### **Aazam Bakali**

Surat, Gujarat, India | +91 8469858517 | aazambakali23@gmail.com | Portfolio | DOB: 03-07-2001

# **Objective**

Detail-oriented and adaptable professional with 4+ years of experience in web design and 8 months in online store handling, sales, and product management. Seeking a position in a forward-thinking e-commerce company where I can combine my technical web design expertise with hands-on e-commerce operations experience to drive business growth and deliver outstanding user experiences.

## **Skills & Competencies**

**E-commerce Operations:** Product listing, daily updates, order processing, and stock maintenance. **Client Communication & Sales:** Direct interaction with customers, resolving queries, and supporting sales operations.

**Web Design Expertise:** Figma to HTML/CSS, responsive design, UI/UX principles, and e-commerce interface design.

Technical Tools: MS Office, CRM tools, WordPress (Elementor, Divi), Git, jQuery, Bootstrap, Tailwind CSS.

Soft Skills: Effective communication, problem-solving, time management, and adaptability.

Languages: English, Hindi, Gujarati

## **Professional Experience**

#### **Online Store & Sales Executive**

Surat, Gujarat | June 2018 - August 2019

- Managed day-to-day operations of an online store including product listing, pricing updates, and stock checks.
- Handled customer inquiries, supported sales conversions, and ensured timely responses to queries.
- Coordinated with internal teams for promotional updates and featured product highlights.
- Gained practical experience with order flow, customer preferences, and backend operations.

# Web Designer

Surat, Gujarat | Multiple Companies | 2020 - 2024

- Designed and developed visually engaging and responsive websites for clients in the e-commerce industry.
- Specializing in creating intuitive layouts for product showcases, carts, and checkout flows.
- Collaborated with developers, content writers, and marketing teams to align design with brand goals.
- Converted Figma designs into clean, accessible code using HTML, CSS, jQuery, and Bootstrap.
- Prioritized SEO, cross-browser compatibility, and performance optimization for all projects.

#### **Education & Certifications**

12th Commerce - Gujarat Board, 2018

Certification in Web & Front-End Designing – Tops Technology, 2019

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