

Slide Design

Based upon the guide by Melinda Seckington

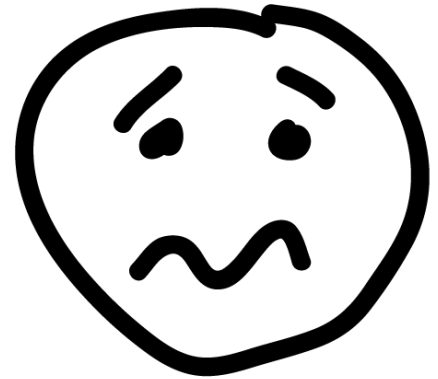


**FOCUS ON ONE
PURPOSE PER SLIDE**

Focus on one purpose per slide

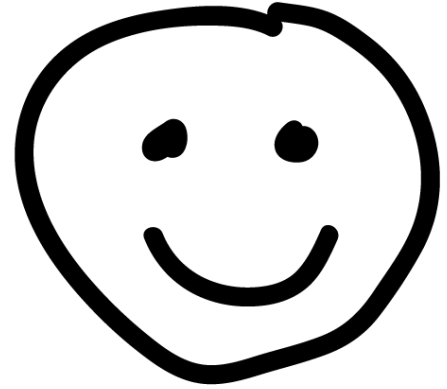
Facts about toothbrushes:

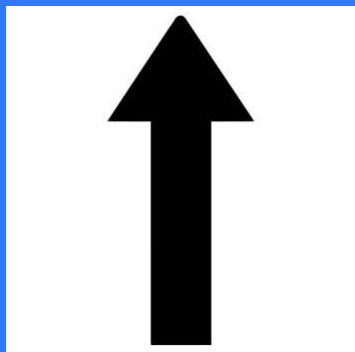
- A toothbrush weighs around 15 grams
- You should brush your teeth with fluoride toothpaste twice a day for about 2 minutes to help keep your teeth and mouth healthy.
- Plaque is a film of bacteria that coats your teeth if you don't brush them properly. It contributes to gum disease and tooth decay.



Focus on one purpose per slide

**Brush your teeth twice a day
for about 2 minutes.**





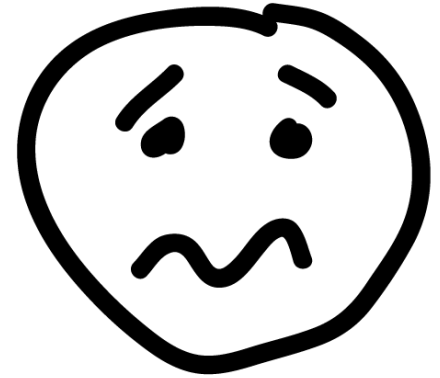
DON'T DISTRACT

Don't distract

Facts about toothbrushes:

- A toothbrush weighs around 15 grams
- You should brush your teeth with fluoride toothpaste twice a day for about 2 minutes to help keep your teeth and mouth healthy.
- Plaque is a film of bacteria that coats your teeth if you don't brush them properly. It contributes to gum disease and tooth decay.

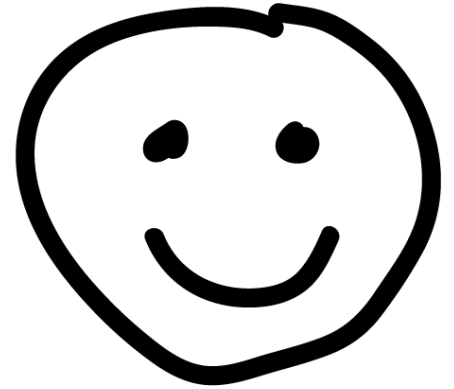
*Toothbrushes are
awesome!*



Don't distract

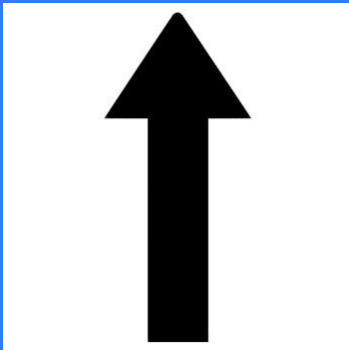


A toothbrush is made of 15 grams of plastic



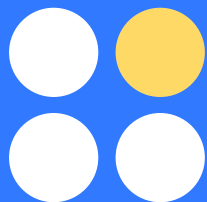


**FOCUS ON ONE
PURPOSE PER SLIDE**

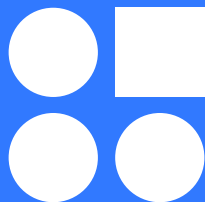


DON'T DISTRACT

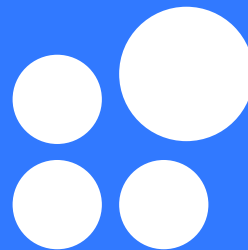
**MAKE IMPORTANT INFORMATION
STAND OUT**



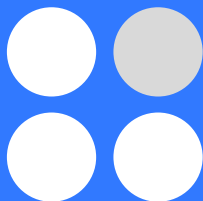
COLOUR



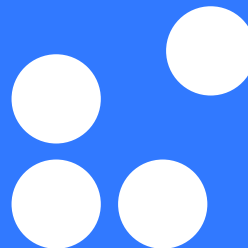
SHAPE



SIZE



SHADE



PROXIMITY

A collection of various toothbrushes with different colored handles (pink, green, orange, blue, yellow) and bristles (white, blue, green, yellow) scattered on a white background. A blue rectangular box is overlaid in the center, containing the title and author's name.

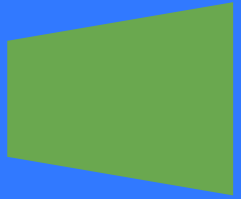
Cleaning your teeth

Alistair Bailey

BRUSH YOUR TEETH
TWICE A DAY FOR ABOUT
2 MINUTES



USING A



fluoride



TOOTHPASTE

IT IS RECOMMENDED
TO CHANGE YOUR
TOOTHBRUSH ABOUT
EVERY 3 MONTHS



A TOOTHBRUSH IS
MADE OF ABOUT
15 GRAMS OF
PLASTIC



IF EACH OF THE 30
MILLION ADULTS IN THE
UK USE 4 TOOTHBRUSHES
A YEAR...



...THAT'S 2000 TONNES
OF PLASTIC WEIGHING
AS MUCH AS 1500
FORD FIESTAS.



**BRUSH YOUR TEETH
TWICE A DAY FOR ABOUT
2 MINUTES WITH
FLUORIDE TOOTHPASTE
USING A
BAMBOO TOOTHBRUSH**

