

current role

Business Technology Solutions at ZS Associates

Responsible for increased adoption of the ZAYN platform.

- A modern platform offering set of features that enable Pharma clients to do well at sales and marketing at ground level.

- Responding to RFP, plan new features, and build add-ons for missing requirements in the platform - nutshell, drive successful implementation of ZAIDYN to the customer environment.

Bringing efficiency and governance to the existing delivery and marketing model

• Implementing Agile in multidisciplinary team.

Building efficient projects in premarket and track states

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Another platform offering set of features that enable Pharma clients to view

Responding to RFP, plan new features, and build and add-ons for missing requirements in the

and marketing at ground level.

platform, driven by the customer's needs and expectations. The platform is designed to be flexible and scalable, allowing for easy integration of new services and features. The platform is also designed to be secure and reliable, ensuring that customer data is protected and services are available at all times.

environment.

What does Abhi bring to the table?