

SD160 Technical Writing Skills - Final Project: Portfolio

Name: Aayush Patel

Blog Description: (2 marks)

In my blog, I hope to provide the reader not only with a professional introduction to my work but also a personal introduction to get to know me. I also hope to provide them with insightful information about topics that they may not have known about before, such as SSL and TLS.

Audience / Persona: (3 marks)

Create a persona for one reader of your blog and answer the following questions.

- | | |
|----------------------------------------|--------------------------------------|
| 1. What is your reader's name? | Guinevere Beck (goes by Beck) |
| 2. What demographic do they fall into? | Female, Late 30's |
| 3. Where do they live? | Winnipeg, MB |
| 4. What is their job/role? | Recruiter |
| 5. What do they enjoy for fun? | Reading |
| 6. Why do they read your blog? | To Learn More About me as a employee |

When you write and edit your blog posts, consider writing *for* your persona.

Website Instructions:

Please describe how/where to access or run your website:

Follow the link to view my website hosted on Github Pages.