

Time left 0:50:39

Hide

Question 8

Not yet answered

Marked out of 1.00

What are some key elements needed before testing ideas in design thinking?

- ☐ a. List of competitors and their offerings
- ☐ b. Sticky notes and notepad to note any observations and feedback
- ☐ c. List of features, list of assumptions, simple prototypes
- ☐ d. 10-100 end products or services

Question 9

Not yet answered

Marked out of 1.00

What are the two phases in which Design Thinking steps can be classified?

- ☐ a. Analytical and Systematic phases
- ☐ b. Convergent and Divergent phases
- ☐ c. Research and Development phases
- ☐ d. Initiate and Crash phases

Question 10

Not yet answered

Marked out of 1.00

What are TRIZ principles useful for?

- ☐ a. To give a glimpse of the problem at hand
- ☐ b. To separate problems, ideas and concepts into categories
- ☐ c. They are triggers to generate ideas
- ☐ d. As moral guidelines for one to lead a meaningful life



Question 11

Not yet answered

Marked out of 1.00

What is the purpose of benchmarking in the design innovation process?

- ☐ a. To measure progress of the project team
- ☐ b. To define constraints for the project team
- ☐ c. To copy existing solution from competitors
- ☐ d. To limit creativity of design team

Question 12

Not yet answered

Marked out of 1.00

What role does iteration play in the design thinking process?

- ☐ a. Refining and improving solutions based on feedback
- ☐ b. Repeating the same steps
- ☐ c. Completing the project faster
- ☐ d. Ignoring user feedback

Question 13

Not yet answered

Marked out of 1.00

What role does iteration play in the Test Phase of design thinking?

- ☐ a. Iteration involves making small adjustments to the prototype based on user feedback.
- ☐ b. Iteration is not necessary in the Test Phase.
- ☐ c. Iteration is only used if the initial prototype fails testing.
- ☐ d. Iteration involves repeating the entire design process from start to finish.

Question 14

Not yet answered

Marked out of 1.00

When you generate ideas, what do you have to check before proceeding to the next stage?

- ☐ a. Check if the person funding the project will like the ideas
- ☐ b. Check if the conflict that you started to solve is indeed solved
- ☐ c. Check if the customers will like such ideas
- ☐ d. Check if the solution already exists in the patent database

