

# ~~Develop~~ Deliver on Cadence, Release on Demand

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Yesterday's Knowledge;  
Tomorrow's Code!



# About Me

- ✓ From Boise, Idaho, USA
- ✓ President of Accentient
- ✓ Microsoft MVP (Dev Technologies)
- ✓ Professional Scrum Developer
- ✓ Professional Scrum Trainer
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Cadence \ 'kā-dən(t)s \

# Cadence

A rhythmic sequence or  
flow of sounds in language

# Cadence

A rhythmic sequence or  
flow of ~~sounds in language~~  
**value in the form of working software**

# More specifically ...

Getting the team into a regular, comfortable,  
and sustainable development rhythm

# Why would we want this?

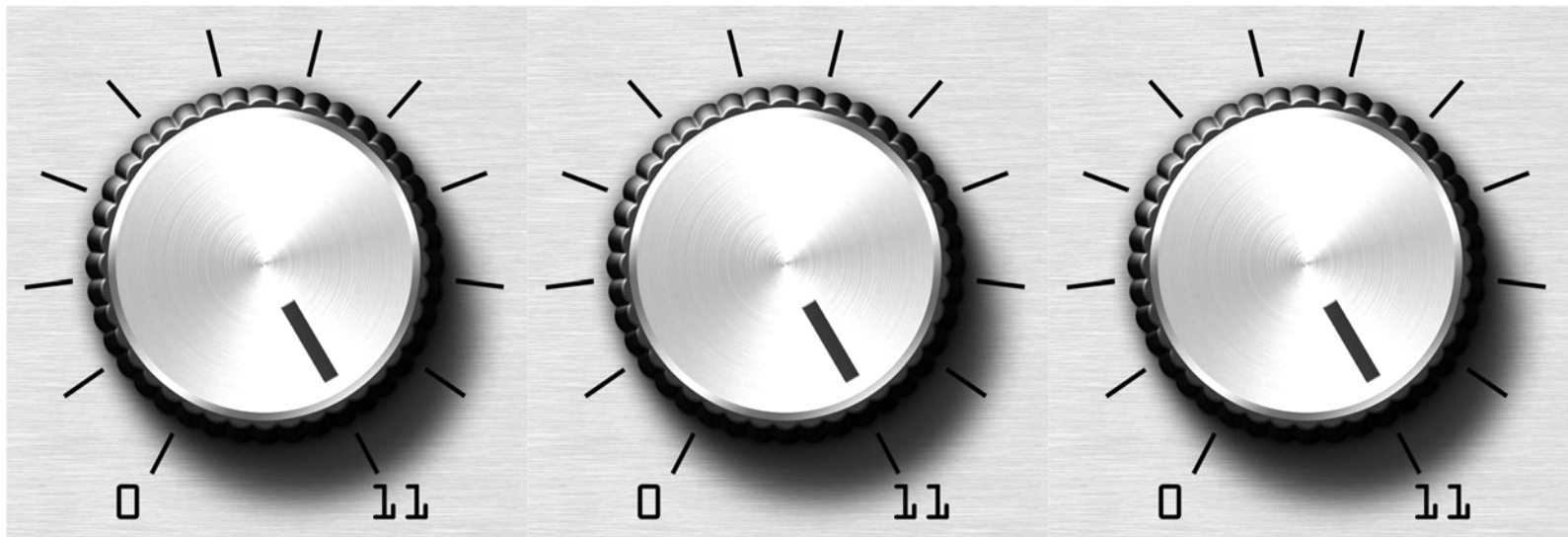
- ✓ Maximize value (in the form of working software)
- ✓ Manage variability
- ✓ Reduce risk
- ✓ Increase predictability
- ✓ Increase collaboration, creativity, morale

Unfortunately, many forces  
prevent cadence



I refer to them as *friction*

# Friction falls into three categories ...



PEOPLE



PROCESS



PRODUCTS



Let's discuss a few of them ...

# People Frictions



# Friction: Command and Control



**Self-Organization**



**Command and Control**

self-organizing == separating what/how == enabling creativity;  
Management's job should be to optimize the system

# Friction: Component Teams



**Feature  
Teams**



**Component  
Teams**

Cross-functional, cross-component teams that can complete an end-to-end customer feature

# Friction: QA or DevOps Teams



**Cross-functional  
Development Team**



**QA or DevOps  
Teams**

Only the Dev Team does the work, regardless of domains that need to be addressed: testing, operations, architecture, business analysis

# Friction: Working as Individuals



**Working as  
a team**



**Working as  
individuals**

Mobbing > Swarming > Pairing > 1 person/task > 1 person/story



# Friction: Specialists



**T-Shaped**



**Specialists**

Generalists with expertise in certain skillsets  
(or at least no allergies to doing other kinds of work)

# Friction: Adhoc Team Formation



**Long-lived  
Teams**



**Adhoc Team  
Formation**

Team members are 100% dedicated to one (and only one) team and the team remains unchanged for the sake of stability

# Friction: Dislocated Teams



**Collocated  
Teams**



**Dislocated  
Teams**

Each team is collocated in the same room to maximize learning, focus, and the shared responsibility for team outcome

# Process Frictions



# Friction: Obfuscated Work



**Visualize  
Work and  
Progress**



**Obfuscated  
Work (and  
Progress)**

Kanban board, Taskboard, Burndown, Burnup, SpecMap

# Friction: Multitasking



**Focus**



**Multitasking**

Multitasking damages the brain (2009 Stanford study)  
Slow down and get more “Done”

# Friction: Multiple Projects



Sprints



Multiple  
Projects

Shift from *project* to *product* thinking and then projects simply become batches of related work delivered over sprints

# Friction: Develop By Layers



**Thin-Slicing**



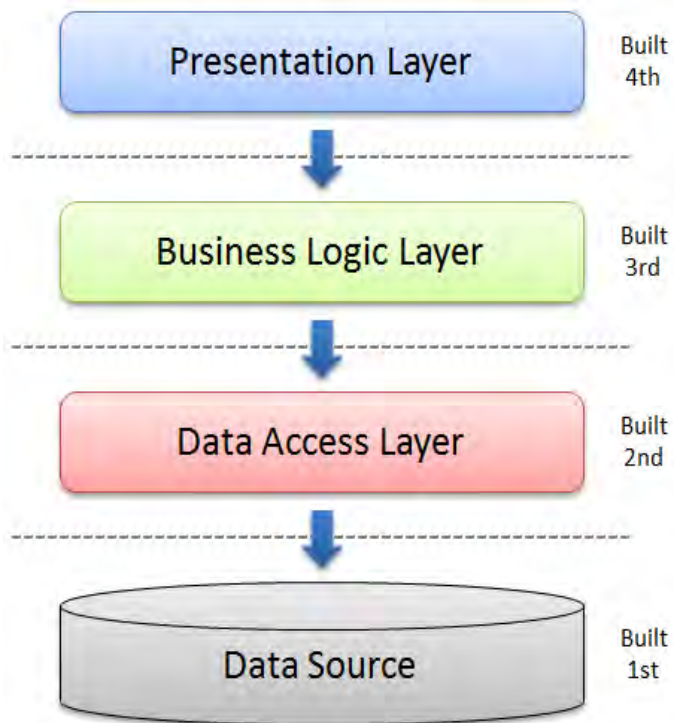
**Develop by  
Layers**

Develop the simplest possible functional, usable, end-to-end slice of functionality in order to obtain feedback

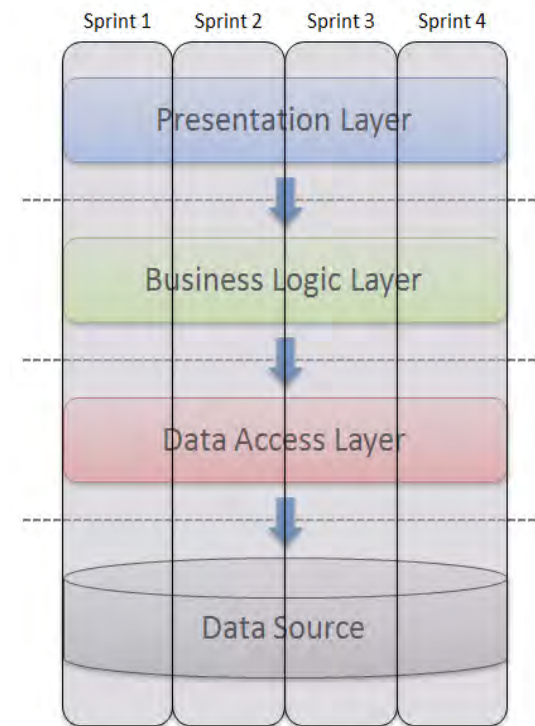


# Thin-Slicing Example

✓ Layers = delayed value



✓ Slices = value every Sprint



# Friction: Done is Subjective



Definition of  
“Done”



Done is  
Subjective

Defined by the Dev Team as a shared understanding of what  
“Done” is for all work in the product – for transparency

# Friction: Dependencies



**Make them  
transparent,  
remove them**



**Dependencies**

Dependencies can be people, domain, technology, or software related;  
*external* dependencies are especially risky

# Friction: Team Decides *What*



Stakeholder  
feedback



Team decides  
*what to work on*

Software development is complex, invisible work; we must work in small batches with regular feedback to be successful

# Friction: Discontinuous Integration



**Continuous  
Integration**



**Discontinuous  
Integration**

Integrate your code with others several times a day; each push verified by automated build and tests == immediate feedback

# Friction: Code Reviews



**Pairing,  
Swarming,  
Mobbing**



**Code Reviews**

Pairing, swarming, and mobbing increases learning and quality while increasing flow and reducing risk (by limiting WIP)

# Product Frictions



# Friction: Private Repositories



**Collective Code  
Ownership**



**Private  
Repositories**

The Development Team collectively owns everything, including the code;  
All team members should have equal access to all repositories



# Friction: Pull Requests



**Pairing, Swarming,  
Mobbing + CI**



**Pull Requests**

Pull Requests and other quality gates impede flow; Working as a team with immediate/automated feedback reduces friction

# Friction: Working in Branches



**Trunk-Based  
Development**



**Working in  
Branches**

Shared branches off main/master/trunk are bad at any cadence;  
[www.trunkbaseddevelopment.com](http://www.trunkbaseddevelopment.com)

# Friction: Manual Deployments



**Automated  
Deployments (RM)**



**Manual  
Deployments**

A service that fully automates the testing and delivery of software in multiple environments all the way to production



# Friction: Manual Testing



**Automated  
Testing**



**Manual  
Testing**

Manual testing doesn't scale, especially during regression;  
Automated API testing > automated UI testing

# Friction: User Acceptance Testing



**Acceptance  
Testing**



**User Acceptance  
Testing**

External dependencies, such as users/customers running tests, are a risk;  
Only the Dev Team does the work and can say if it's "Done"

# Friction: Code Deployment



**Feature  
Release**



**Code  
Deployment**

Use feature flags to deploy releases on demand and enable canary releases, A/B testing, and even Hypothesis-Driven Development



And now for a bonus friction ...

# Friction: Local Optimization



**Global  
Optimization  
(Systems Thinking)**

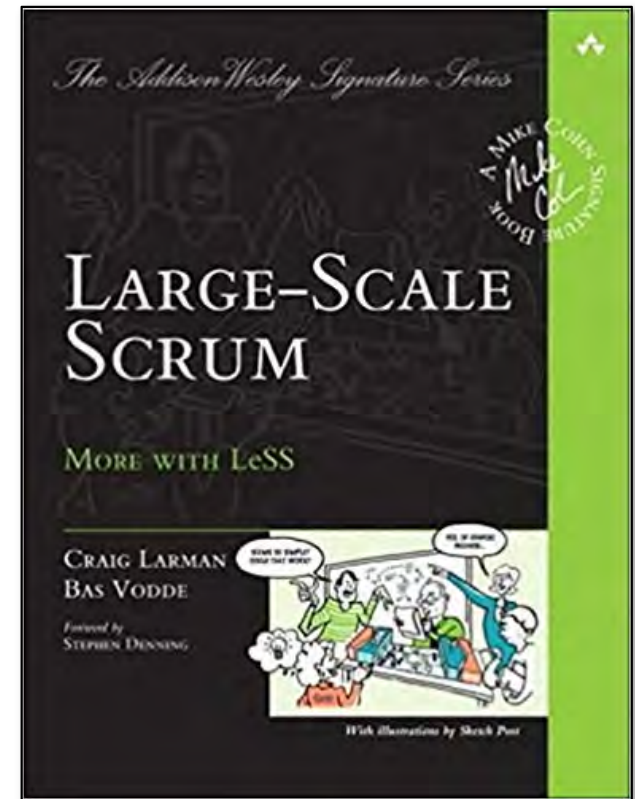
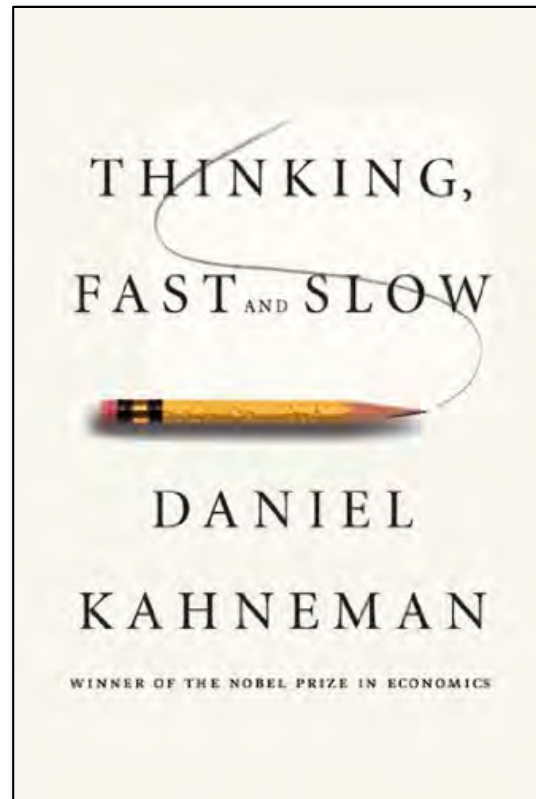
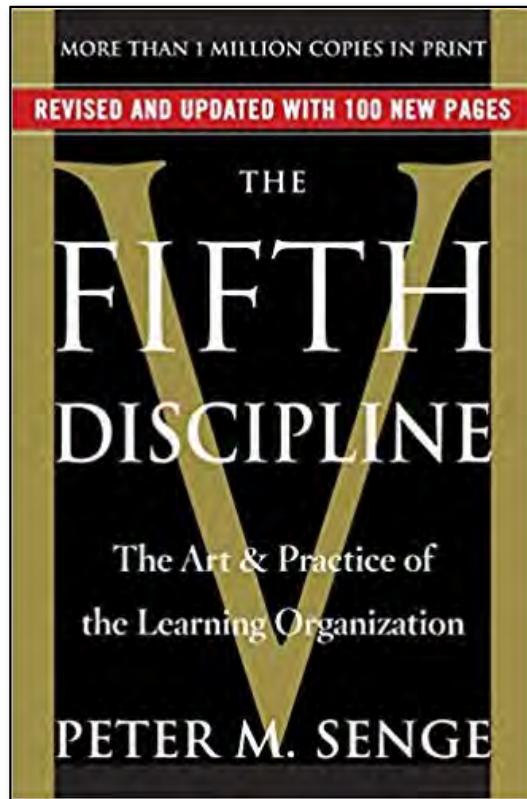


**Local  
Optimization**

Local Optimization is making the “best” decision from the viewpoint of a person, team, or department, rather than a global optimization for the systems-level goal (e.g. *deliver value fast with high quality and high morale*)



# Good books to read ...



Done();

(thank you)

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 <https://github.com/rhundhausen>

