

# Sales Data Analysis Report

## SALES ANALYSIS SUMMARY

### --- Overall Metrics ---

Total Orders: 50  
Total Revenue: \$12,787.15  
Total Quantity Sold: 98  
Average Order Value: \$255.74  
Total Discounts Given: \$1,000.87  
Unique Customers: 30  
Unique Products: 30

### --- Descriptive Statistics ---

## GROUPBY AGGREGATION OPERATIONS

### --- Revenue by Category (groupby + sum) ---

Electronics	\$8,600.65 ( 67.3%)
Furniture	\$3,426.36 ( 26.8%)
Office Supplies	\$760.14 ( 5.9%)

### --- Revenue by Region ---

South	\$4,618.34 ( 36.1%)
North	\$3,424.22 ( 26.8%)
West	\$2,565.36 ( 20.1%)
East	\$2,179.23 ( 17.0%)

### --- Revenue by Payment Method ---

Credit Card	\$8,686.69
PayPal	\$2,360.39
Debit Card	\$1,194.86
Cash	\$545.21

### --- Monthly Revenue Trend ---

2024-01	\$7,568.40
2024-02	\$5,218.75

## TOP N ANALYSIS

### --- Top 10 Products by Quantity Sold ---

product_name	quantity_sold	total_revenue	order_count
Paper Ream	15	134.85	2
Notebook Set	13	158.48	2
Sticky Notes Pack	6	41.94	1
Wireless Mouse	6	170.94	3
Calculator Scientific	4	79.96	1
Laptop Pro 15	4	4692.96	3
Monitor 27inch	4	1312.46	3
Office Chair	4	962.46	3
Desk Lamp	3	137.97	2
External SSD 1TB	3	383.47	2

### --- Top 10 Products by Revenue ---

product_name	total_revenue
Laptop Pro 15	4692.96
Standing Desk	1601.97

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Monitor 27inch	1312.46
Office Chair	962.46
Filing Cabinet	503.97
Headphones Noise Cancel	489.98
External SSD 1TB	383.47
Printer Wireless	369.98
Keyboard Mechanical	299.98
Webcam HD	260.97

--- Top 10 Customers by Spending ---

	customer_id	customer_name	total_spent	order_count	avg_order_value
0	C021	Uma Patel	2287.98	1	2287.98
1	C012	Leo Anderson	1294.98	2	647.49
2	C001	Alice Johnson	1289.97	3	429.99
3	C006	Frank Lee	1104.96	2	552.48
4	C004	David Brown	1102.46	3	367.49
5	C017	Quinn Martin	589.97	2	294.99
6	C028	Brian Green	551.99	1	551.99
7	C008	Henry Davis	539.98	2	269.99
8	C015	Olivia White	427.98	2	213.99
9	C003	Carol Williams	377.38	3	125.79

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PIVOT TABLE ANALYSIS

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--- Revenue by Category × Region (pivot\_table) ---

region	East	North	South	West
category				
Electronics	1594.94	2556.41	3055.90	1393.40
Furniture	329.47	520.97	1403.96	1171.95
Office Supplies	254.82	346.84	158.48	0.00

--- Category Statistics (multi-aggregation) ---

	order_count	total_revenue	avg_order_value	total_quantity	av
category					
Electronics	27	8600.65	318.54	36	
Furniture	12	3426.36	285.53	15	
Office Supplies	11	760.14	69.10	47	

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FILTERING OPERATIONS (Lambda Expressions)

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--- Electronics Category Filter ---

--- North Region Filter ---

--- High-Value Orders (>=\$500) ---

--- Custom Lambda Filter (quantity > 2) ---

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METHOD CHAINING (Stream-like Operations)

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--- Chained Filters: Electronics + North Region ---

--- High-Value Order Analysis (pipe + groupby + agg) ---

	net_amount		quantity	
	sum	mean	count	sum
category				
Electronics	7909.81	494.36	16	20
Furniture	3218.40	357.60	9	11

# Sales Data Analysis Report

--- Category Performance (map with lambda) ---

--- Average Discount by Category ---

Furniture: 4.8%  
Electronics: 3.8%  
Office Supplies: 0.9%

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End of Report  
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