# AUTOSERV

AUTOMOBILE SERVICE & MAINTENANCE AT YOUR FINGERTIPS

# INTRODUCING AUTOSERV

- Autoserv helps you with your vehicle repairing and servicing by listing all the quality mechanics in your area.

- This way you don't have to struggle to find the best place where you can have your vehicle serviced with peace of mind.

- So whenever you need to service your vehicle, open Autoserv, click on "Locate" to see the best mechanics around.

# FEATURES FOR END USERS

- Search or locate (by GPS) all nearby mechanics and auto service shops and filter via *Most Popular* or *Most Rated.*

- Review your experience with a service center with star ratings and feedback.

- Set reminders for your automobile service and maintenance.

- Home pick-up service by selected service centers.

# FOR SERVICE CENTERS

- Bring more people to your service shops everyday. (*Coming soon* - Advertise your shop to attract even more.)

- Connect with your customer with AutoServ Consult feature which lets you give auto consultation to your customers.

- See your customers' vehicles, their upcoming servicing dates.

- Keep all customer data in one cloud-based software.

# BUSINESS MODEL

# TYPES OF USERS

1. Super admin (software owner)

2. Admin (area wise admins created by super admin)

3. Sales (sales people having limited access to software)

4. Business (mechanic or service-store owner)

5. End user (user of the public facing mobile app)

# 1. SUPER ADMIN

1. Manage regions and admins (add/edit)

2. Overviews the whole AutoServ ecosystem

3. Quality management

4. Asks and gives feedback/suggestions to admins

# 2. ADMIN

1. Manages all mechanics and service centers in his area

2. Manages sales persons

3. Manage the lead management process

4. Reports only to super-admin

# 3. SALES

1. Lead management

2. Responsibility to go door-to-door to close clients in their respective regions

3. Reporting to admin regarding sales funnel

4. Client side problem resolutions

# 4. BUSINESS

1. Details and descriptions about the business

2. Accepts and rejects service bookings

3. Keep up to date with customer information via cloud

4. List accessories and spare parts to be sold

# Thank you

For more information

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