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Professional Summary

Innovative and user-focused **Senior Product Designer** with 6+ years of experience designing intuitive digital products across web and mobile platforms. Skilled in end-to-end product design including research, wireframing, prototyping, UI design, and usability testing. Passionate about creating experiences that are not only visually appealing but also deeply aligned with user needs and business goals. Known for strong collaboration with cross-functional teams and ability to transform complex problems into elegant solutions.

Core Skills

Design Skills

- UX Research & User Interviews
- Information Architecture
- Wireframing & Prototyping
- UI Design & Visual Systems
- Interaction Design (IxD)
- Usability Testing
- Design Systems & Component Libraries
- Responsive & Mobile-first Design

Tools

- Figma
- Adobe XD
- Sketch
- Adobe Illustrator & Photoshop

- Miro
- Notion
- Zeplin / Dev Handoff tools

Other Skills

- Product Strategy
- Data-informed design
- UX writing fundamentals
- Leadership & mentoring
- Agile/Scrum collaboration