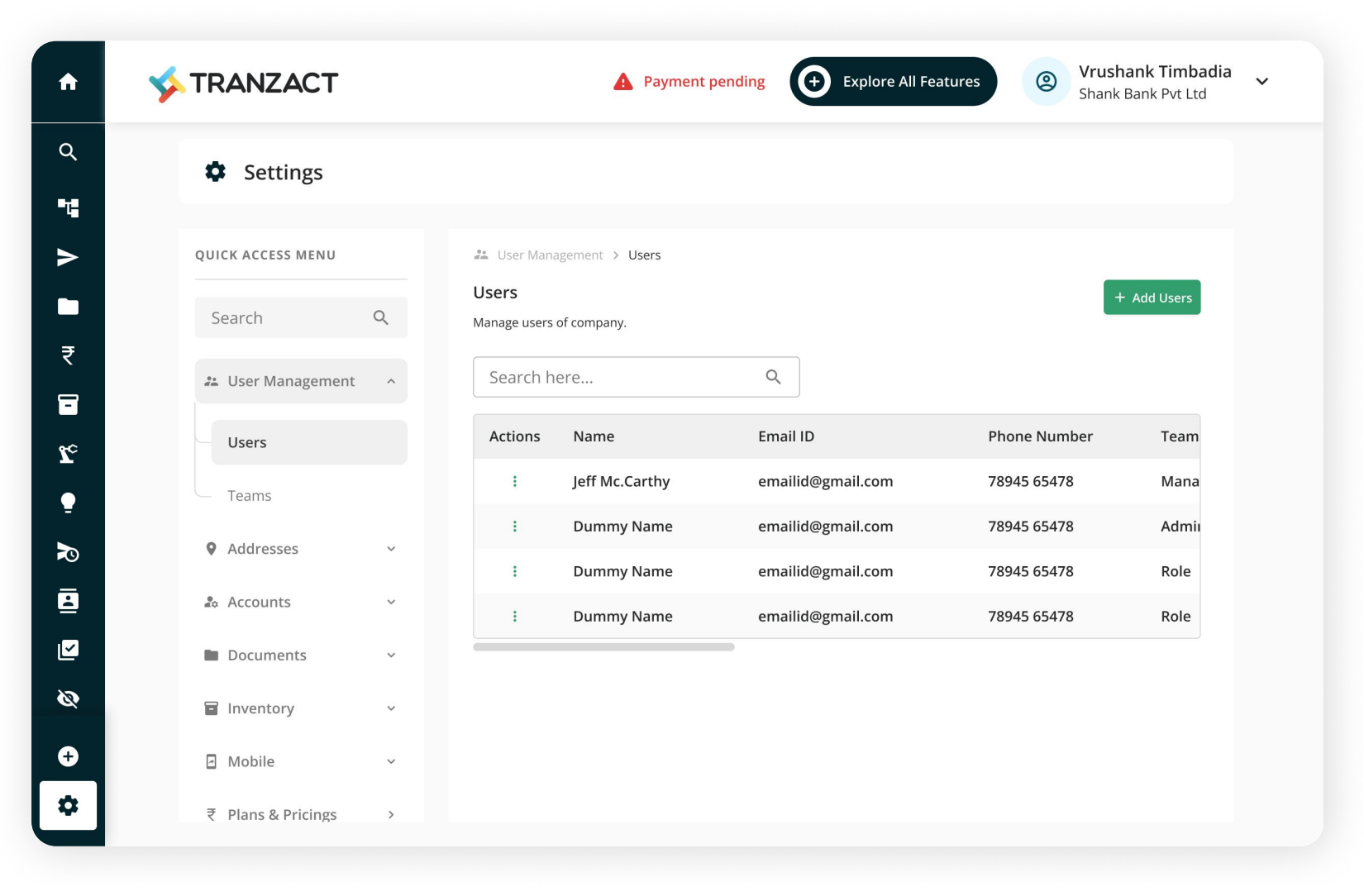
Email Templates


Gmail
Compose
Inbox
Welcome to TranZact, please verify your email address
TRANZACT
Digital Inventory Challenge
Pre Register Now
© 2022 FCB Technologies Pvt. Ltd.

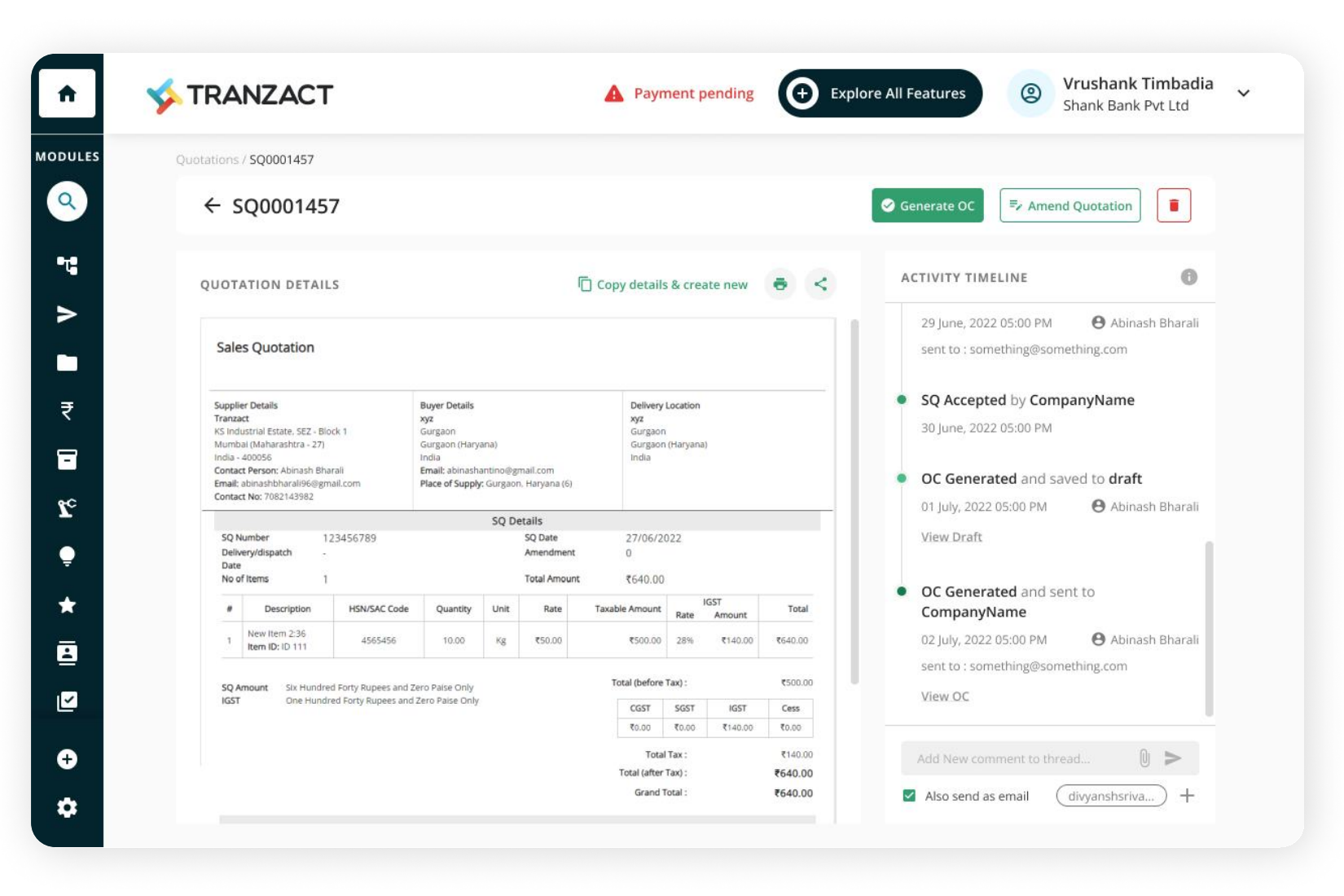
Reports Module


TRANZACT
Payment pending
Explore All Features
Reports
Sales
Purchase
Products & Services
Stock
Quality
Accounts
GST
Order Confirmation / Sales Order Register
Sales Invoice Register
Sales Inquiry and Quotation Register

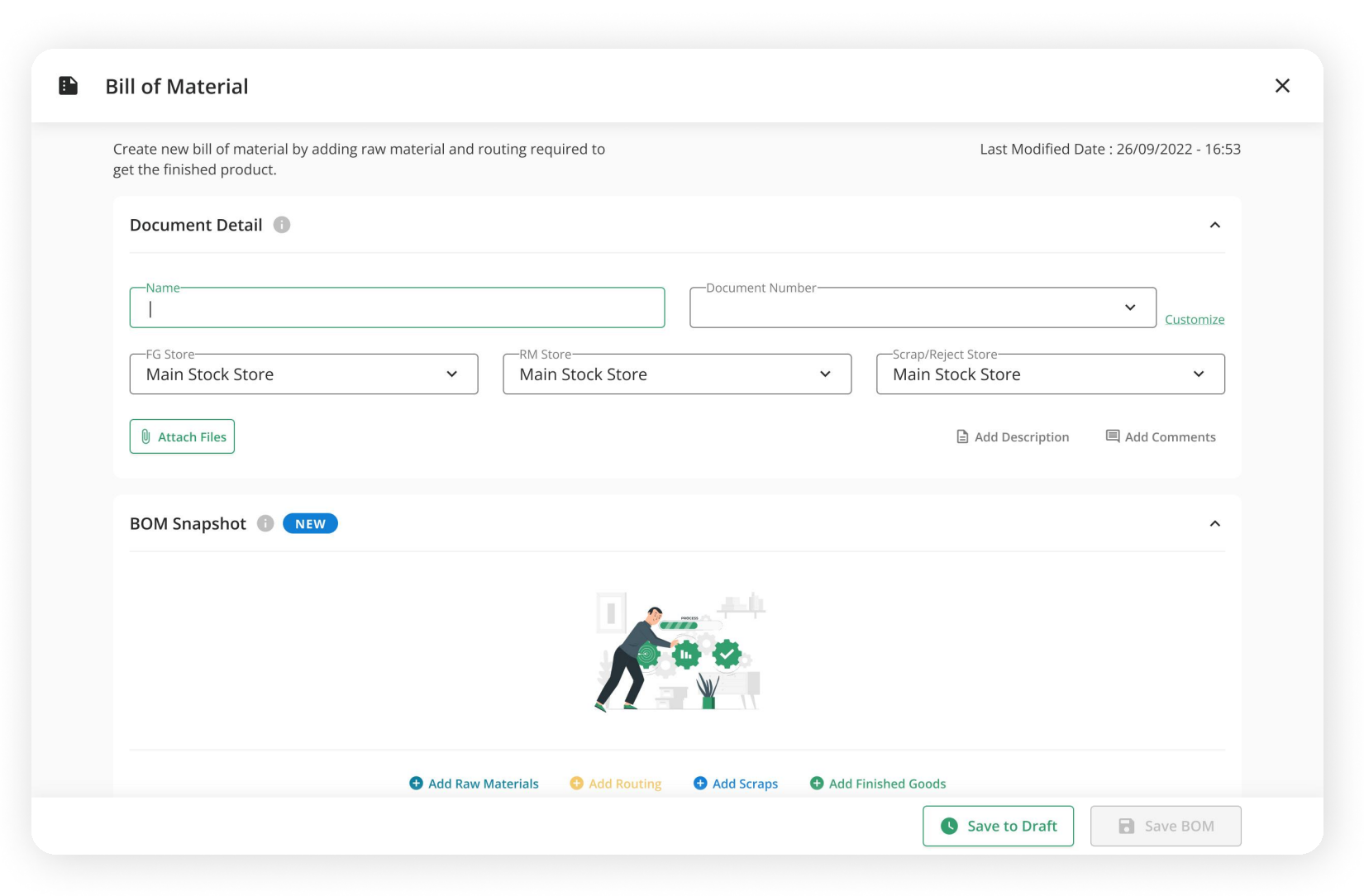
Settings Module


TRANZACT
Settings
User Management
Users
Roles
Email ID
Phone Number
Team
Admin
Role

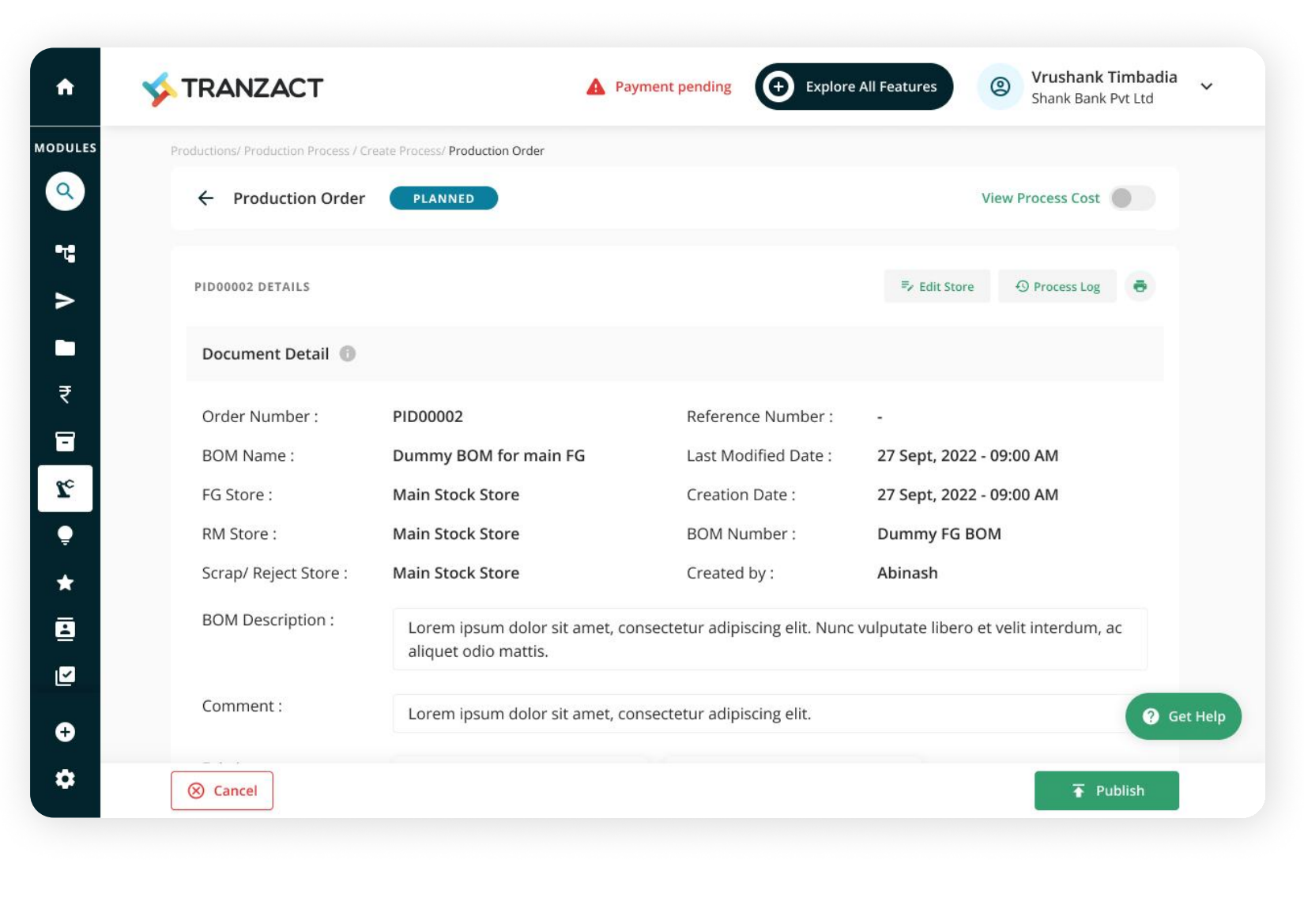
Quotation Timeline


TRANZACT
SQ0001457
QUOTATION DETAILS
Sales Quotation
ACTIVITY TIMELINE
SQ Accepted by CompanyName
QC Generated and sent to draft
QC Generated and send to CompanyName

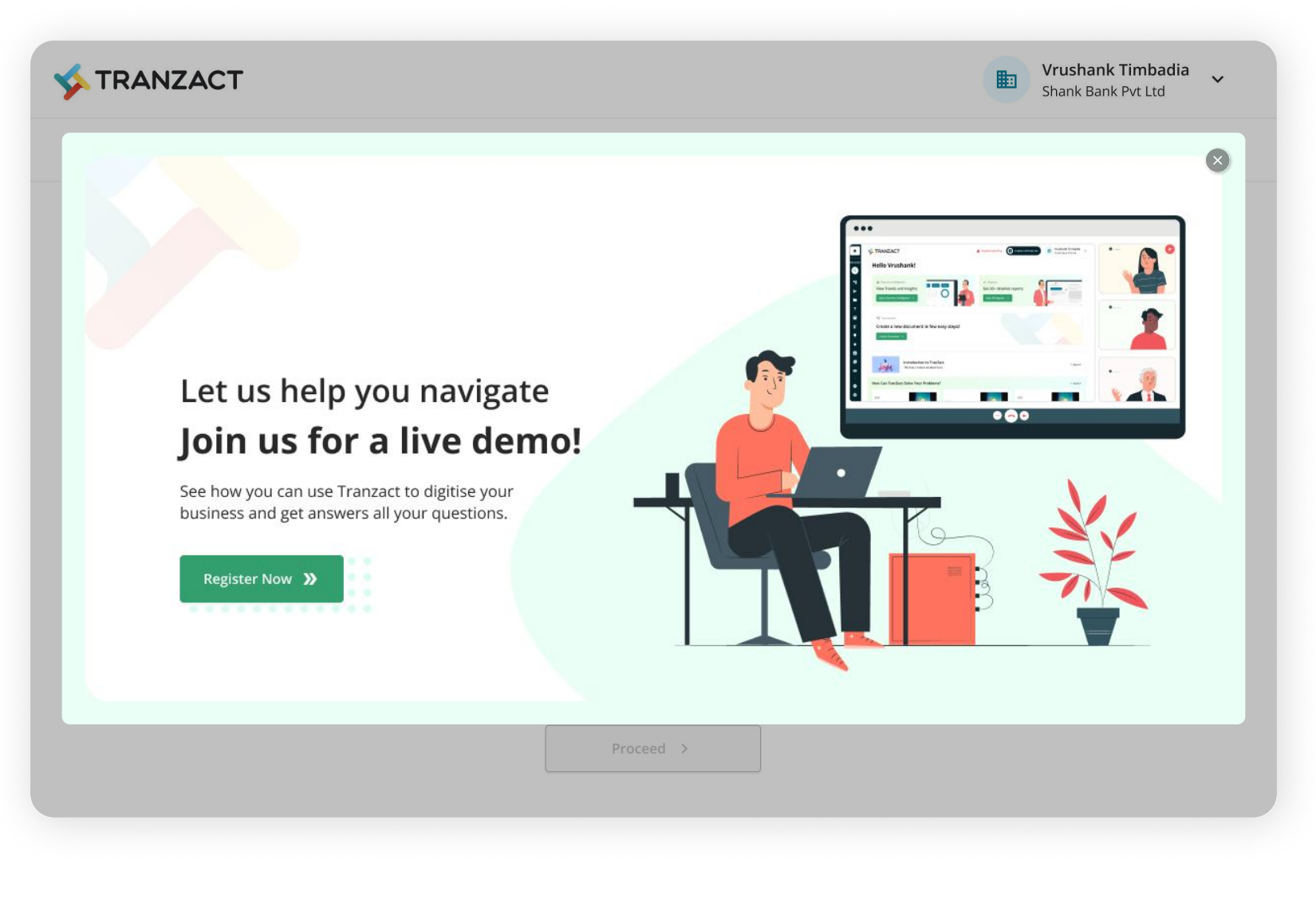
Bill of Materials Module


Bill of Material
Create new bill of material by adding raw material and routing required to get the finished product.
Document Detail
Main Stock Store
BOM Snapshot
NEW
Add Raw Materials
Add Scraps
Add Finished Goods
Save to Draft
Save BOM
Last Modified Date : 26/09/2022 - 10:53

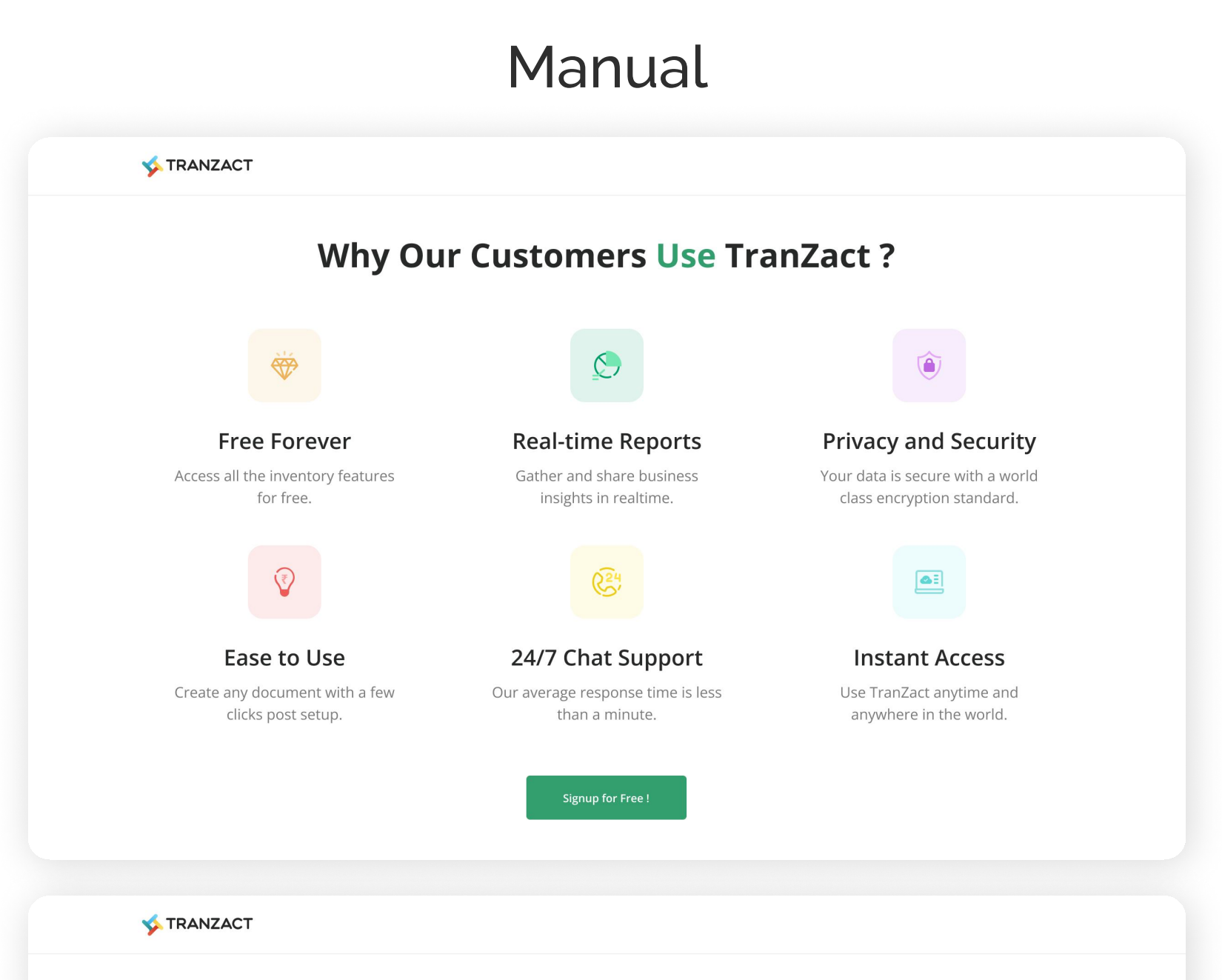
Production Module

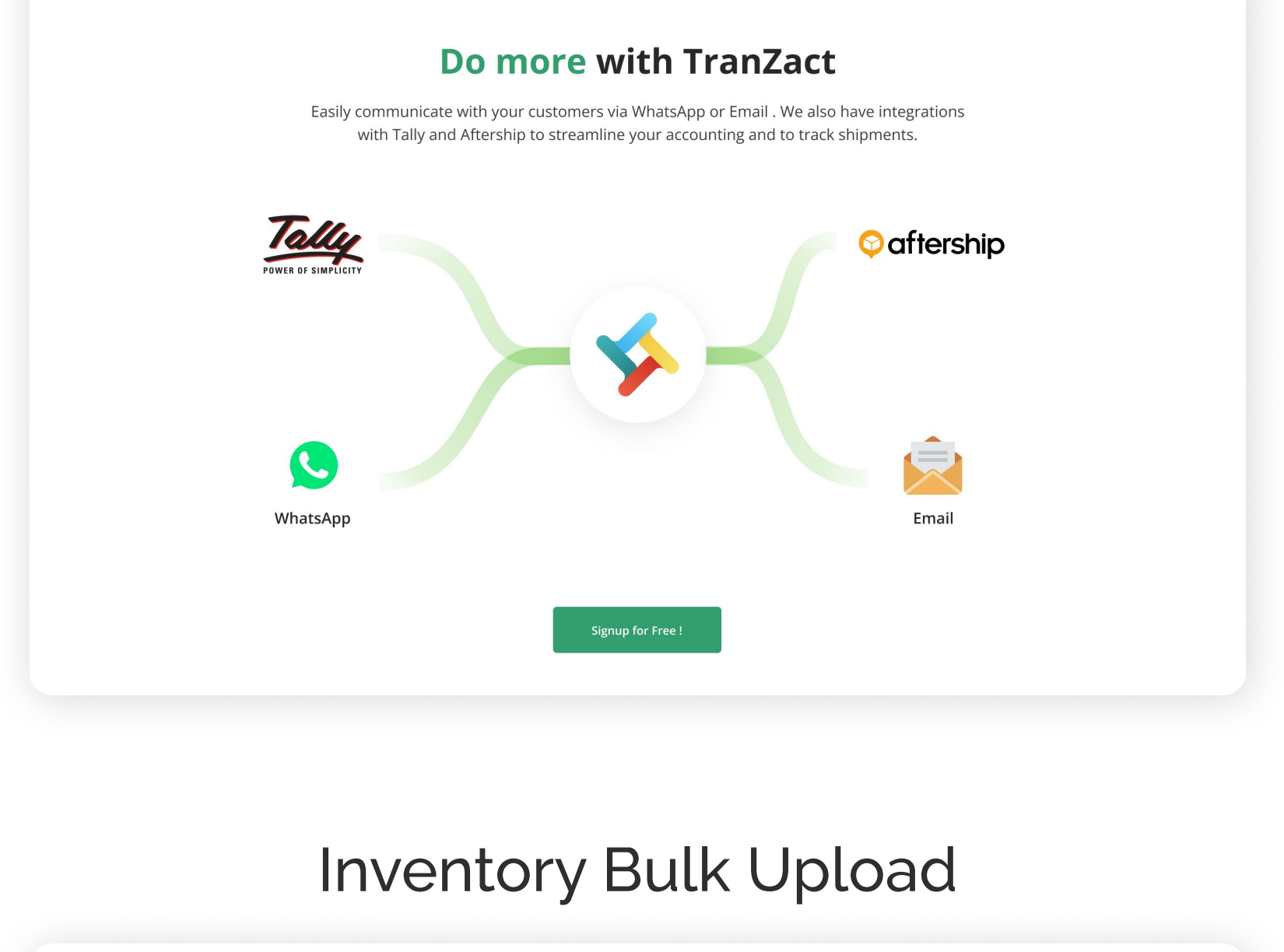

TRANZACT
Production Order
PLANNED
Document Detail
Order Number : PID00002
BOM Name : Dummy BOM for main FG
FG Store : Main Stock Store
RM Store : Main Stock Store
Scrap Store : Main Stock Store
Reference Number :
Last Modified Date : 27 Sept, 2022 - 09:00 AM
Creation Date : 27 Sept, 2022 - 09:00 AM
BOM Number : Dummy FG BOM
Created by : Abinash
Cancel
Get Help
Publish

Exit Pop up

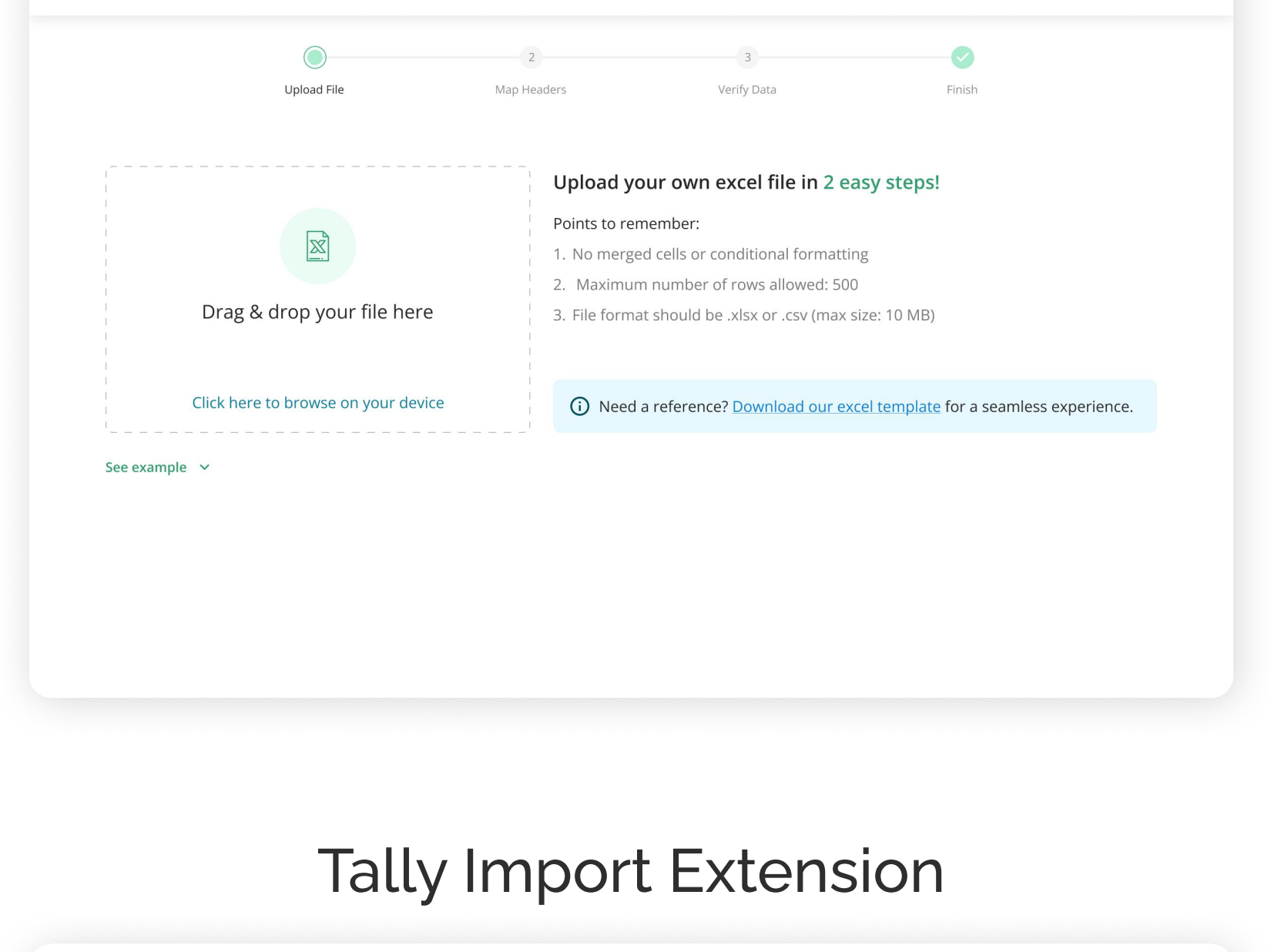

TRANZACT
Let us help you navigate
Join us for a live demo!
See how you can use Tranzact to digitize your business and get answers all your questions.
Register Now

Manual

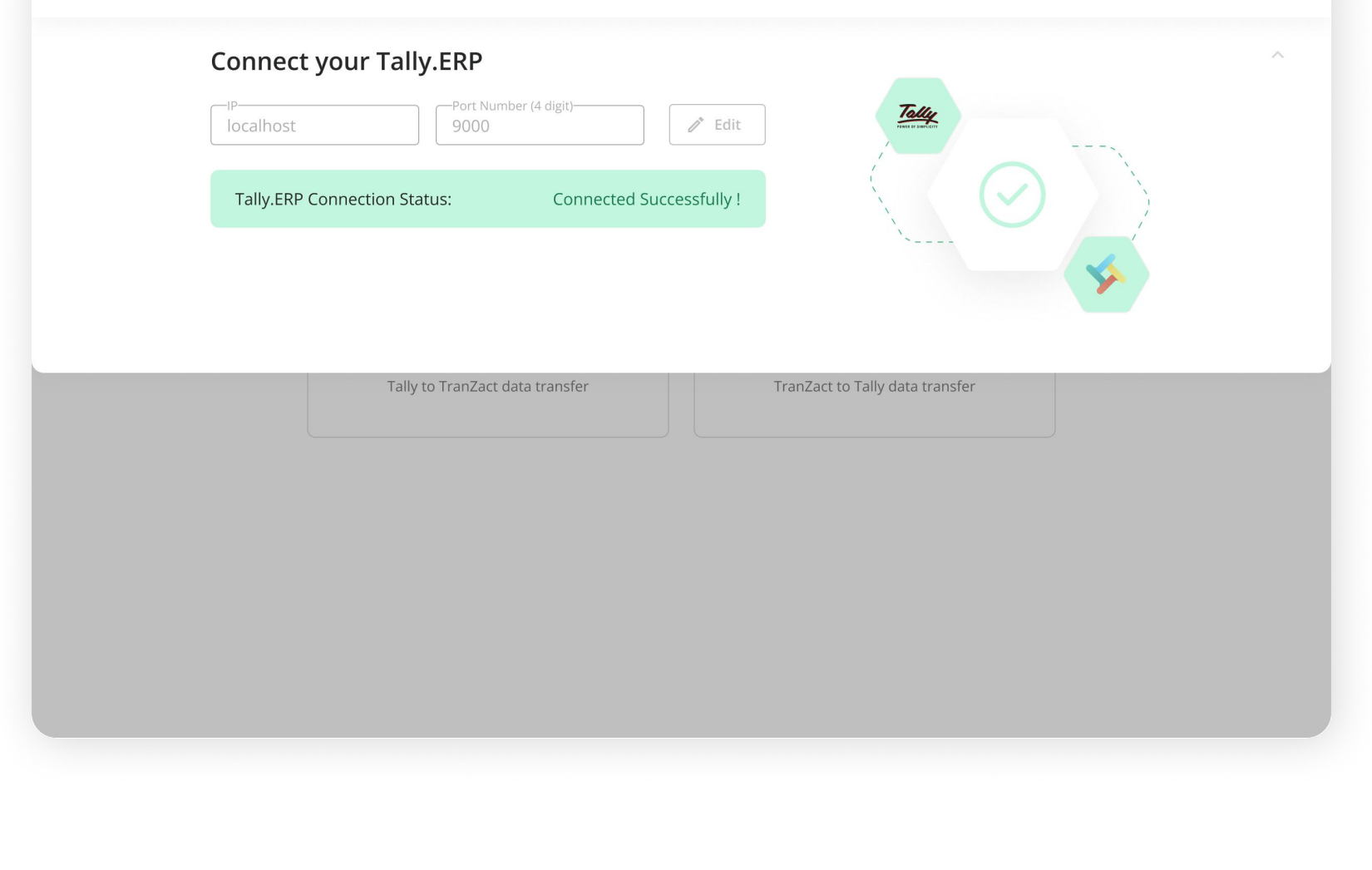

TRANZACT
Why Our Customers Use TranZact ?
Free Forever
Real-time Reports
Privacy and Security
Ease to Use
24/7 Chat Support
Instant Access
Signup for Free !


TRANZACT
Do more with TranZact
Tally
aftership
WhatsApp
Email
Signup for Free !

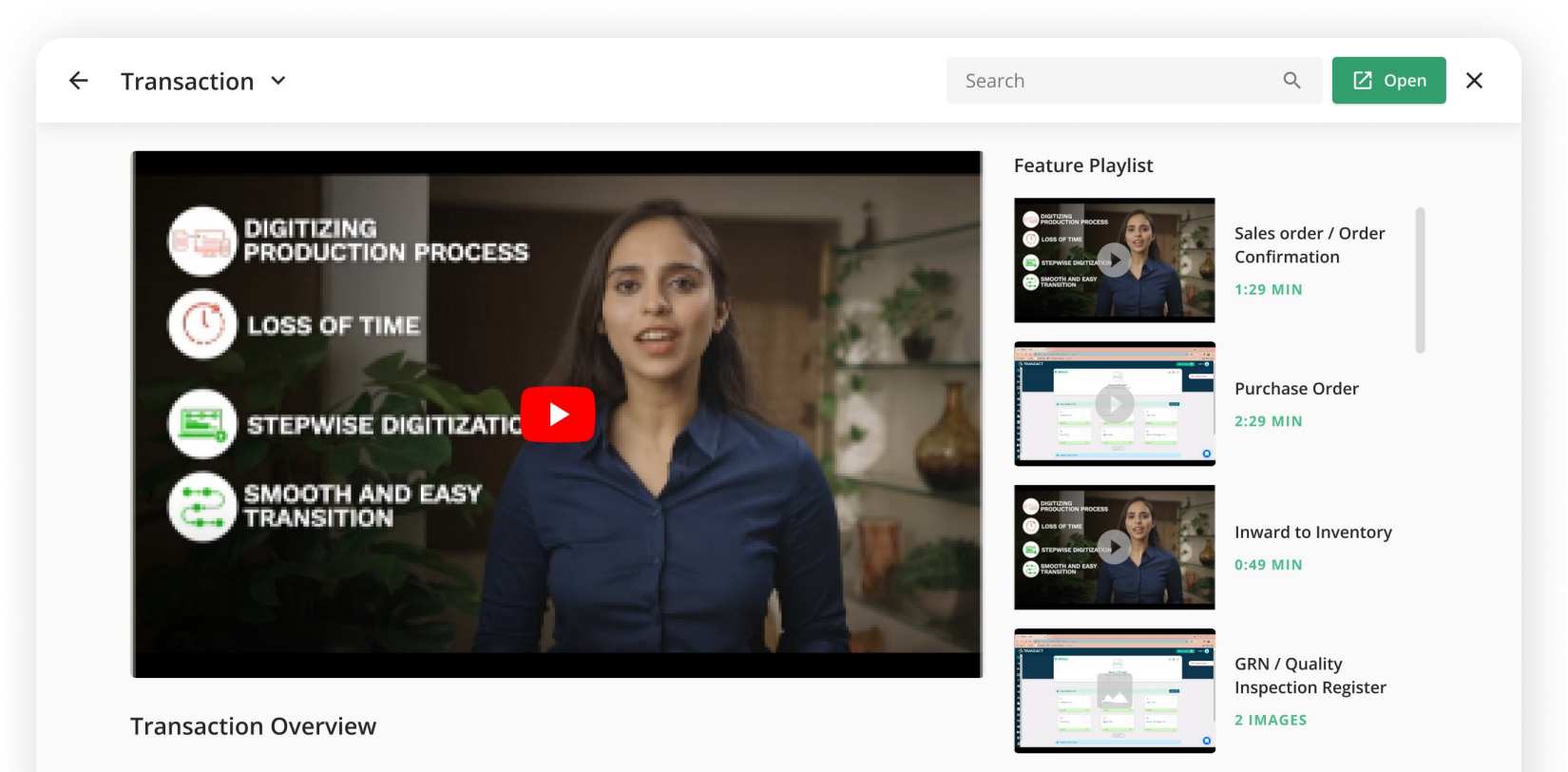
Inventory Bulk Upload


Add Multiple Items
Upload File
Map Header
Drag & drop your file here
Click here to browse on your device
Upload your own excel file in 2 easy steps!
Need a reference? Download our excel template for a seamless experience.

Tally Import Extension


TRANZACT
Connect your Tally.ERP
Tally.ERP Connection Status
Connected Successfully
Tally to TranZact data transfer

Explore all features Module


Transaction
DIGITIZING PRODUCTION PROCESS
LOSS OF TIME
STEPWISE DIGITIZATION
SMOOTH AND EASY TRANSITION
Transaction Overview
Feature Playlist
Sales order / Order Confirmation
Purchase Order
Inward to Inventory
GRN / Quality Inspection Register
Search
Export

UI/UX Improvements Impacts so far...

The new revamped modules have significantly reduced the number of dropoffs from the platform and has enhanced the user experience a lot by adding various essential features.

Less Dropoff

Reduced the drop off rate from previous 20+% to 12-14%

New Features

Added many new essential features to improve user experience

UI Consistency

Implemented design system to ensure consistency across all platforms and products

More Signups

Tranzact has now more than 10,000+ customers using their product