Design & Usability Checklist

Graphic Design

Style guide- Consistent use of design principles.

Logo- N/A

Tagline- N/A

Favicon- N/A

Consistent social media icon styles- Substituted by names.

Usability / User Experience

Line spacing- Appropriate

Ensure good contrast on all pages (light background, dark text or vice versa)-
Checked and adjusted using https://wave.webaim.org/

Clear call to action on all pages- Applied where appropriate.

Simple navigation structure (all pages accessible within 3 clicks)- Done

Concise menu descriptions i.e. 'contact, about, location' rather than 'how to get in
touch, who are we?, how can you find us?'- Done

Responsive / mobile friendly layout- Done to the best of my ability.

Customized print stylesheets- Done

High quality photos for all products / featured images- Adjusted and applied.

Permission to use all photos / graphics- Done

Maximum 3 clicks to find any piece of content- Done

Spell check all content, review grammar & stick to regional language- Done

Check all contact details are correct / active- Done

Remove all sample content before putting any feature / page live- Done

Avoid overuse of formatting (bold, italic, highlights etc..)- Done

Ensure font size is readable / ideally in em's and not pixels- Done

Break blocks of text up with images and spacing between paragraphs- Done

Avoid distracting background images or background patterns- Done

Consistent tone across all content- Done
Validate html & css at validator.w3.org- Some small errors to be fixed

Manually check site in all major browsers- Done
Break complex forms / activities in to chunks- Done

Performance

Minimal / no use of animation, flash & iframes- Done

Crop images to specific sizes instead of resizing them in the browser using css- Corrected

Compress & optimise all images for web- Done

Minify code- Done as much as possible without breaking.