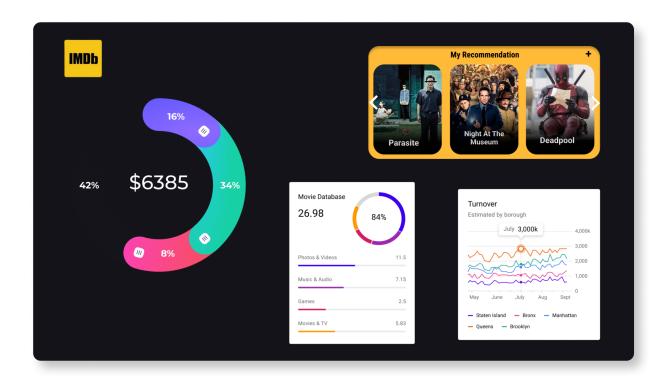
# **IMDB Movie Analysis**



By Aayushi Singh

## **Project Description**

You have a dataset having various columns of different IMDB Movies. Frame the problem. For this task, you will need to define a problem you want to shed some light on.

# Approach

We analysis the given data by first cleaning the data then according to the give problem statement we ask questions by "5 whys" it is called root cause analysis

## Tech Stack Used

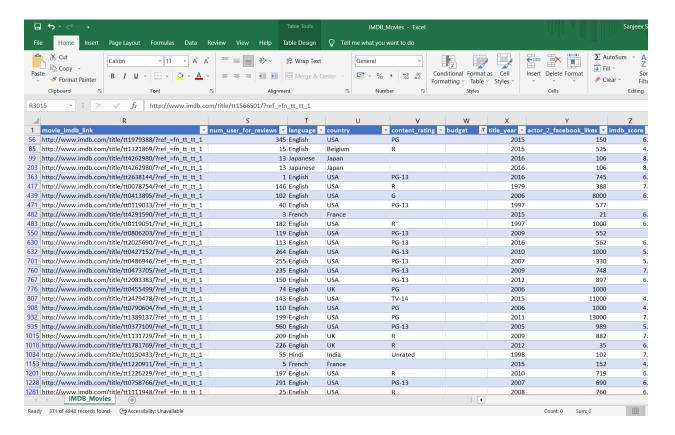
Ms excel Google Docs Google Sheets

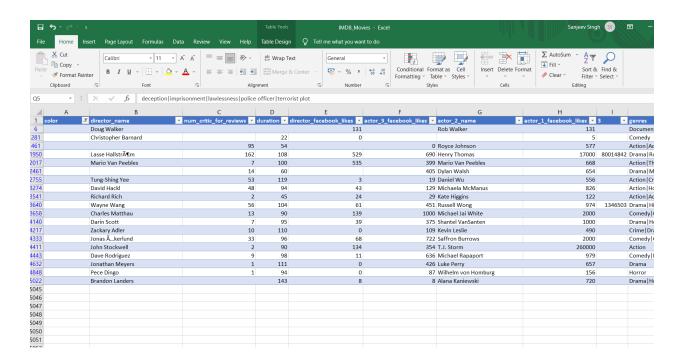
## Results and Insights

1. **Cleaning the data::** PThis is one of the most important step to perform before moving forward with the analysis. Use your knowledge learned till now to do this. (Dropping columns, removing null values, etc.)

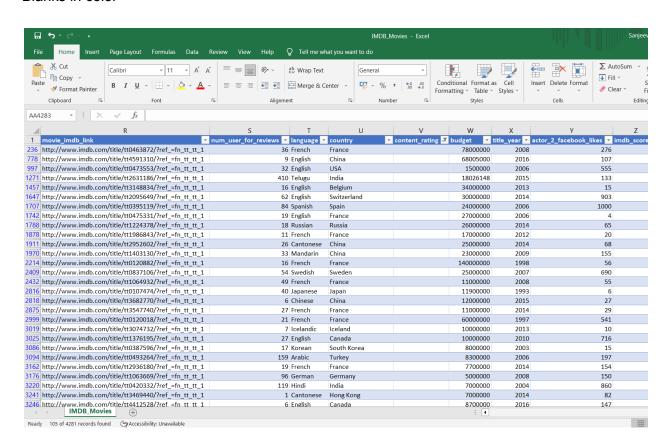
Your task: Clean the data

Insights: You clean the data by clearing out the blanks

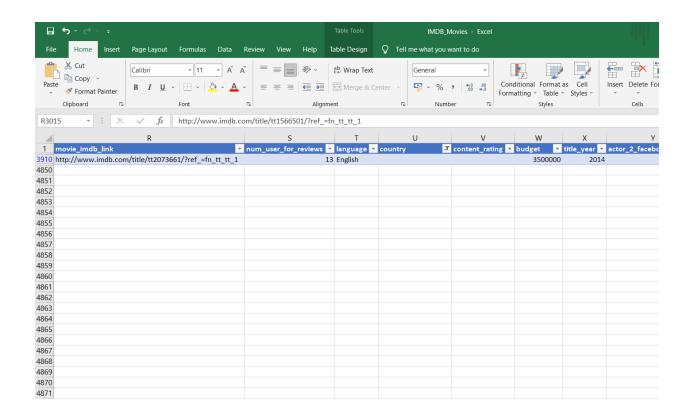




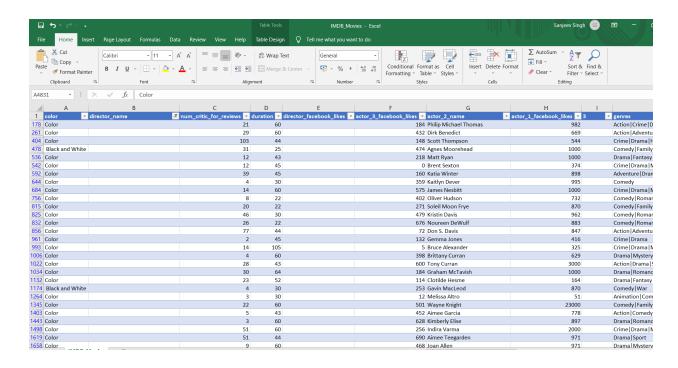
#### Blanks in color



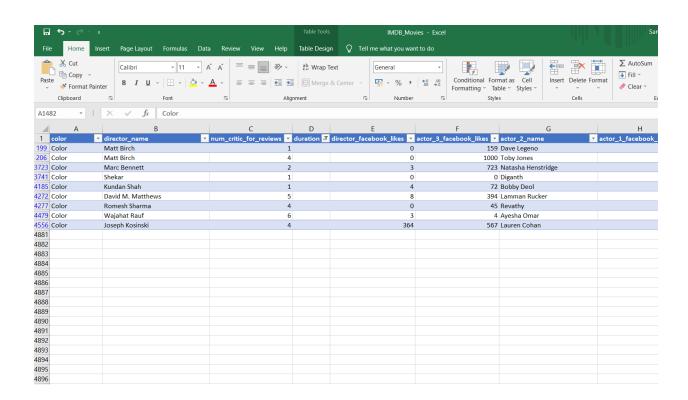
## Blanks in Content rating



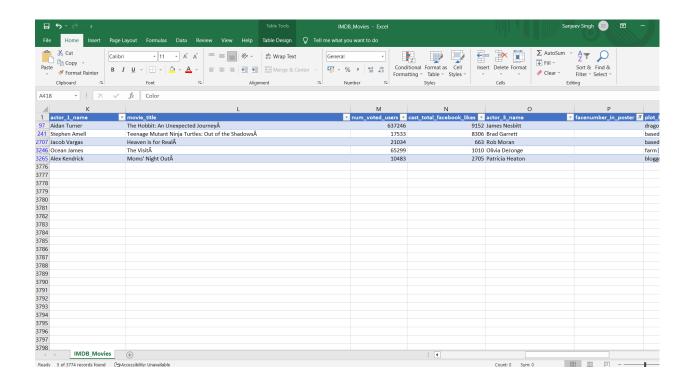
Blanks in country



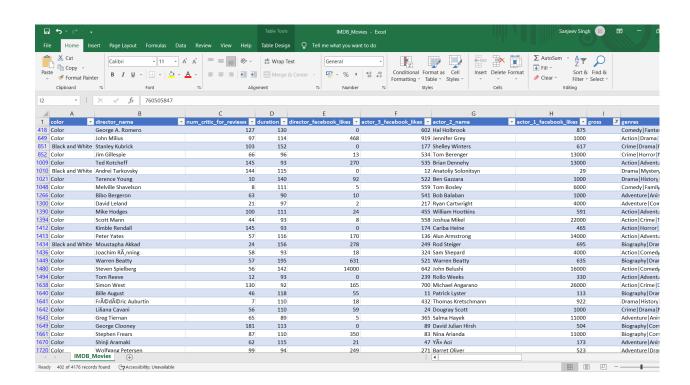
### Blanks in director name



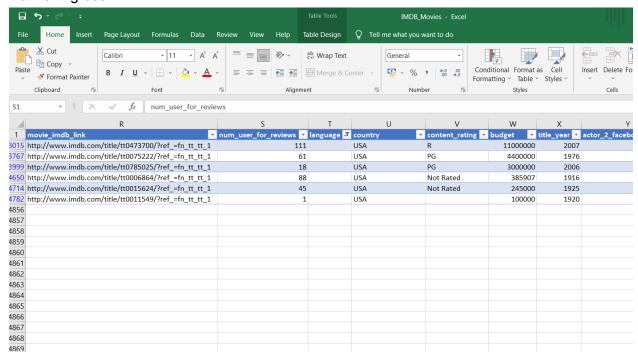
#### Blanks in duration



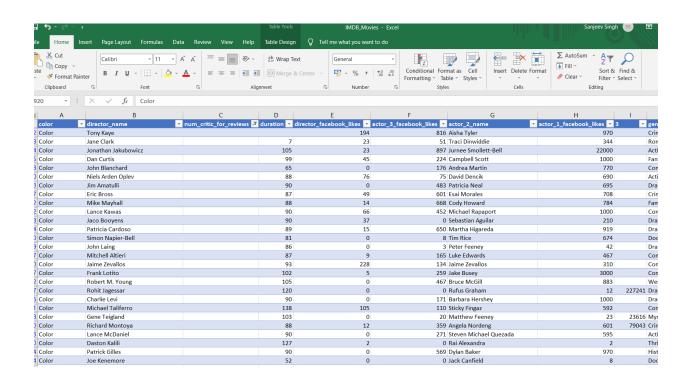
### Blanks in facenumber in posters



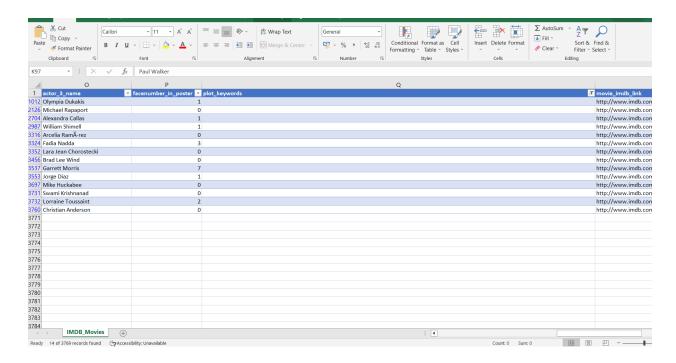
## Blanks in gross



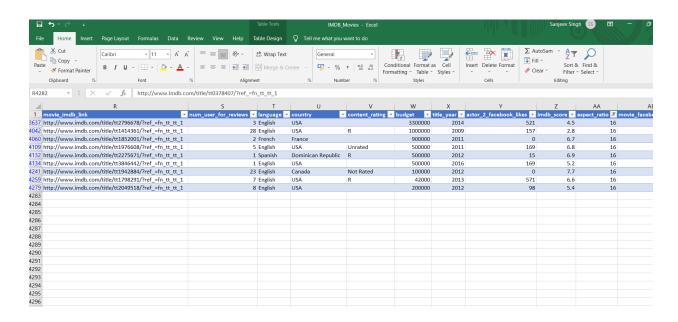
### Blanks in language



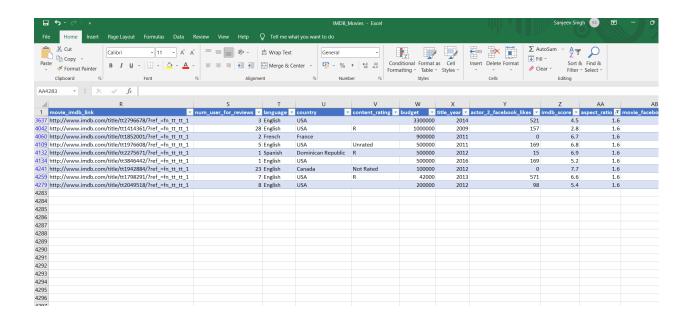
#### Blanks in number of critics for review



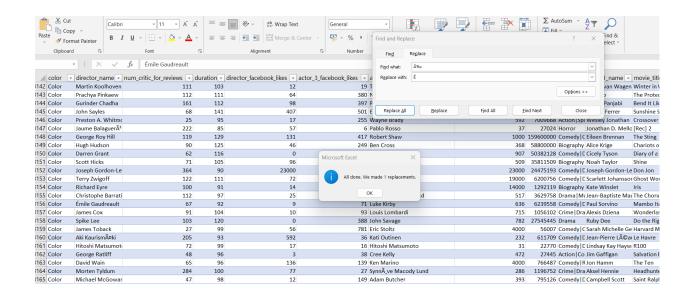
### Blanks in plot key words

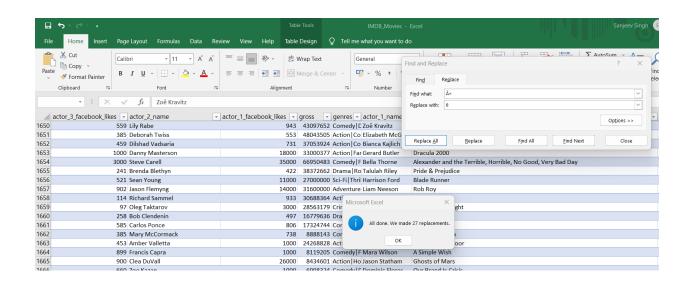


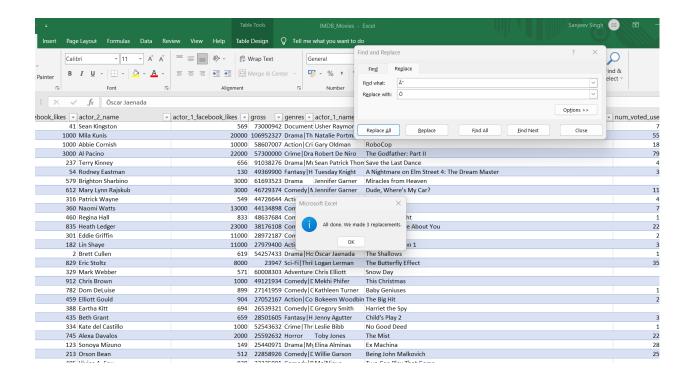
As we can see the aspect ratio is 16 it is deviation from other values as the fall in unit digit s and decimal points so we convert them into 1.6

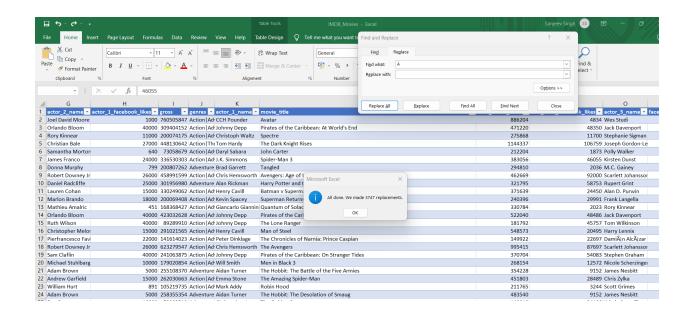


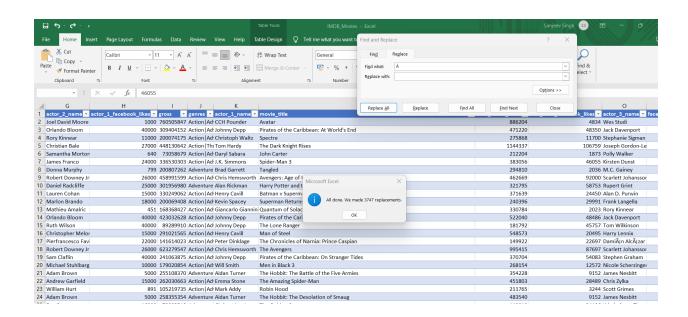
### And other replacements as well

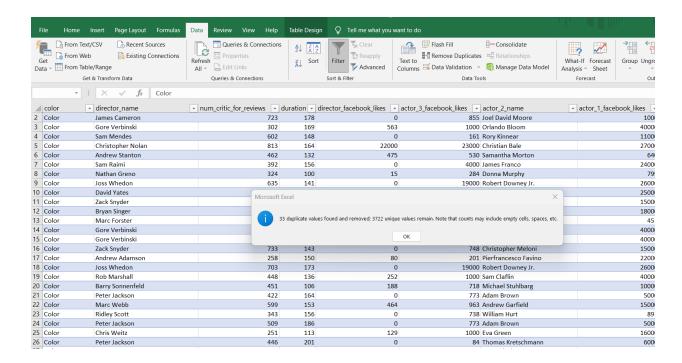










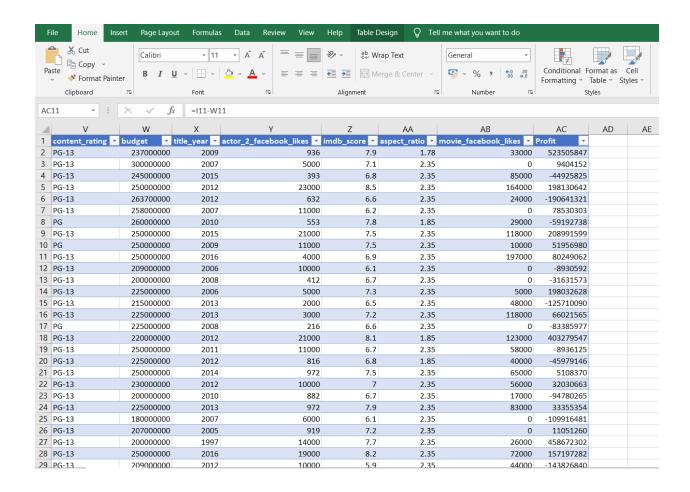


And removing duplicates (other various changes that are minute to be documented but most;y spelling deviations)

## This helps us clear the data

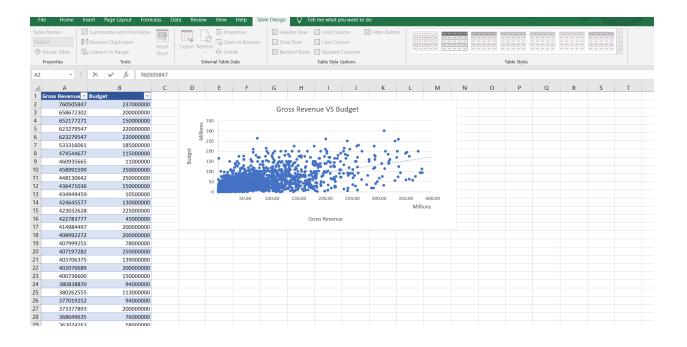
**2. Movies with highest profit:** Create a new column called profit which contains the difference of the two columns: gross and budget. Sort the column using the profit column as reference. Plot profit (y-axis) vs budget (x-axis) and observe the outliers using the appropriate chart type.

Your task: Find the movies with the highest profit?

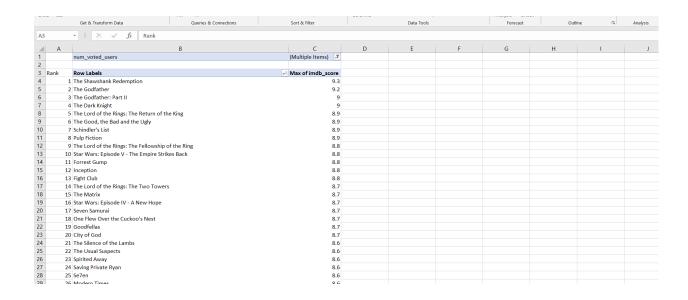


Insight: Convert the unit of the budget and gross columns from \$ to million \$ by dividing the amount by 1000000

Based on table of profit we create x and y axis graph

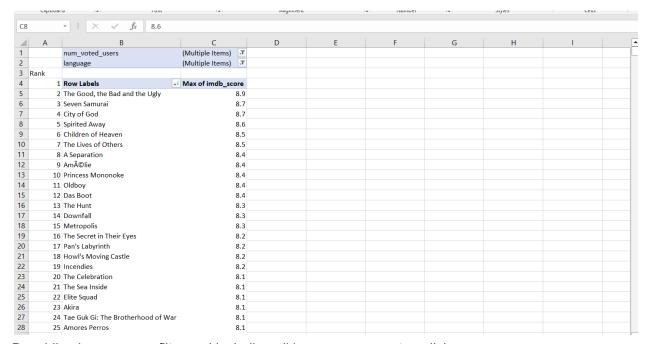


**3. Top 250:** Create a new column IMDb\_Top\_250 and store the top 250 movies with the highest IMDb Rating (corresponding to the column: imdb\_score). Also make sure that for all of these movies, the num\_voted\_users is greater than 25,000. Also add a Rank column containing the values 1 to 250 indicating the ranks of the corresponding films.



Using pivot table and get imdb score for to get 25,000 above we apply filers using pivot table `

Extract all the movies in the IMDb\_Top\_250 column which are not in the English language and store them in a new column named Top\_Foreign\_Lang\_Film.



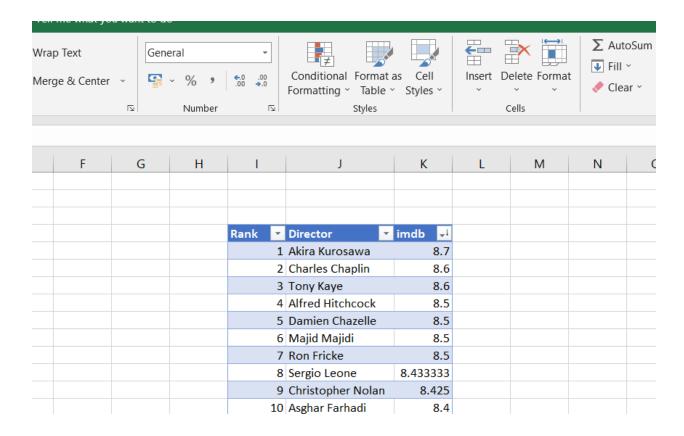
By adding language as filter and including all languages except english

**4.Best Directors:** TGroup the column using the director name column.

Find out the top 10 directors for whom the mean of imdb\_score is the highest and store them in a new column top10director. In case of a tie in IMDb score between two directors, sort them alphabetically.

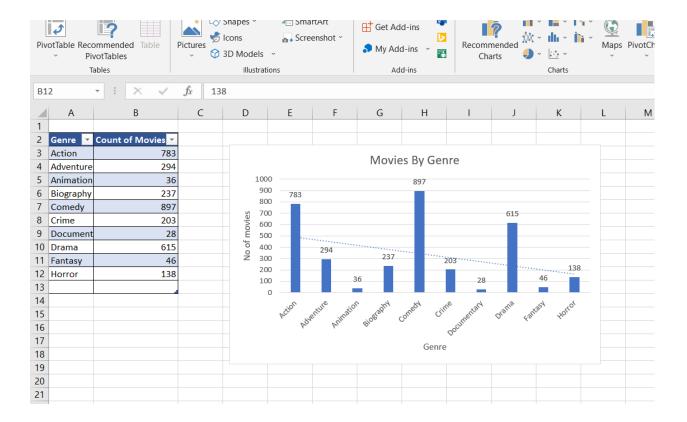
Т				
2				
3	Row Labels	Average of imdb_score		
4	Akira Kurosawa	8.7		
5	Tony Kaye	8.6		
6	Charles Chaplin	8.6		
7	Ron Fricke	8.5		
8	Majid Majidi	8.5		
9	Damien Chazelle	8.5		
10	Alfred Hitchcock	8.5		
11	Sergio Leone	8.433333333		
12	Christopher Nolan	8.425		
13	Richard Marquand	8.4		
14	Asghar Farhadi	8.4		
15	Lenny Abrahamson	8.3		
16	Lee Unkrich	8.3		
17	Fritz Lang	8.3		
18	Billy Wilder	8.3		
19	Pete Docter	8.233333333		
20	Hayao Miyazaki	8.225		

Top 10 director based on imdb score and then sorting them alphabetically



**5.Popular Genres:** Perform this step using the knowledge gained while performing previous steps.

Your task: Find popular genres



insight: I have split the values from the genres column and extracted them into 3 columns

**6. Charts:** Create three new columns namely, Meryl\_Streep, Leo\_Caprio, and Brad\_Pitt which contain the movies in which the actors: 'Meryl Streep', 'Leonardo DiCaprio', and 'Brad Pitt' are the lead actors. Use only the actor\_1\_name column for extraction. Also, make sure that you use the names 'Meryl Streep', 'Leonardo DiCaprio', and 'Brad Pitt' for the said extraction.

Append the rows of all these columns and store them in a new column named Combined.

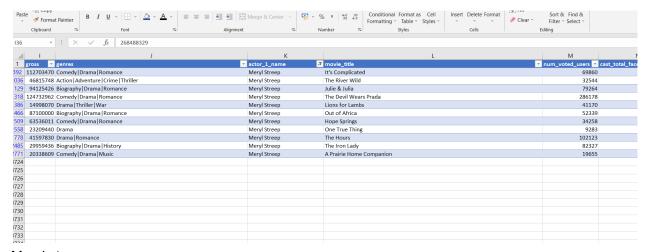
Group the combined column using the actor 1 name column.

Find the mean of the num\_critic\_for\_reviews and num\_users\_for\_review and identify the actors which have the highest mean.

Observe the change in number of voted users over decades using a bar chart. Create a column called decade which represents the decade to which every movie belongs to. For example, the title\_year year 1923, 1925 should be stored as 1920s. Sort the column based on the column decade, group it by decade and find the sum of users voted in each decade.

Store this in a new data frame called df by decade.

Your task: Find the critic-favorite and audience-favorite actors



### Meryl streep

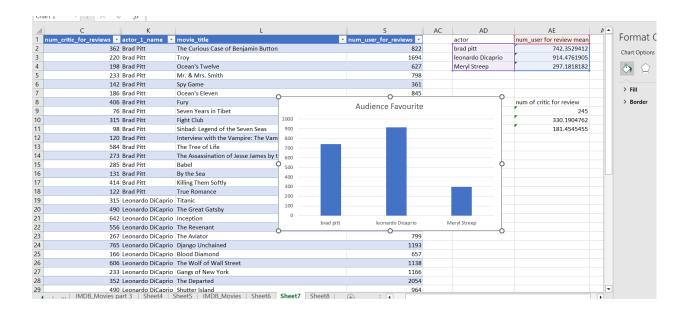


Leonardo Dicaprio

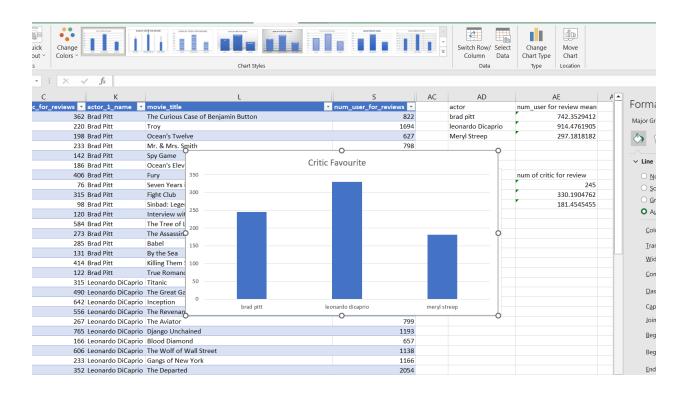
- 1	J	K	L	М	N
				num_voted_users 💌	cast_total_facek
	Drama   Fantasy   Romance	Brad Pitt	The Curious Case of Benjamin Button	459346	
133228348		Brad Pitt	Troy	381672	
	Crime Thriller	Brad Pitt	Ocean's Twelve	284852	
	Action   Comedy   Crime   Romance   Thriller	Brad Pitt	Mr. & Mrs. Smith	348861	
26871	Action   Crime   Thriller	Brad Pitt	Spy Game	121259	
183405771	Crime   Thriller	Brad Pitt	Ocean's Eleven	402645	
85707116	Action Drama War	Brad Pitt	Fury	303185	
37901509	Adventure   Biography   Drama   History   War	Brad Pitt	Seven Years in Tibet	96385	
37023395	Drama	Brad Pitt	Fight Club	1347461	
26288320	Adventure   Animation   Comedy   Drama   Family   Fantasy   Romance	Brad Pitt	Sinbad: Legend of the Seven Seas	36144	
105264608	Drama   Fantasy   Horror	Brad Pitt	Interview with the Vampire: The Vampire Chronicles	239752	
13303319	Drama   Fantasy	Brad Pitt	The Tree of Life	136367	
3904982	Biography Crime Drama History Western	Brad Pitt	The Assassination of Jesse James by the Coward Robert Ford	136104	
34300771	Drama	Brad Pitt	Babel	243799	
531009	Drama Romance	Brad Pitt	By the Sea	7976	
14938570	Crime   Thriller	Brad Pitt	Killing Them Softly	111625	
12281500	Action   Crime   Drama   Romance   Thriller	Brad Pitt	True Romance	163492	

## Brad pitt

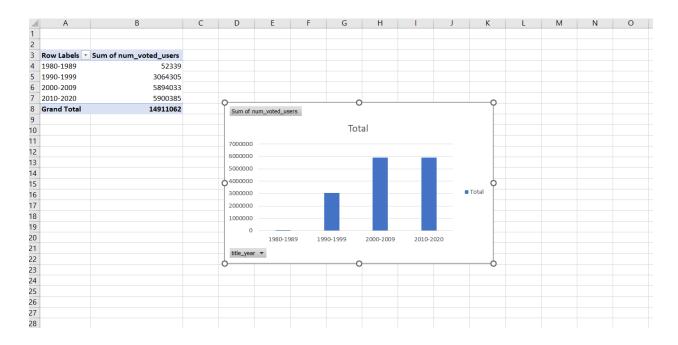




#### Audience fav



#### Critic Fav



Insight: By pivot table we extract title year and num of voted users and then by grouping them in decade find the trend