



 Lapage  
**LaPage**

Analyse des ventes

# Les Livres

3,286  
Titres

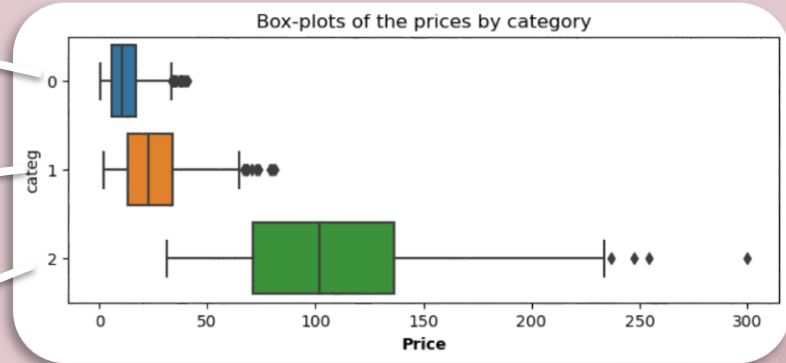
3 Categories



€11.73

€25.53

€108.35





**8,600**

Clients



**342,315**

Paniers



**679,332**

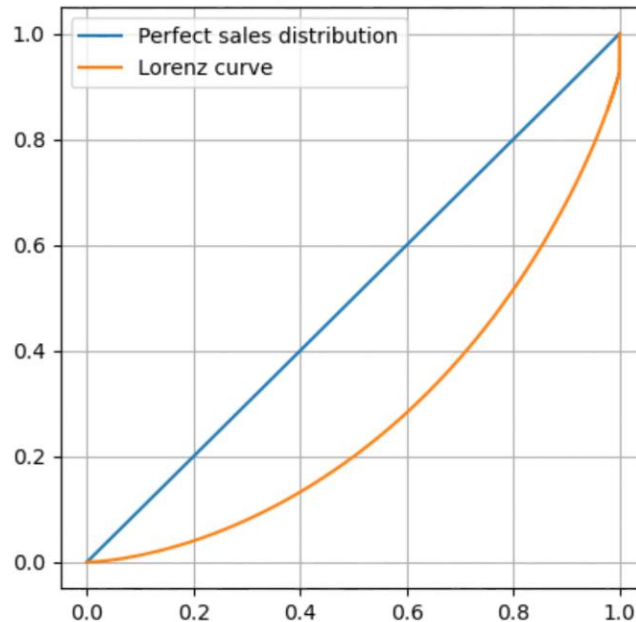
Livres



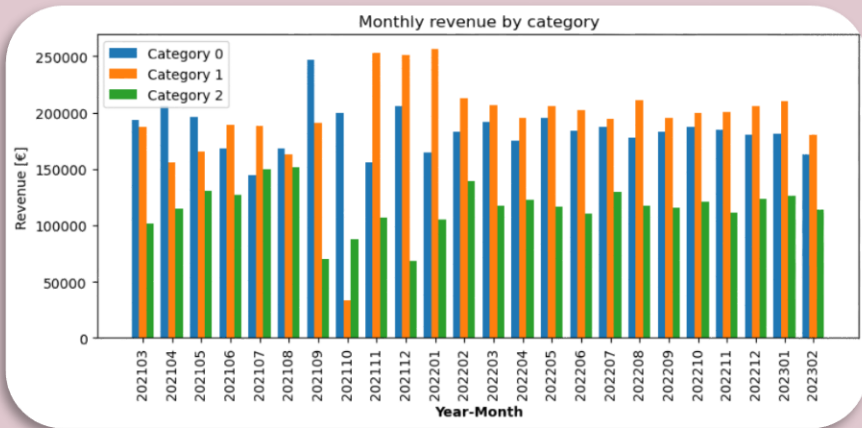
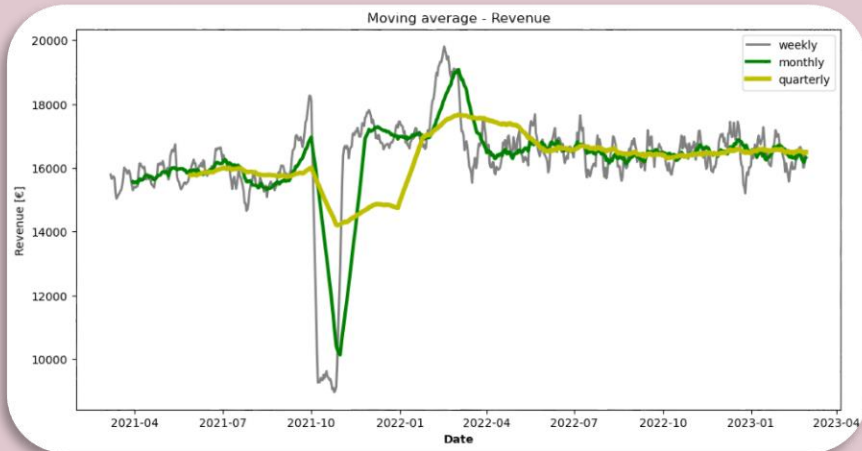
**€ 11,856,322**

Chiffre d'Affaires

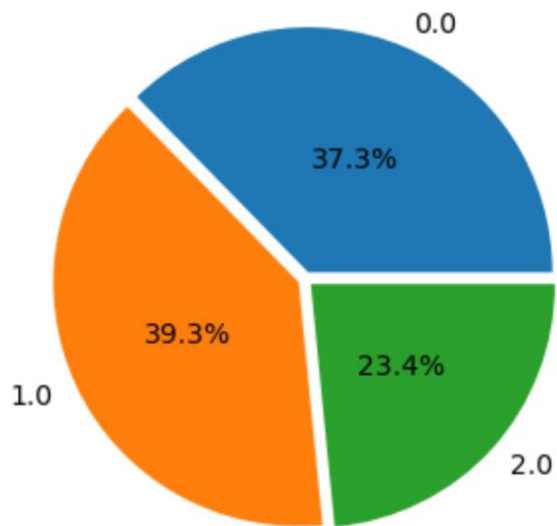
Difference between the perfect and actual sales distribution



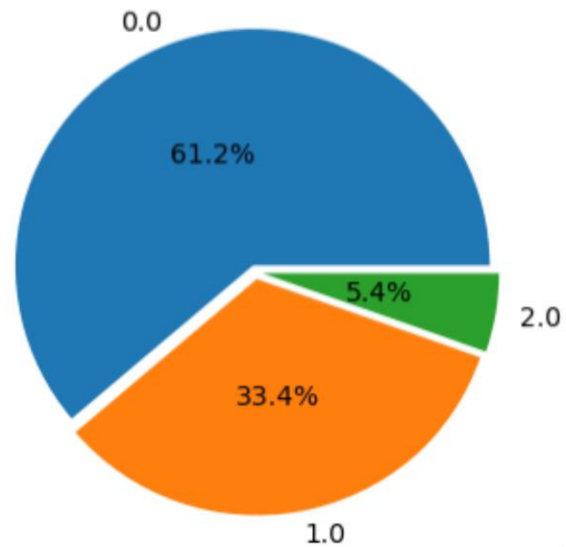
Lapage

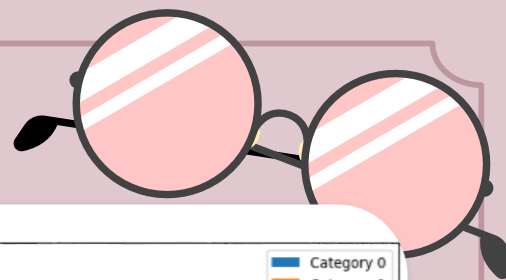


Proportion of revenue per category

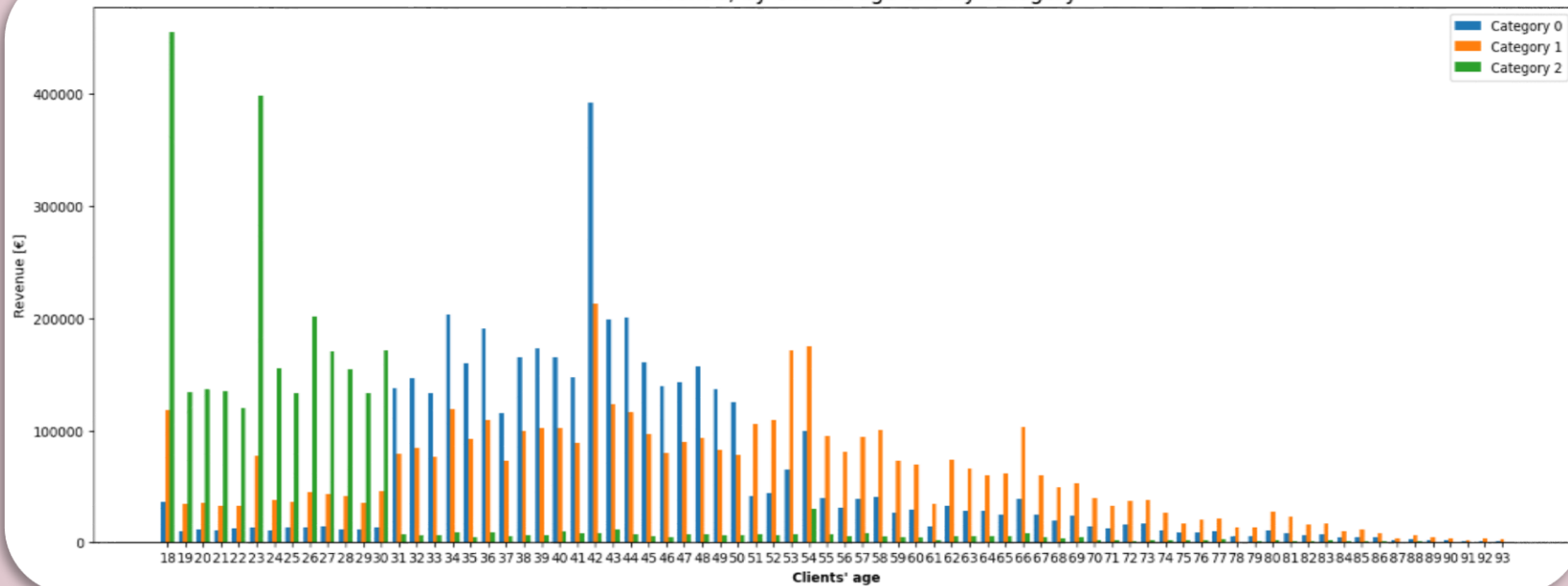


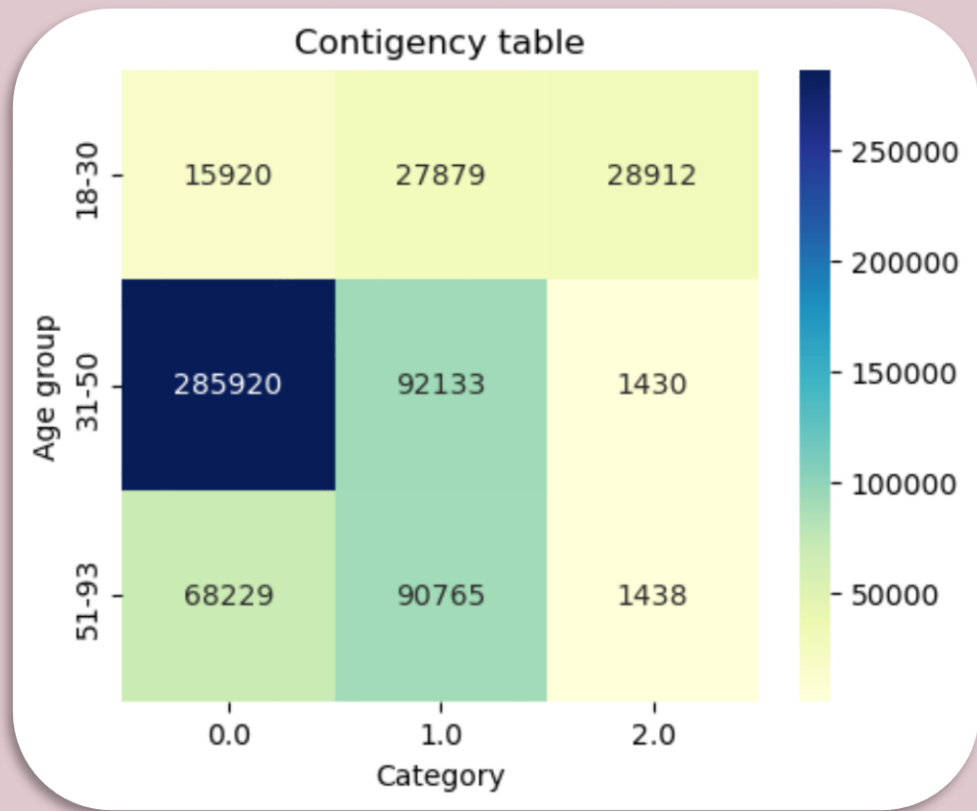
Proportion of quantity per category



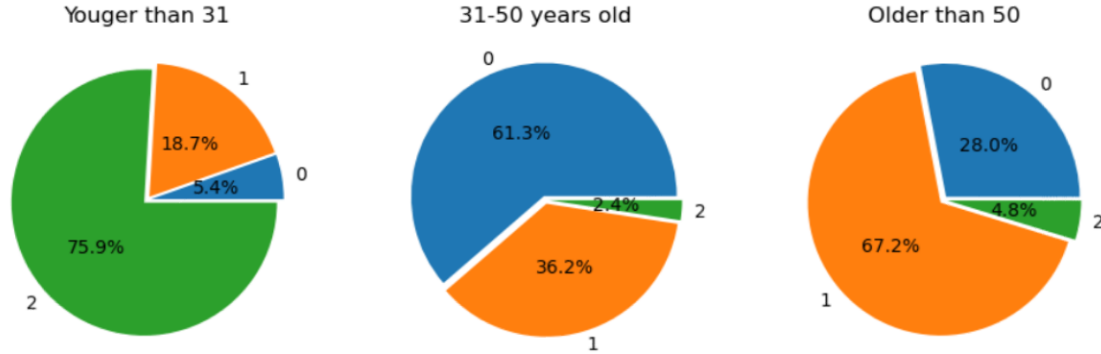


The revenue, by clients' age and by category

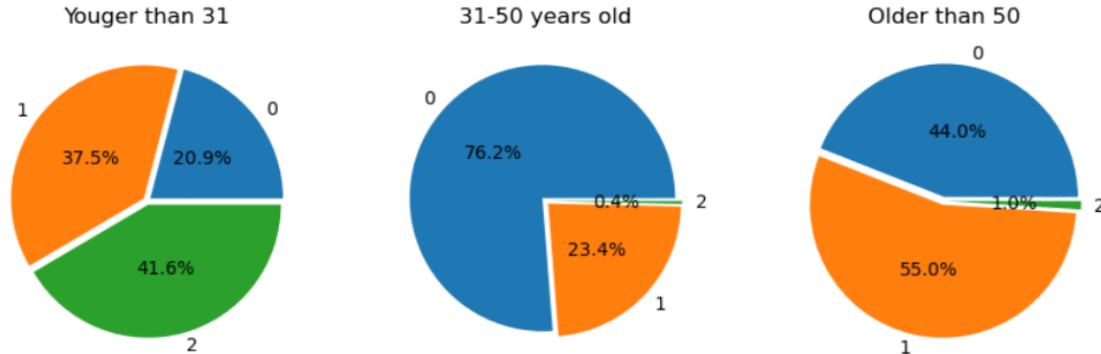




Proportion of revenue by age group and by category

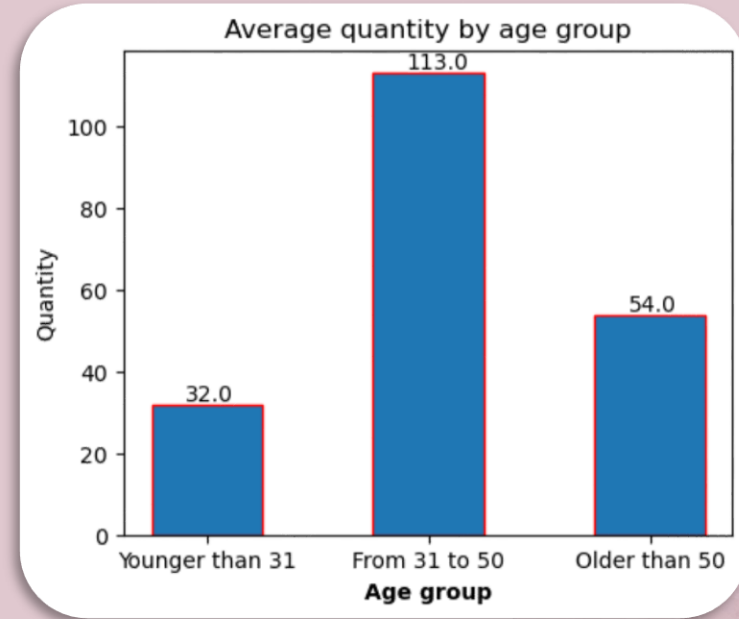
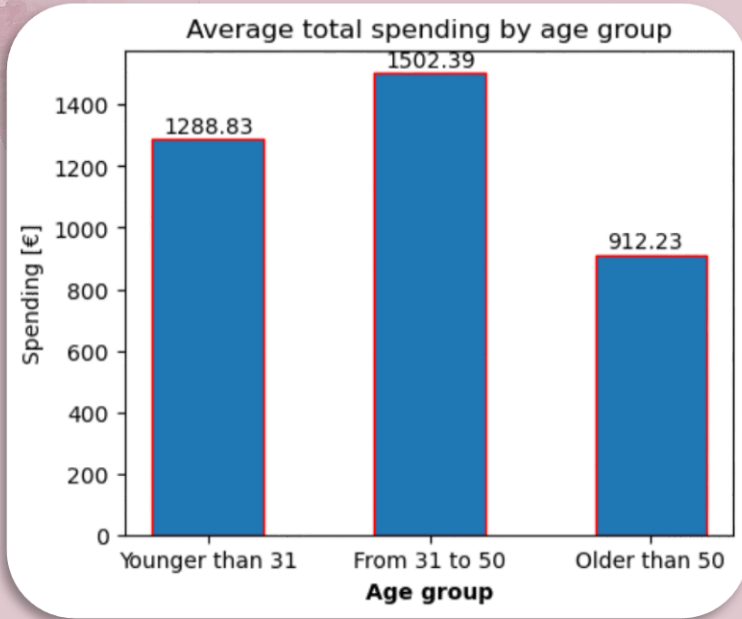


Proportion of quantity by age group and by category

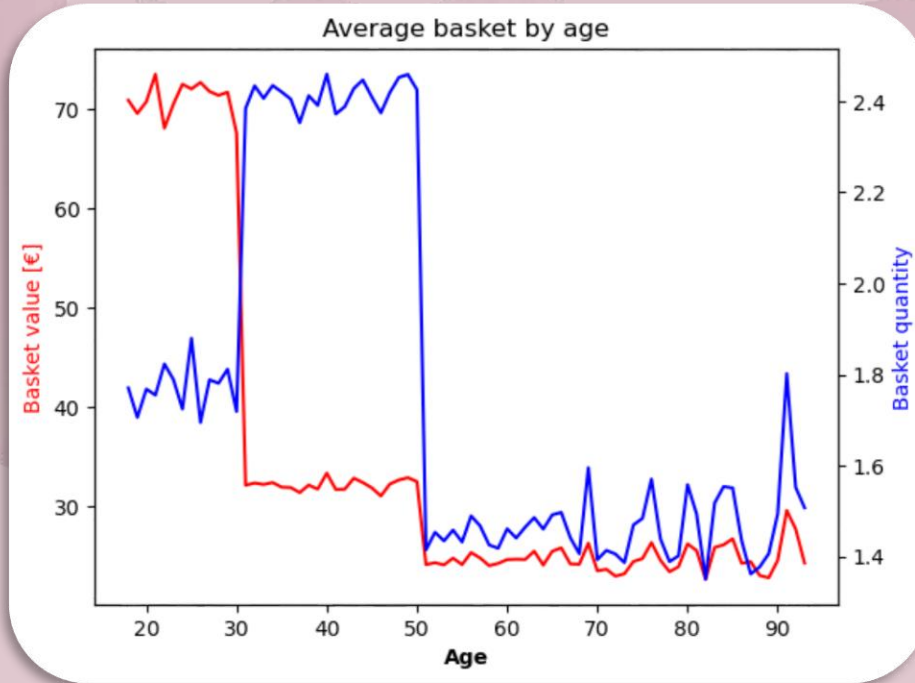




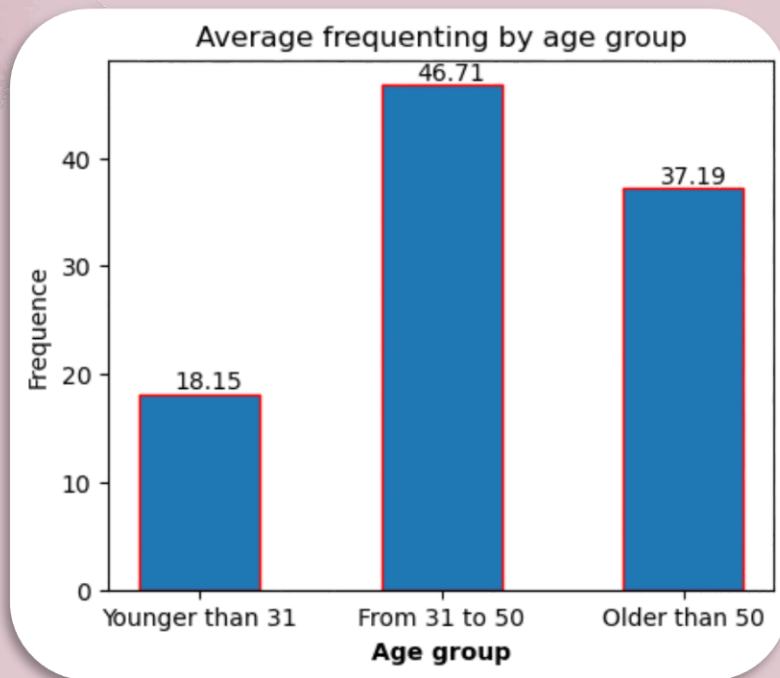
# Les dépenses total par client



# Le panier moyen



# La fréquence d'achat





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