

Anuroop Banerjee

Professional with experiences of working in B2B, B2G & B2C across the functions of Business Development, Operations, Process Excellence, Product Management, Pre-sales & Marketing, Consulting & Startup Business Strategy to **render exemplary Customer Experiences, since July 2015 (6.7 years+)**

Domains worked in: BFSI, BPO/KPO, Reverse Logistics & Waste Management

Quality in Service

Experiences across 05+ Years

04

Projects handled:

- NPS
- Complaints Management
- Customer Retention

1

Process Improvement

Experiences across 05+ Years

11

Vertical wise projects:

- Customer Support: 02
- Business Development: 02
- Operations: 04
- Marketing Strategy: 01
- Human Resources: 02

2

Business Management

Experiences across 06+ Years

07

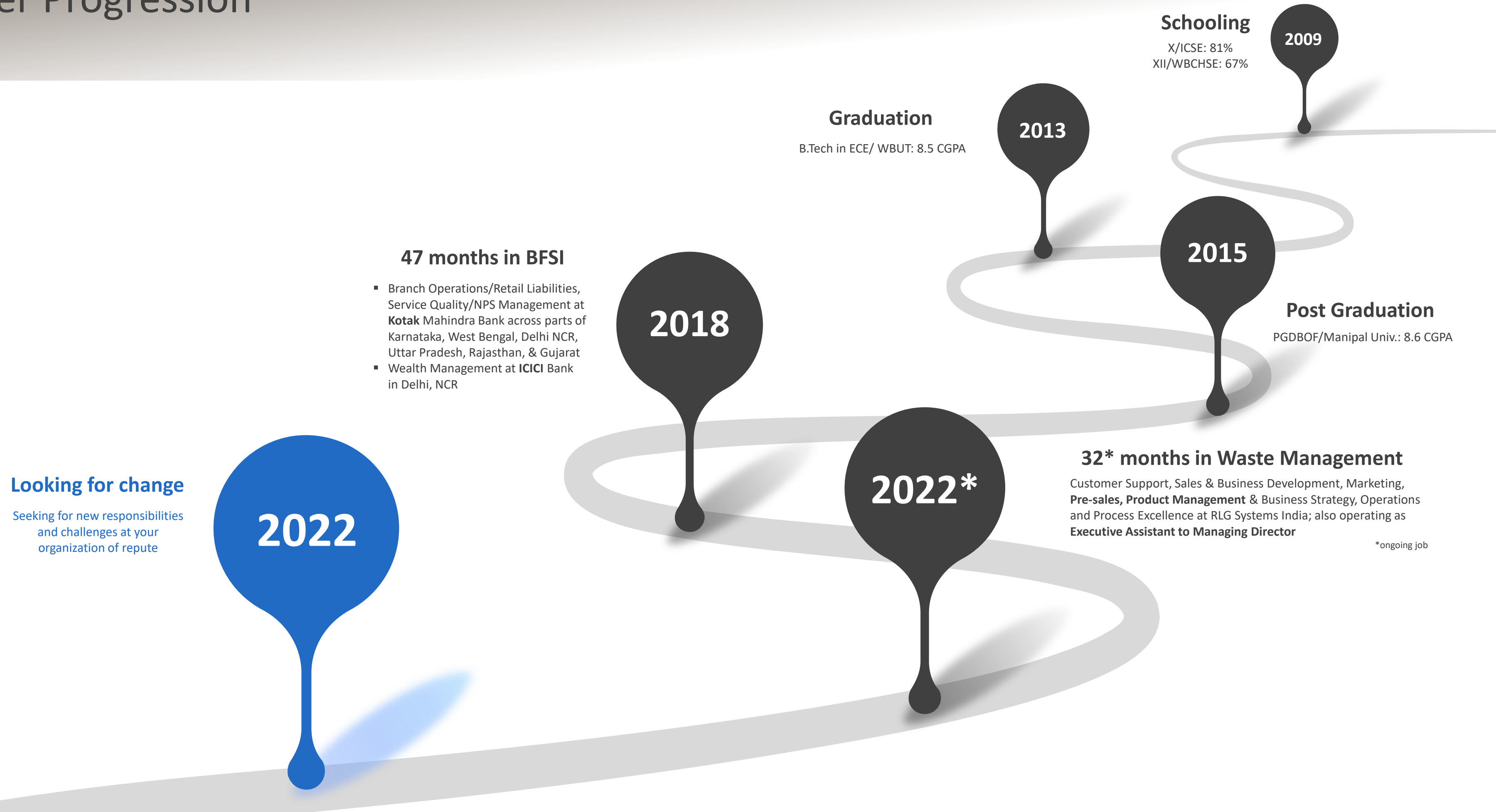
Projects revolved around:

- Development of new verticals: 03
- Resource Optimization & Cost Control: 01
- Brand Outreach and Strategic Alliances: 03

3

Worked on 22+ Key Projects, across 03 themes in 06+ Years

Career Progression



12+ Awards/accolades
received since 2009

1 Educational Research
Paper Published [Read More](#)

28+ Interns & Employees
managed

1900+ Followers on
Professional Social
Media network

24+ Representations for
organization in Symposiums

8 Recommendations
received on LinkedIn



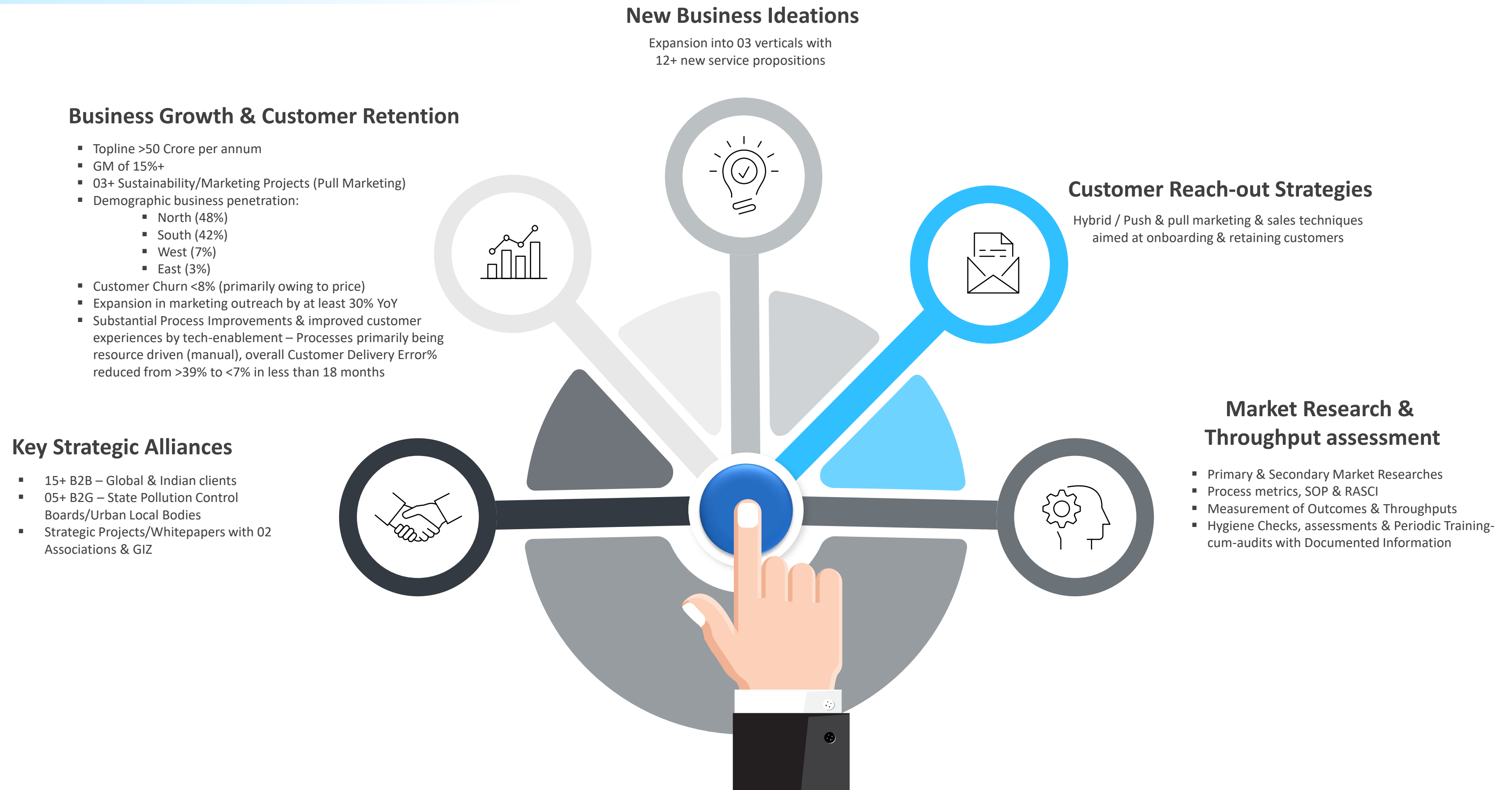
Contributing to
the growth
story of
RLG India



since 2019



Key Contributions in the Current Job Role



Proven Skillsets



TECH STACK

- MS Excel
- MS Powerpoint
- ERP

80%



CORPORATE COMMUNICATIONS

- PIBOs
- Govt. Bodies
- Industry & Associations
- IIMs & Premier B-Schools

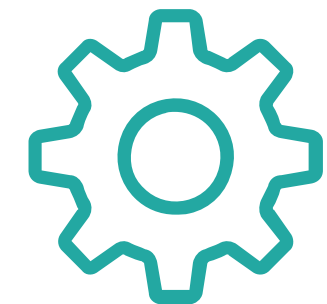
60%



CONSULTING

- Environment & CSR
- E-Waste Management & Batteries
- Plastic Waste Management
- Banking & Insurances

70%



PROGRAM MANAGEMENT

- Planning & Budgeting
- Monitoring & Execution
- Cost Benefit Analysis
- Reportage

90%

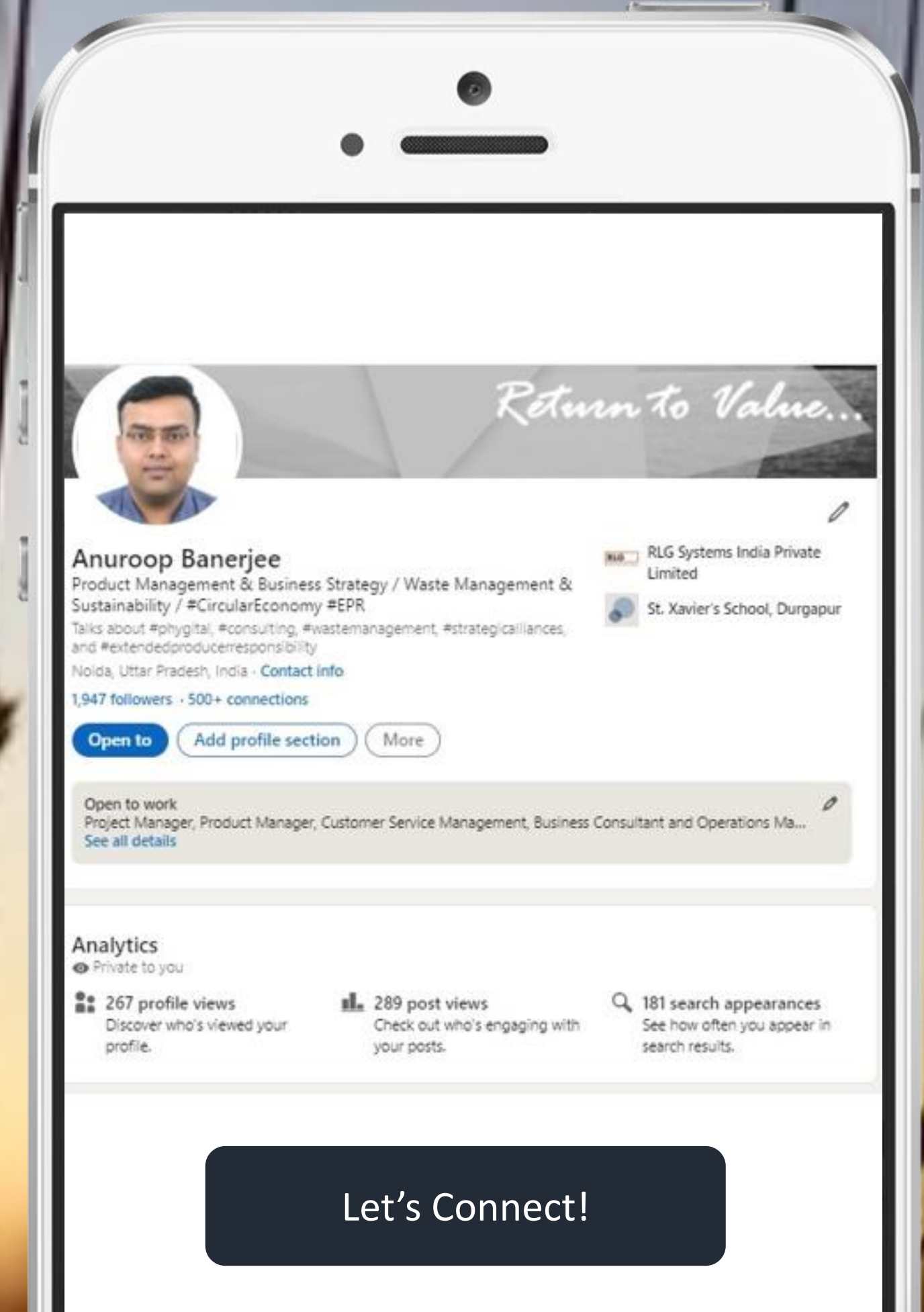
Contact Coordinates

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<Usually responds in less than 4 hours>



Let's Connect!