

## Agenda

- 1) challenges in scaling
- 2) What & Why of HLD
- 3) Case Study → del.icio.us

Pre-requisites →

DSA,  
Databases,  
Schema Design,  
Networking,  
Concurrency, etc.

50-60%

How do we build applications?

Learner → Small Project / code on local system.

Real Life → Work with team  
Large data  
Test / Debug  
change in requirements...

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Google Question (Architect / Principle Engineer)

> 1 Cr CTC

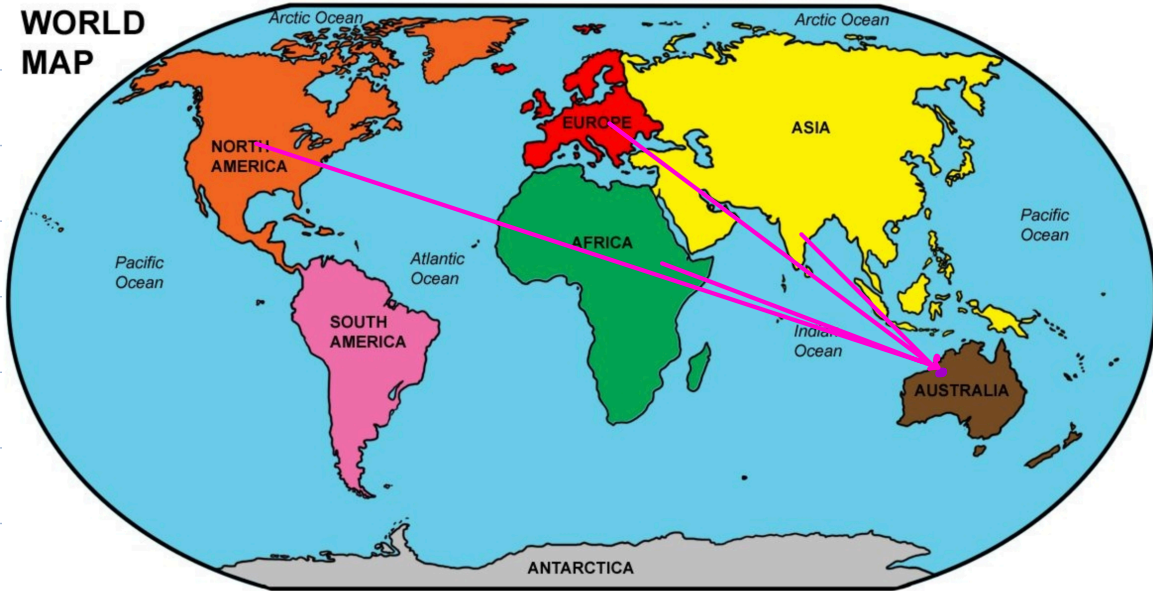
Q → Arrange a list of strings in dictionary order.

Java → `Arrays.sort()` / `Collections.sort()`

size of data → 50 PB (v.v.v. large data)

Eg → Posts of instagram.

large data is distributed across the world.



### Challenges

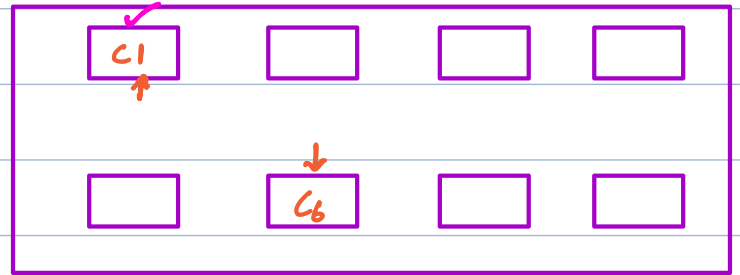
- 1) Internet can go down
- 2) Machine crash
- 3) Natural disaster
- 4) Human errors
- 5) Cyber attack
- 6) No electricity ...

solve all problems &  
provide best user  
experience. ✓

# Case Study → del.icio.us (2003)

## Bookmarking Platform

- 1) addBookmark (userId, url)
- 2) viewAllBookmarks (userId)

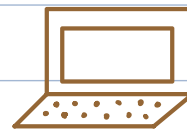


How can users interact ?

## Host a website

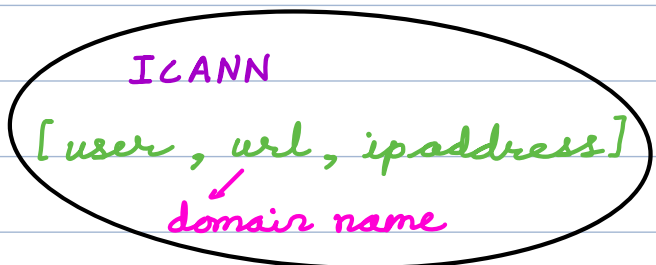
del.icio.us <enter>

Founder's laptop



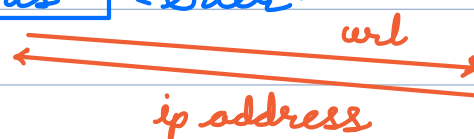
ip address  
10.20.30.40

godaddy,  
namecheap,  
hostinger, ... } Broker



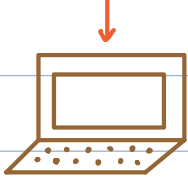
user →

del.icio.us <enter>



DNS

copy



ip address

10.20.30.40

## Scaling

1M user requests per day to store bookmarks.

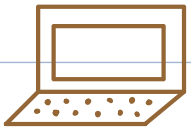
add Bookmark (userId, url)

↓  
~1KB

amazon.com/.../....

data to be stored per day  $\rightarrow 1M * 1KB$

$$= 10^6 * 10^3 B = 10^9 B = \underline{1GB}$$



(~2004-05)

storage  $\rightarrow$  60 GB

storage full  $\leq$  60 days

1) Purchase super computers with large storage.

storage  $\rightarrow$  128 GB

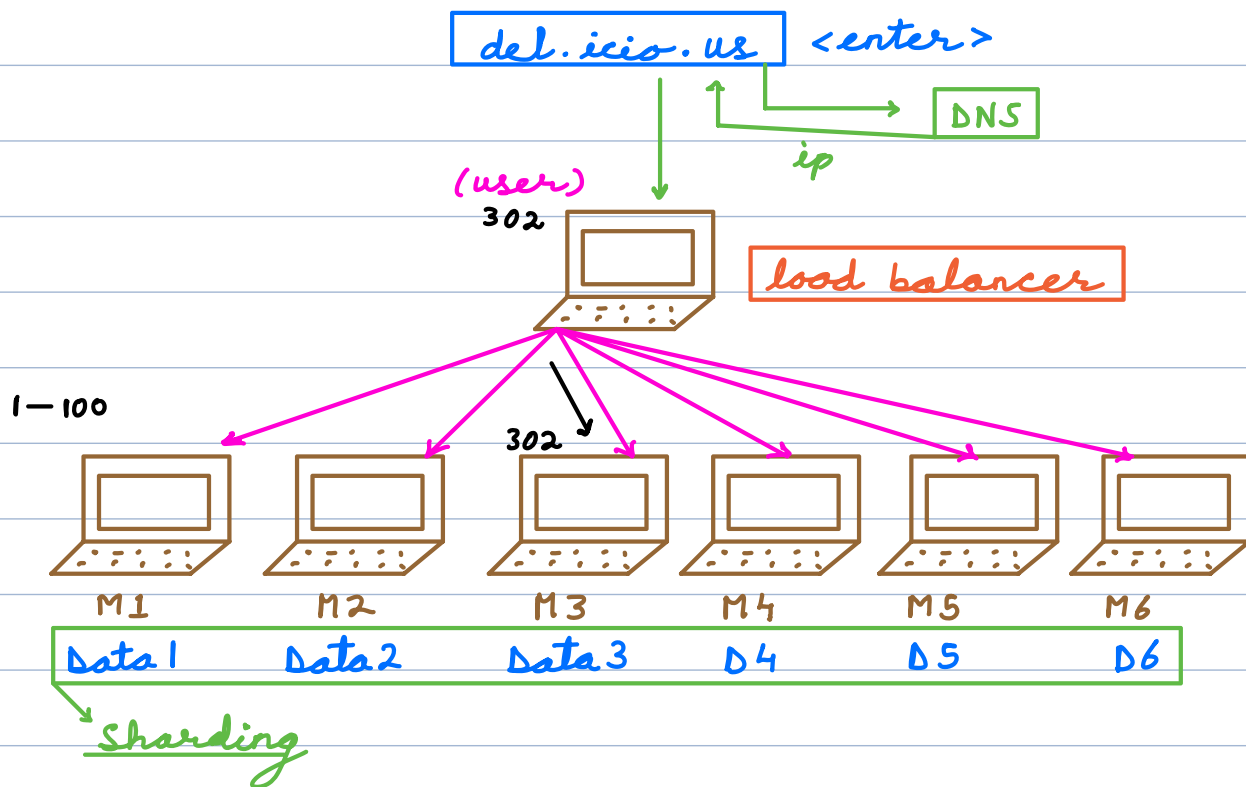
storage full  $\leq$  128 days

## Vertical Scaling

1) There is a limit wrt how much we can upgrade.

2) Single point of failure.

## Horizontal Scaling



### Challenges

- 1) `load` is distributed evenly
- 2) LB is able to re-direct the request to the right server.
- 3) Add / Remove servers.

Consistent Hashing