

Webpage design

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Preface

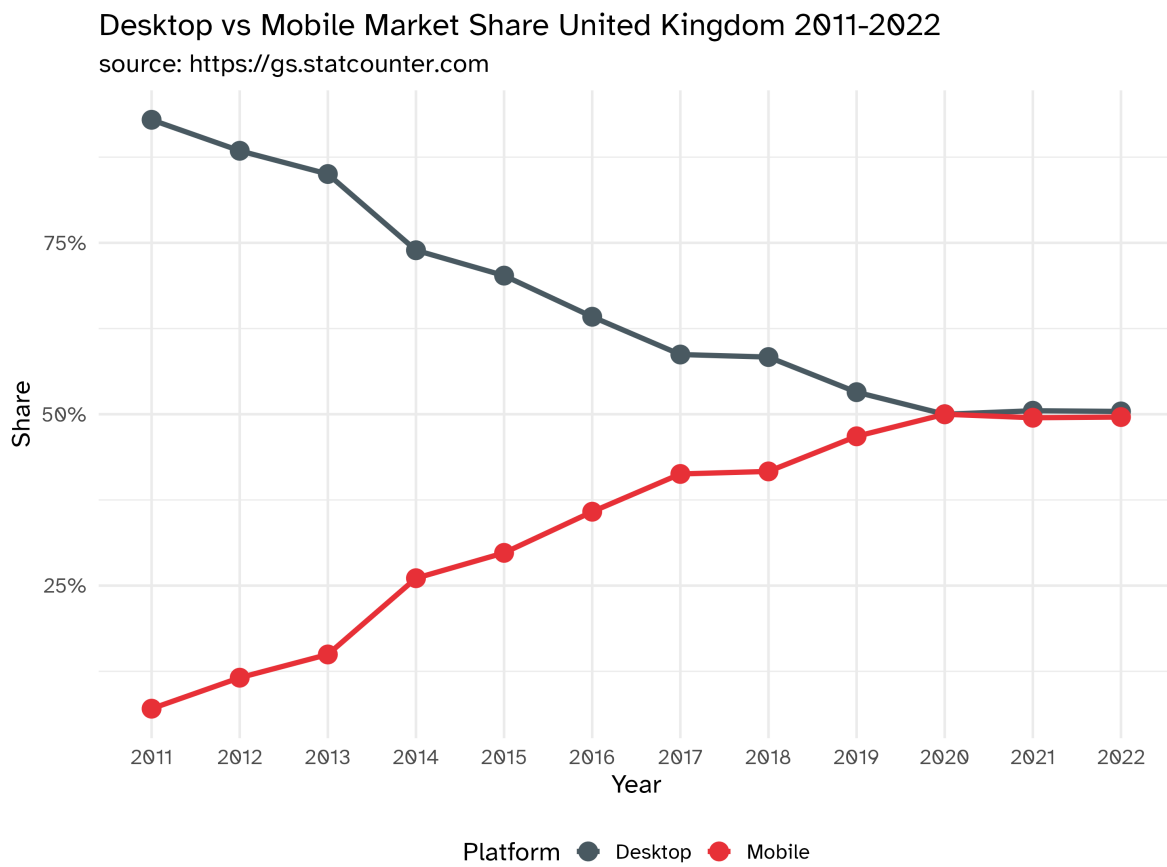


Figure 1: The web is 34 years old.

1 What to read instead

Nielsen Norman Group and Gov.uk

<https://www.nngroup.com/articles/how-users-read-on-the-web/>

<https://www.nngroup.com/topic/writing-web/>

<https://www.gov.uk/guidance/government-design-principles>

<https://www.gov.uk/guidance/content-design/writing-for-gov-uk>

<https://southampton.on.worldcat.org/oclc/798674328> Letting go of the words Janice Redish

2 Optimisation and Enshittification

3 How do people read webpages?

4 Writing better sentences

5 Using imagery and visuals

References