



UW Medicine

UW MYCHART

BRIEF HISTORY & MARKET ANALYSIS OF THE PRODUCT

ORGANIZATION : EPIC



REASON FOR CHOOSING MYCHART



MAKES AN IMPACT

We picked the MyChart product because of the impact it has on patient lives and health.



UBIQUITY OF THE PRODUCT

78% of patients in the US have a patient record in Epic and there are over 100 million MyChart users.[Epic, 2020]



UNIQUE

The healthcare technology industry is complex and unique. The customers and users are very different for MyChart

COMPANY HISTORY & TIMELINE

1

1979

Epic Systems Corporation, or Epic, is an American privately held healthcare software company founded in 1979 by Judith R. Faulkner. [Eisen, 2008]

2

1992

EpicCare, the industry's first Windows-based electronic medical records system, is unveiled. [Eisen, 2008]

3

1997

EpicWeb, the foundation product for the package of Web-based health-care IT programs, is launched; the company claimed \$30.9 million in revenue. [Eisen, 2008]

4

2000

MyChart, which enables patients access to their medical records, is introduced. Epic employs 400 people, and sales have reportedly reached \$50 million. [Eisen, 2008]

5

2003

Kaiser Permanente, the nation's largest non-governmental health-care provider, selects Epic as its primary vendor for a \$1.8 billion IT project. [Eisen, 2008]

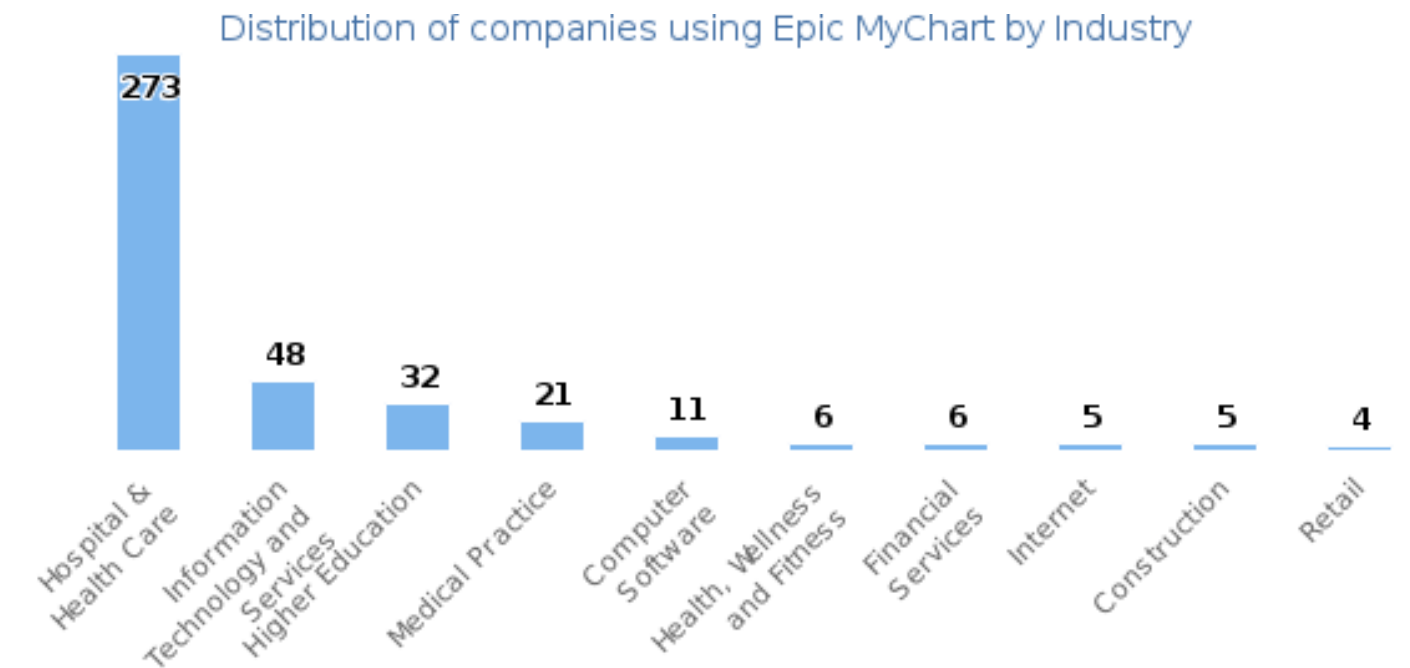
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PRESENT

Faulkner is still CEO of the \$3.3 billion (2021 sales) company with 10,000 employees[2]. 250 Million patients have a record in Epic. [Adams, 2021]

CUSTOMERS & USERS

According to the Epic's Report of 2015, around 7.5M patients reports have been circulated through MyChart in 49 different states within the US.



Epic Record Sharing in 2015

Epic, the electronic medical record system, improves care by making it easier for Johns Hopkins providers to share patient records with outside hospitals, clinics and emergency rooms.



Looking at the graph above we can say that the largest segment is the Hospital & Health Care (61%). Higher Education accounts for about 32% of this distribution. We are specifically concentrating on MyChart for University of Washington students and faculty members. Every person who receives care at UW Medicine Clinics or Hospitals has the option to access their health information via the MyChart Patient Portal account.

REVENUE & PROFIT



- SOLD AS PART OF AN ENTERPRISE SOFTWARE BUNDLE
- 564 ENTERPRISE CUSTOMERS -> NEARLY 2,400 HOSPITALS WORLDWIDE -> 225 MILLION PATIENTS IN THE U.S., OR ABOUT TWO THIRDS OF THE COUNTRY'S POPULATION.
- EPIC HAD \$3.3 BILLION IN REVENUE IN 2020, FROM COMBINATION OF UPFRONT FEES FOR THE SOFTWARE AND ONGOING UPGRADE, MAINTENANCE, AND SERVICE FEES.

TECHNOLOGY & SERVICES

Database:
Caché(NoSQL)

Frontend Mobile:
Android Native/IOS

Frontend Website:
Javascript, Typescript,
C#, and HTML5



Meet the Team



Vinay Reddy
Product Manager



Lukas Guericke
Product Owner



Ankit Shankhala
Project Manager



Punya Shetty
Scrum Master



Aayushi Gandhi
Designer

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