

Material

Elements of essays

- Formats (MLA, APA, Chicago, etc.) [*European examples? Screen-specific examples?*]
- Annotations (Static (page) vs Dynamic (screen))

Elements of texts

Surface Level

- Hypertextuality (formal or semantic) [*Can a claim be made that Hayles' printed hypertext is semantic? could there be a parallel connection between the surface and subtext layers?*]
- Typographic qualities ("simple issues" of kerning, line breaking; "institutional" formats)

Subtext Level

- 'Setting standards' (WYSIWYGs and markups as "hairy objects")
 - markups are sub-divided into formal (TeX) and semantic (HTML)
 - the file won't automatically look the way you want it (Office on different platforms, OO.o the same; the 'tweak' factor of TeX; browser specific line and character spacing)
- Display-ability (file formats; DRM; the display itself)

Substrate Level

- hardware (rarely discussed, barely understood)
 - but perhaps not necessarily all that *relevant* to the material analysis of text?

- the unspoken labor of *making* that hardware
 - Pasquinelli's parasitic resource extraction