Webpage design

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Preface

Desktop vs Mobile Market Share United Kingdom 2011-2022 source: https://gs.statcounter.com 75% Share %05 25% 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 Year

Figure 1: The web is 34 years old.

Platform • Desktop • Mobile

1 What to read instead

Nielsen Norman Group and Gov.uk

https://www.nngroup.com/articles/how-users-read-on-the-web/

https://www.nngroup.com/topic/writing-web/

https://www.gov.uk/guidance/government-design-principles

https://www.gov.uk/guidance/content-design/writing-for-gov-uk

https://southampton.on.worldcat.org/oclc/798674328 Letting go of the words Janice Redish

2 Optimisation and Enshittification

3 How do people read webpages?

4 Writing better sentences

5 Using imagery and visuals

References