

Week_Num	previous_week_revenue	current_week_revenue	wow_revenue
1		19507717	
2	19507717	19032097	-2.4%
3	19032097	22592741	18.7%
4	22592741	20121834	-10.9%
5	20121834	22857009	13.6%
6	22857009	17761398	-22.3%
7	17761398	19673314	10.8%
8	19673314	20857043	6.0%
9	20857043	17905332	-14.2%
10	17905332	19144615	6.9%
11	19144615	18513197	-3.3%
12	18513197	20930824	13.1%
13	20930824	22906518	9.4%
14	22906518	19162387	-16.3%
15	19162387	20780480	8.4%
16	20780480	21375131	2.9%
17	21375131	23092898	8.0%
18	23092898	21727312	-5.9%
19	21727312	21753341	0.1%
20	21753341	20872276	-5.6%
Total	20816643	19770081	-5.0%

Credit Card Transaction Report

Week\_Start\_Date

1/1/2024

12/31/2024

F

M

Q3

Q2

Q4

Q1

No

Yes

Low

Med

High

Total Revenue

1074.4M

Total Interest

25.2M

Transaction Amount

1012.4M

count client\_num

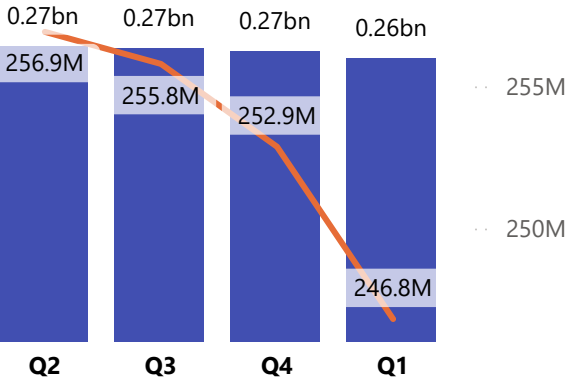
10.1K

Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Black	214262240	5010713	7567500
Blue	212080495	4875107	7214500
Gold	215710725	5185542	7298500
Platinum	219587750	5158231	7524000
Silver	212806887	4993046	7230500
Total	1074448097	25222639	36835000

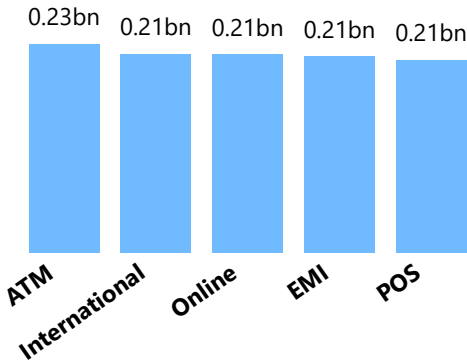
Revenue by Card\_Category



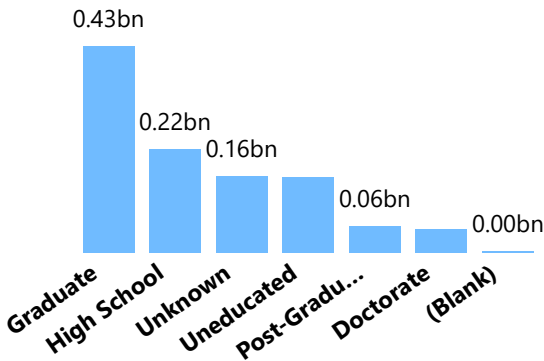
Revenue and Sum of Total\_Trans\_Amt by Qtr



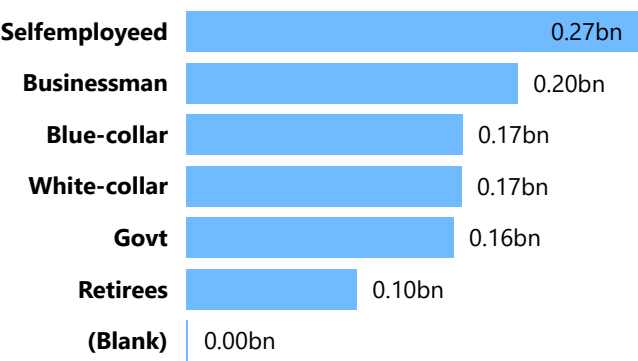
Revenue by Exp\_Type



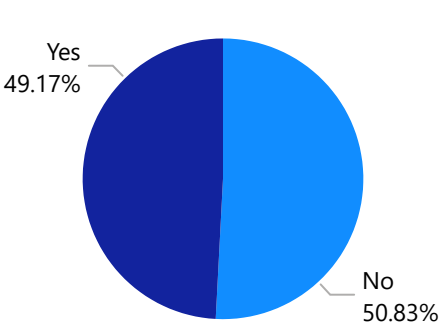
Revenue by Education\_Level



Revenue by Customer\_Job



Revenue by Use\_Chip

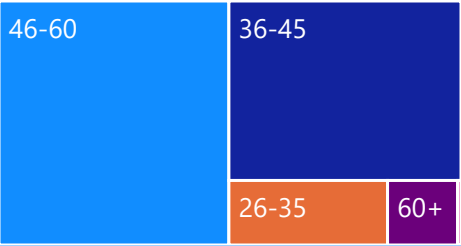


Credit Card Customer Report

Week\_Start\_Date

1/1/2024

12/31/2024



Total Revenue

1074.4M

Total Interest

25.2M

Total Income

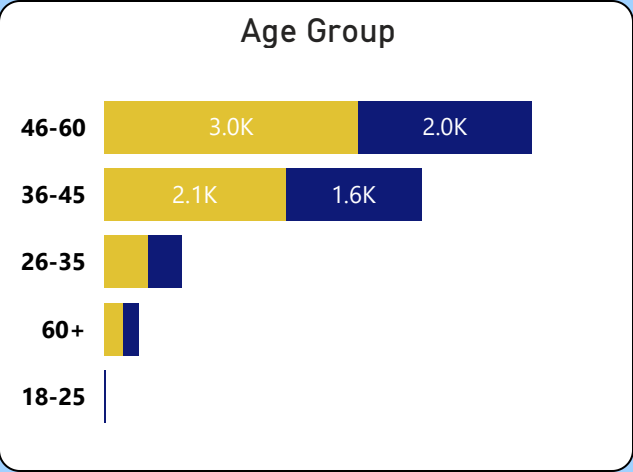
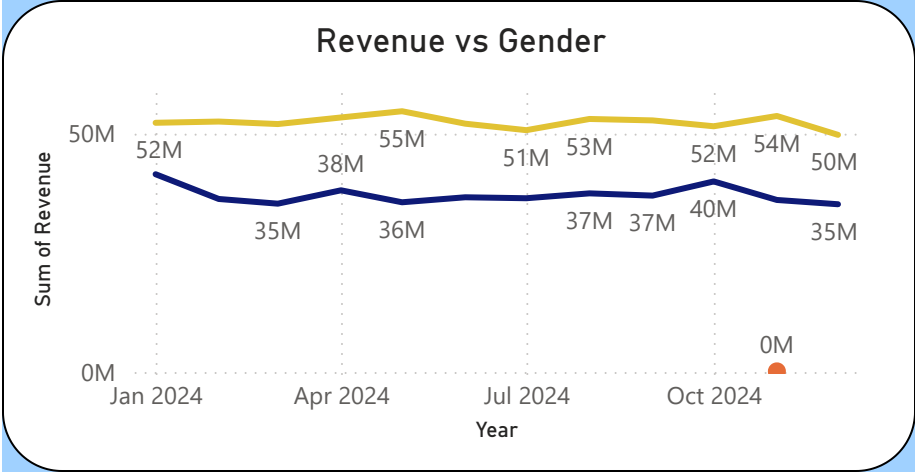
576M

count client\_num

3.19

Marital\_Status

All



Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
	126066	3216	
Blue-collar	167254602	3896242	72262158
Businessman	200891046	4658233	186959919
Govt	161917990	3842017	88773989
Retirees	103300769	2482072	48675030
Selfemployed	274301796	6372025	75313288
White-collar	166655828	3968834	103930055
Total	1074448097	25222639	575914439

