



## Aayush Gupta

Software Developer

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### Email

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### Address

Noida

## Skills

ReactJS

NextJS

Redux

Typescript

JavaScript/ES6

HTML/HTML5

CSS/CSS3

Tailwind css

UI/UX Design Principles

Restful APIs and Ajax

Version Control System

## Profile

I'm a front-end enthusiast, developer, and technical expert.

I've been privileged to harness the power of tools like React, TypeScript, and Next.js across a span of 3 years in the field. During this time, I've consistently optimized user experiences and crafted seamless web interfaces.

I'm currently deepening my expertise in frontend technologies and am passionate about contributing to innovative projects that challenge the status quo and currently spearheading frontend initiatives at Fasta, Hong Kong, embracing innovative solutions and cutting-edge technologies.

## Experience

### Frontend Developer at Fasta.ai

Feb 2023 - Present, Hong kong

- Collaborated with the UX/UI design team to improve the website and applications, increasing conversion rates by 25%
- Used understanding of React fundamentals to promote better component lifecycle practices, increasing turnaround speed by 23% with 100% deadline adherence.
- Communicated with other teams and senior management to adapt clients' websites to adapt to changing industry standards.
- Introduced wider use of isomorphic React and Node.js for web applications, decreasing load times by roughly 35%.
- Followed documentation to always remain up-to-speed on what needs to be updated in response to new release versions.
- Cannex.ai is one of the projects I have worked on in Fasta. It is a Account Management System - <https://cannex.ai/>

### Software Developer at OGRELOGIC Solutions

Dec 2021 - Feb 2023, Noida

- Implemented websites, mobile web applications, and landing pages from concept through deployment.
- Standardized all output with a new, responsive, mobile-first approach and strategy.
- Collaborated with product team members to implement new feature developments.

## Languages

English

Hindi

## Links

[Linkedin](#)

- Assessed UX and UI designs for technical feasibility
- Utilize Html, Css, Javascript to create many responsive pages for many clients.
- Ogrelologic Home Site is One of the Projects I have worked on in Ogrelologic - <https://ogrelologic.com/>

**Key Achievement** - Implemented new responsive, mobile-first approach which increased traffic by 20%.

## Software Developer at Birtly

Jun 2021 - Dec 2021, Noida

- Created new applications from scratch using HTML, CSS and JavaScript
- Daily maintenance of code, debugging issues and solving clients problems
- Collaborated with product team members to implement new feature developments.
- Enhanced user experience and accomplished web page objectives by creating site structure, navigation, page optimisation and graphic integration.
- Implemented enhancements that improve web functionality and responsiveness, utilized Html, Css, Javascript to create many responsive pages for many clients.
- I have worked on Birtly which is a Task Management Tool - <https://www.birtly.com/>

## Education

### Global Institute Of Technology , Computer Science Graduate

Aug 2016 - June 2020