Aayush Rijal

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Summary

Hi, I'm Aayush, a front-end developer with 5+ years of web development experience. Using JavaScript, PHP, and both relational and non-relational databases I craft robust and scalable digital solutions that offer tangible value to customers.

Experience

Aiims Group | North Parramatta, NSW, 2150
Software Engineer | Sep 2021 - Present
Web Developer | Mar 2021 - Aug 2021

- Achieved a 2x website performance and a 25% reduction in content management time by successfully completing the project using Next.js and Strapi headless CMS for Cliftons.
- Accomplished a 20% improvement in website consistency and a 15% boost in SEO rankings by spearheading the standardization of WordPress theme development procedures.
- Enhanced team collaboration and version control by introducing Git at the company, resulting in a 40% reduction in code conflicts and a 25% increase in development efficiency.
- Developed highly effective landing pages that achieved a 40% increase in conversions and a 30% rise in user engagement.
- Implemented a comprehensive suite of SEO strategies, including keyword optimization, content enhancements, backlink building, and technical SEO improvements, all of which collectively contributed to a substantial 40% enhancement in website visibility and performance.

YoungInnovations Pvt. Ltd | Lalitpur, Nepal
Software Engineer | Jul 2016 - May 2018
Junior Software Engineer | Jan 2016 - Jun 2016

- Led software development for diverse clients, overseeing product life cycle, resulting in a 20% user engagement boost and improved system performance.
- Contributed to architectural decisions, optimizing performance, scalability, and security, resulting in a 40% reduction in API response times.
- Collaborated with stakeholders to define project requirements, translating technical concepts for non-technical audiences, and achieving a 99% code review rate for clear communication and project success.
- Designed and maintained vital databases and APIs, ensuring smooth data flow and functionality, cutting application load time by 15%.
- Played a key role in end-to-end project development for enterprise and government clients, from conception to deployment, ensuring prompt bug resolution and boosting user satisfaction.

References can be furnished upon request

Education

Master of Technology in Software Engineering - 2020
IIBIT Campus - Federation University

Bachelor in Computer Engineering - 2016
Kathmandu Engineering College - Tribhuvan University

Work Rights In Australia

Full-Time work rights (Permanent Resident)

Languages

Nepali (Native), English (82 overall in PTE)

Skillset

JavaScript, TypeScript, PHP, SCSS, React JS, Next JS, React Native, Node JS, Laravel, Express, WordPress, Strapi, MySQL, Postgres, Git, Agile Methodologies, Linux.

Main Projects

- Developed and released an event management website with Next.js and Strapi for Cliftons
- Built FixNFlow in Wordpress and Tailwind, and optimized for SEO, which improved ranking by 200% within 3 weeks of launch.
- Resource Projects, Skjutsgruppen, Baywash, Star Movers, Mr Splash Plumbing, SV Solar

Side Projects

- Developing a room search portal for subletting rooms within, for niche Nepalese students using Next JS and Strapi.