Finding Influential People from Historical News Repository

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Agenda

Motivation

Problem Description

Novel Contribution

Related Work

Solution Framework

Data Gathering

Data Preprocessing

Development of People Gazettee

Identifying Influential People

Results

Conclusion and Future Work



Motivation

 People Search - an important practical application of historical newspapers to find information about people and track the timeline of news articles related to them



► Finding influential people from historic newspaper archives- a novel problem

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- Spell Correction and Cleaning of OCR text
- ► Development of a People Gazetteer-an organized structure to ease the process of identification of influential people

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Divided into subproblems:

- Spell Correction and Cleaning of OCR text
- ► Development of a People Gazetteer-an organized structure to ease the process of identification of influential people
- ► Influential People Identification-define the criteria to identify and rank people as "influential".

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Novel Contribution

- ▶ A novel Spell Correction Evaluation (SCE) algorithm for measuring performance of Spelling Correction
- Development of People Gazetteer an organized dictionary of people names and a list of news articles of their occurrence along with the corresponding topic label of each article which can be used to identify and rank influential people
- Define an Influential Person Index (IPI) and metrics for its calculation to identify and rank influential people from the People Gazetteer

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Related Work

- ► GATE gazetteers¹ define gazetteers as set of lists containing names of entities such as cities, organizations, days of week, etc
- ► Gazetteers have been used as a processing resource to find occurrence of entity names in text[2][5] (Example: Named Entity Recognition)
- Influential people identification has been done mostly in the field of social networking, marketing and diffusion research[3][1]
- ► Number of votes, tweets, comments, followers, etc are common parameters used for defining influence but not applicable to the newspaper environment



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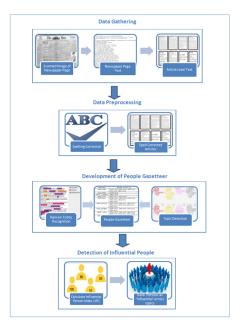
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Solution Framework



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Data Gathering

- ▶ Data Source : Chronicling America provides scanned OCR newspaper pages of American newspapers published between 1836 and 1922
- ▶ Data Statistics: 14020 news articles of "The Sun" newspaper published between November-December 1894 consisting of 8 million tokens
- Data Characteristics: News articles consist of one or more OCR errors of the types- Real word, Non-real word, Non-word, Word Split and Join and New line errors

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Data Preprocessing

- Required to deal with OCR errors in the news articles
- Edit distance algorithm used for spelling correction of non-real and non-word OCR errors using precompiled dictionary for look-up
- ▶ Person name correction is improved by enhancing dictionary with people names by running Stanford NER-CRF parser on subsets of the ClueWeb12 dataset available as a part of TREC 2013 Crowdsourcing track

Spelling Correction Algorithm

 "Edit distance" corresponds to the minimum number of insertion, deletion and substitution required to transform one string into another



String Edit distance algorithm for spelling correction:



Spelling Correction Evaluation I

- Required to measure the performance of spelling correction
- Evaluation Parameters:
- Accuracy: measures the percentage of actual errors that get corrected in the OCR text after spelling correction and defined as follows:

$$Accuracy = \frac{TP + FP}{TP + FP + TN + FN}$$

where,

TP=Number of True Positives,

TN=Number of True Negatives,

FP=Number of False Positives,

FN=Number of False Negatives.

2. Time taken to run Spelling Correction Algorithm



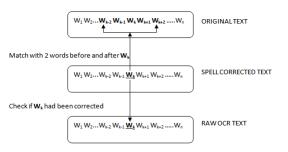
Spelling Correction Evaluation II

3. Person Names Detection Rate (PNDR): defined as the ratio of person names recognized through Named Entity Recognition (NER) before spelling correction process and the total number of person names recognized in the original newspaper articles

$$PNDR = \frac{\text{Person Names recognized before/after spelling correction}}{\text{Person Names recognized in original newspaper articles}}$$

Spelling Correction Evaluation (SCE) Algorithm

- Word by word correspondence between corrected and original dataset not possible because of Word Split and Join errors in OCR dataset
- SCE algorithm performs word by word automatic evaluation on post spell corrected OCR dataset using an n-word grams approach



Match	Spell	Outcome
Found	Corrected	
Υ	Υ	TP
Υ	N	FN
N	Υ	FP
N	N	TN

Figure : Schematic diagram for alignment of spell corrected article text with original article text for a word W_k

Example

Line text from 3 versions of a news article:

OcrLine= Irnniluttry iiownllllnu at tilchmond

CorrectedLine= Irnniluttry iiownllllnu at Richmond

OriginalLine= Grand jury now sitting at Richmond

Word in Cor-	Corresponding Word	Result
rected Line	Window in Original Line	
Irnniluttry	Grand jury now	FN
iiownllllnu	Grand jury now sitting	FN
at	Grand jury now sitting at	TN
Richmond	sitting at Richmond	TP

Spelling Correction Evaluation Results

 SCE algorithm tested on 50 spell corrected articles using 3 versions of each article: Original text, Raw OCR text and Spell Corrected text

Accuracy: 72.7%

Time taken: 9 seconds on average per article

PNDR from Raw OCR: 72.5%

PNDR from spell corrected text: 63.3%

PNDR from spell corrected text with enhanced people names

dictionary: 82.5%

 Results indicate less accuracy due to large number of incorrected OCR errors and usefulness of person names dictionary for spell correction and person names detection

Discussion

- Spelling Correction accuracy can be improved by correcting other OCR errors like New Line and Word Split and Join errors
- Choice of a dictionary for the edit distance algorithm affects the results of spelling correction and PNDR using enhanced person names dictionary
- SCE algorithm can be used to compare among multiple spell correction algorithms and decide which one suits the dataset better and gives best accuracy

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Development of People Gazetteer

- ▶ People Gazetteer: an organized structure developed to ease the process of influential people identification
- Two step process:
 - Person Named Entity Recognition (PNER)- Extraction of person names from the news articles dataset using Named Entity Recognition
 - Topic Detection-Assignment of topics to news articles using LDA model

PNER

- ► Stanford CRF-NER used for the process of Named Entity Recognition
- Only multi-term person entities are analyzed
 Example: Henry is ignored while Henry Smith is stored
- Inverted Index is created to link person entities with the list of news articles in which they occur
- ▶ 38426 person entities recognized from 14020 news articles

Person Categories

Extracted person entities are divided into following categories for separate analysis of each category:

Person Category	Number of news articles	Statistics from dataset
Marginally Influential	less than 4	38066
Medium Influential	4 to 15	344
Highly Influential	more than 15	16

Topic Detection

- Topic: a set of words which describe what any document is about
- ➤ Topic Detection: use topic modelling algorithm for examining a set of documents and discover main topics occurring across the documents as well as the balance of topics in each document based on the statistics of the words in the complete document set
- ► LDA : generative probabilistic model in which documents exhibit multiple topics and each topic is a distribution over a fixed vocabulary
- ► AD-LDA: approximate distributed LDA model that uses distributed computation on multiple processors to infer document topics and is faster than the simple LDA approach

Topic Model Evaluation

- Evaluation required to decide parameters to be used for topic modeling
- Evaluation measure: Perplexity
 - It indicates how surprised a trained model is when given a held out test data and calculated as follows:

$$Perplexity = \exp(-\frac{\text{Log Likelihood of held-out test set}}{\text{Number of tokens in held-out test set}})$$

- It is a decreasing function of the log likelihood of the unseen documents
- 3. Lower the perplexity, better is the topic model

Topic Model Evaluation Results I

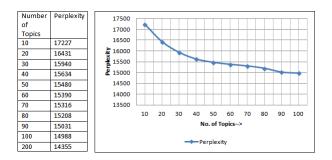


Figure : Test Set Perplexity versus Number of Topics for a random 90-10 split of the data using AD-LDA. The maximum number of words in each topic is 20, number of iterations 500 and the number of processors 4 for this experiment.

Topic Model Evaluation Results II

- Variability in perplexity with respect to the number of topics was found to be much greater than the variability due to the number of processors or number of iterations
- Two models finalized from topic detection and used for developing people gazetteer:
 - 30 Topics LDA Model: Number of topics = 30, Number of iterations = 500, Number of threads=4
 - 2. **100 Topics LDA Model**: Number of topics = 100, Number of iterations = 500, Number of threads=4

Output of People Gazetteer

Person Name + Document List + Document Topic => People Gazetteer

PERSON ENTITY	DOCUMENT LIST {DOCUMENT ID → DOCUMENT TOPIC}	
NAME		
Thomas Murphy	{61720.txt→16, 62002.txt→11, 65905.txt→19, 71341.txt→28, 68024.txt→16}	
George Eliot	{74151.txt→5, 61627.txt→15}	
Charles L Thompson	{68836.txt→9}	
Thomas Jefferson	{67874.txt→19, 67209.txt→28, 63996.txt→6, 73835.txt→6, 71155.txt→6, 65440.txt→5, 66997.txt→20}	
Jacob Schaefer	{70205.txt→21, 63936.txt→22, 68554.txt→21, 73420.txt→21, 74550.txt→21, 74922.txt→21, 64577.txt→21, 74759.txt→21, 67340.txt→0, 67924.txt→21}	

Figure : Snapshot of the people gazetteer using 30 Topics LDA Model where each person entity is associated with a list consisting of a text Document ID and its corresponding Topic ID.

Discussion I

 Lack of punctuation in the OCR dataset leads to high number of false positives as well as missing recognition of several person entities during PNER

Example

"They gave money to Ronn Collector A Augustus Healy Speaker has been appointed.." leading to the recognition of person entity "Ronn Collector A Augustus Healy Speaker"

► Person Named Entity Disambiguation is required to differentiate among persons with similar names in news articles

Discussion II

 Co-reference Resolution of person names needs to be performed to link multiple ways in which a single person is addressed

Example

"William Schmittberger", "Captain William" recognized as separate person entities in an article

 The LDA topic detection model is also not geared to be used on OCR dataset directly since it recognizes some topics having completely meaningless words

Example

- 1. air ran ur fur ui full tt al tl late mr ant liar art lay told met ti tr
- 2. la lu ot lo tu au tb ta ha tea day al aa ut ar uu wa tt te

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Identification of Influential People

- ▶ Define Document Index (DI) to measure effect of each document on a person's influence score
- Calculate Influential Person Index (IPI) for each person entity based on the maximum DI in their document list
- Rank person entities in the people gazetteer in decreasing order of IPI

Document Index I

- Measures how each document in the person entity's associated list of documents affects his influence score
- Parameters for estimating DI:
 - Normalized Document Length (NDL): normalized number of tokens contained in a news article

$$\mbox{NDL} = \frac{\mbox{Document Length}}{\mbox{Maximum Document Length in the dataset}}$$

Normalized Term Frequency (NTF): normalized number of occurrences of a person's name in a news article

NTF = 1 + log(TF of person entity in current article)

3. Number of similar articles (NSIM): proportion of topic similar articles for a news article in a person's list

$$NSIM = \frac{\text{Number of topic similar articles}}{\text{Total number of articles in the person's document list}}$$

Document Index II

Formula for estimating DI:

$$DI = w_a.NDL + w_b.NSIM + w_c.NTF$$

where, w_a, w_b and w_c are the weights associated with each of the parameters NDL, NSIM and NTF respectively

▶ DI is a heuristic measure of these three parameters where each of the parameters can be weighted as per dataset characteristics and user requirements

Influential Person Index

- An index calculated for each person entity in order to measure its influence in the news dataset and calculate its influential score
- Formula for calculation of IPI:

$$IPI = maxDI(d_1, d_2, ..., d_n) + UniqT$$

where, $maxDI(d_1, d_2, ..., d_n) = Maximum Document Index of a document <math>d_i$ in a person entity's list of n articles

$$\textit{UniqT} = \frac{\text{Number of Unique Article Topics in a person entity's list}}{\text{Total Number of Topics in the corpus}}$$



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Comparison Across Influential Person Lists I

Two ranked influential person lists, namely L_1 and L_2 are obtained after calculation of IPI from each people gazetteer using 30 Topics and 100 Topics LDA Model respectively

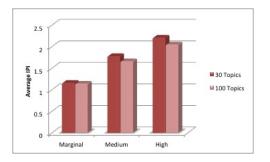


Figure : Comparison of the Average IPI for two ranked lists L_1 and L_2 using 30 and 100 topic LDA model respectively.

Comparison Across Influential Person Lists II

Person Category	Average Number of	Average Document	Average Term Fre-	
	Documents	Length	quency	
Marginal	1.04	2119.6	1.07	
Medium	5.75	1976.3	6.68	
High	22.8	2971.5	29.870	

Table : Average statistics for each Person Category of People Gazetteer across 2 Topic Models

- Results indicate the fact that highly influential category people are more susceptible to change in number of topics
- ► Number of articles of occurrence for a person entity cannot be used uniquely to determine a person as "influential"

IPI	Number	Person	NDL	NTF	NSIM	TOPIC WORDS	UniqT	Rank
	of Arti-	Category						
	cles							
3.38	10	Medium	0.56	1.95	0.8	mr court police	0.06	1
						judge justice case		
						yesterday street		
						district		
3.02	6	Medium	0.68	1.6	0.66	club game team	0.06	2
						play football half		
						ball left college		
						back		
2.93	3	Marginal	0.38	1.84	0.67	man ho men night	0.03	3
						back wa room left		
						house told bad		
	3.02	of Articles 3.38 10 3.02 6	of Articles 3.38 10 Medium 3.02 6 Medium	of Articles 3.38 10 Medium 0.56 3.02 6 Medium 0.68	of Arti- cles 3.38 10 Medium 0.56 1.95 3.02 6 Medium 0.68 1.6	of Arti- cles 3.38 10 Medium 0.56 1.95 0.8 3.02 6 Medium 0.68 1.6 0.66	of Arti- cles 3.38 10 Medium 0.56 1.95 0.8 mr court police judge justice case yesterday street district 3.02 6 Medium 0.68 1.6 0.66 club game team play football half ball left college back 2.93 3 Marginal 0.38 1.84 0.67 man ho men night back wa room left	Of Articles Category Official Category Official Offici

Person	IPI	Number	Person	NDL	NTF	NSIM	Topic Words	UniqT	Rank
Name		of Arti-	Category						
		cles							
capt creeten	3.33	10	Medium	0.56	1.95	0.8	mr police witness committee capt asked captain money inspector paid	0.02	1
mrs martin	3.23	8	Medium	0.20	2.38	0.5	mrs mr years wife home house ago woman city died	0.02	2
alexander iii	3.09	31	High	0.49	2.04	0.48	emperor prince french alexan- der czar london nov government imperial russian	0.07	3

Table : Comparison of top 3 influential persons for two ranked lists L_1 and L_2 using 30 and 100 topic LDA model respectively.

Evaluation

- ▶ No gold standard data available regarding influential persons in the newspaper archives from November-December 1894
- ► Evaluation done through Wikipedia search of top 30 influential persons of ranked lists L1 and L2

Evaluation Results

16 and 14 out of the top 30 person entities were found to be influential and popular in the 19th century across topic categories like theatre, sports, government, shipping, etc. in lists L1 and L2 respectively

Influential Persons



Figure : Some of the top 30 influential persons found during evaluation from Wikipedia

Discussion

- Linear combination of parameters used in calculation of DI and IPI
- Parameters for calculation of DI and IPI can also be learned by performing regression analysis
- ► Effect of different ways of normalizing parameters on ranking of influential people needs to be analyzed
- ► The topmost influential people contain several false positives due to OCR errors and PNER issues Example: "van cortlandt", "ann arbor", "sandy hook", "mrs martins", "mrs oakes"

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- Proposed a novel approach and highlighted challenges for finding influential people from historical OCR news repository
- Non-heuristic estimation for finding influential persons possible through optimization approaches such as unsupervised multiple instance clustering[4]

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- ► Algorithm is a combination of Constrained Concave-Convex Procedure and Cutting Plane method with faster convergence

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- Non-heuristic estimation for finding influential persons possible through optimization approaches such as unsupervised multiple instance clustering[4]
- ► Algorithm is a combination of Constrained Concave-Convex Procedure and Cutting Plane method with faster convergence
- Cluster person entities into "influential" or "non-influential" by considering each person entity as a bag with articles of their occurrence as the instances for each bag

Thank You!

Questions??

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Algorithm 1 MatchWordGrams function of SCE Algorithm for measuring accuracy

TOPIC	TOPIC WORDS
ID	
1	total ii won club score night ran furlough alleys tournament time mile fourth rolled curling scores
	race national game
2	la lu ot lo tu au tb ta ha tea day al aa ut ar uu wa tt te
3	iii lie tin nail tn lit hut ill ii nn thu tu anti thin inn hit lu lo nut
4	line street feet point western easterly northerly feel southerly distance place distant lo fret hue beginning laid early felt
5	opera theatre music company week play stage evening night performance concert mme audience
	manager season de orchestra house miss
6	great people life man women good country world american part ot ha made la years make long place
	bad
7	election mr party republican state district vote democratic county senator elected city committee
	mayor political candidate majority york democrats
8	time ho work tn men city bo lie anti day thin long thu made part ago lot york make
9	st room av sun wife board front lo december rent lot november sunday ht west ar house private si
10	dr book st story books cloth author cure free work york blood illustrated remedy goods medical
	library health price
11	church dr father funeral school st college sunday year rev catholic pastor services late service held
	society holy clock
12	horse race class horses won racing years prize record year show ring track mile money jockey trotting
	trotter ran
13	cent year week pf market total net stock today central st ft lit sales short cotton ohio lot month
14	white water indian black long found thu big dog time ground wild tree killed birds bird day great lake
15	price black silk goods prices ladies worth dress fine white full tea quality style wool made fancy cloth
	fur

Table: Topic ID and words obtained from the 30 Topics LDA model.

TOPIC	TOPIC WORDS
ID	
16	street mrs mr avenue wife house miss yesterday years home woman night ago husband found died
	daughter children mother
17	war american government army chinese japanese china japan foreign united nov emperor states prince
	minister military french port navy
18	feet north minutes avenue boundary seconds degrees west york minute degree point east south feel
	city angle county laid
19	man ho men night back wa room left house told bad door found turned place ran lie front morning
20	water feet building boat company car train road fire miles railroad island work line city great river
	built bridge
21	club game team play football half ball left college back yale played harvard line eleven men match
	yacht field
22	ii iii ill lit ll si ti il im vi st iv ft mi li till lull lui oil
23	bank money national gold amount notes banks hank business treasury account cent paid bonds note
	currency company stock estate
24	mr john william york henry charles james club city ii george dec dr thomas smith jr brooklyn van held
25	piano st rooms car york daily chicago city sunday upright parlor furnished broadway hotel av west
	train brooklyn monthly
26	york daily steamship nov directed letter dec fur orleans al steamer walls letters close australia china
	japan city london
27	mr court police judge justice case yesterday street district witness jury charge asked attorney trial
	arrested lawyer told office
28	mr law present made public year state committee president secretary bill report states con tin united
	number meeting york
29	air ran ur fur ui full tt al tl late mr ant liar art lay told met ti tr
30	company york trust bonds city cent railroad mortgage interest wall bond stock street st central
	january coupon committee jan