

Aayushi Arya

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Education

Noida Institute of Engineering and Technology

Bachelor of Technology in Information Technology

Aug 2022 – Aug 2026

Greater Noida, Uttar Pradesh

Experience

Cube

Oct 2024 – Nov 2024

Virtual

- Executed targeted outreach campaigns on LinkedIn to promote brand visibility.
- Maintained structured data using Excel to track and analyze prospect interactions.

Unlink Technologies

Feb 2024 – Mar 2024

Noida, Uttar Pradesh

- Developed a user-friendly web application to streamline data entry and reporting using JavaScript and PHP.
- Resolved critical bugs in a web app, improving performance by 20%.
- Collaborated with a team using Git and contributed to new mobile app features.

Codesoft

July 2023 – Aug 2023

Virtual

- Developed GUI-based application using Tkinter.
- Developed a calculator for performing arithmetic operations.
- Built a Password Generator which created strong customizable password.

Projects

ATM Machine Project | Java, OOP, Security

Dec 2024 - Jan 2025

- Created a Java-based ATM simulation with PIN- authenticated secure transactions.
- Designed using OOP principles, managing workflows for 500+ user interactions .

Online Survey Portal | PHP, MySQL, JavaScript

May 2024- June 2024

- Built online platform with dynamic forms, real-time validation, and secure authentication.
- Handled database operations for survey management and analytics.

Personal Portfolio Website | HTML, CSS, JavaScript

Nov 2023 - Jan 2024

- Engineered responsive portfolio website, optimized for cross- device compatibility and accessibility.
- Integrated animations and improved mobile load time via image compression.

E-Commerce Website | HTML, CSS, JavaScript

June 2023- July 2023

- Designed user-facing e-commerce UI using responsive design and reusable components.
- Implemented product search, dynamic cart, and mobile optimization for better performance.

Skills

Frontend: React.js, Javascript(ES6+),HTML5, CSS3,Bootstrap

Backend: PHP, Node.js,SQL

Soft Skills: Quick learner, Adaptable, Critical Thinker

Developer Tools: VS Code, Google Colab, Jupyter Notebook, Github, Git, Apache NetBeans, IntelliJ

Other : Responsive Design, Performance Optimization, JAVA, C++, Python, Laravel , OOP, REST APIs

Certifications

- ReactJs - Infosys Springboard
- Introduction to AI ML - Infosys Springboard