



**current role**

**Business Technology Solutions at ZS Associates**

Responsible for increased adoption of the ZAYN platform.

- A modern platform offering set of features that enable Pharma clients to do well at sales and marketing at ground level.

- Responding to RFP, plan new features, and build add-ons for missing requirements in the platform - nutshell, drive successful implementation of ZAIDYN to the customer environment.

Bringing efficiency and governance to the existing delivery and marketing model

• Implementing Agile in multidisciplinary team.



Building efficient projects in premarket and track states

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Another platform offering set of features that enable Pharma clients to view

Responding to RFP, plan new features, and build and deploy for missing requirements in the

platform, driven by the customer's needs and expectations. The platform is designed to be flexible and scalable, allowing businesses to adapt to changing market conditions and customer requirements. The platform is built on a robust architecture that ensures high performance and reliability. The platform is designed to be easy to use and integrate with existing systems. The platform is designed to be secure and compliant with industry standards. The platform is designed to be cost-effective and provide a high return on investment. The platform is designed to be a long-term solution for businesses looking to improve their operations and customer experience.

environment.

and marketing at ground level.



**What does Abhi bring to the table?**