# Facebook Page Analysis for "novartis"

jan 05, 2016 - jan 04, 2017

Most Popular Post Type

**Image** 

**Most Popular Day** 

Monday

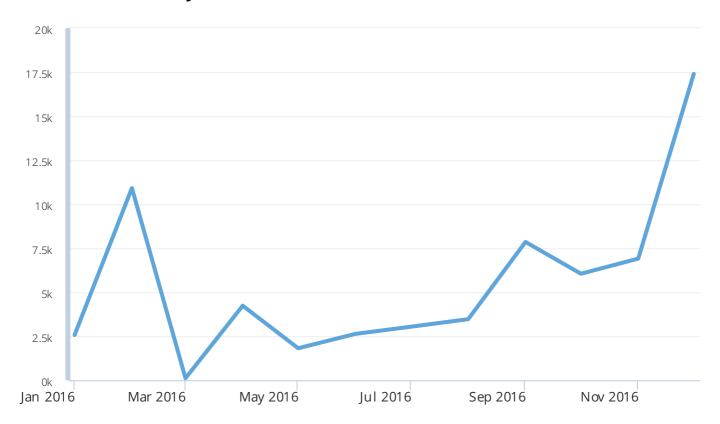
Most Popular Post Length

200-250 characters

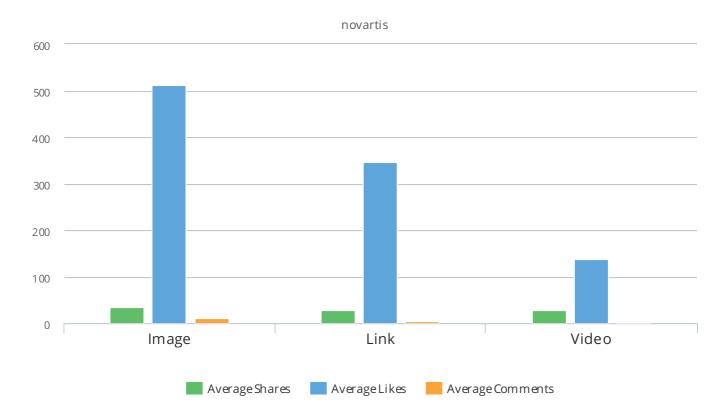
Most Popular Time (UTC)

8:00 PM

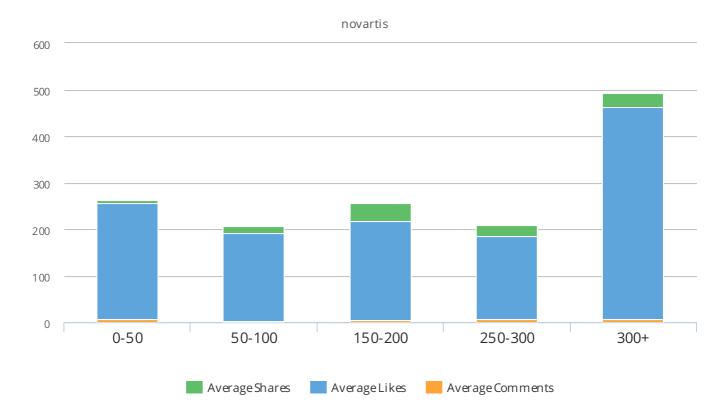
### **Estimated Monthly Total Interactions**



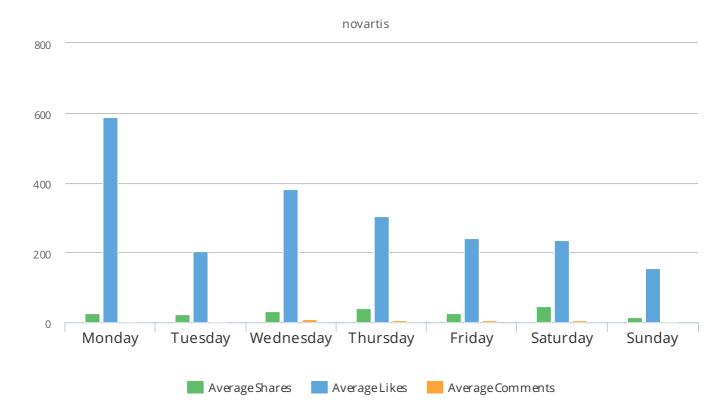
## Average Engagement Per Post Type



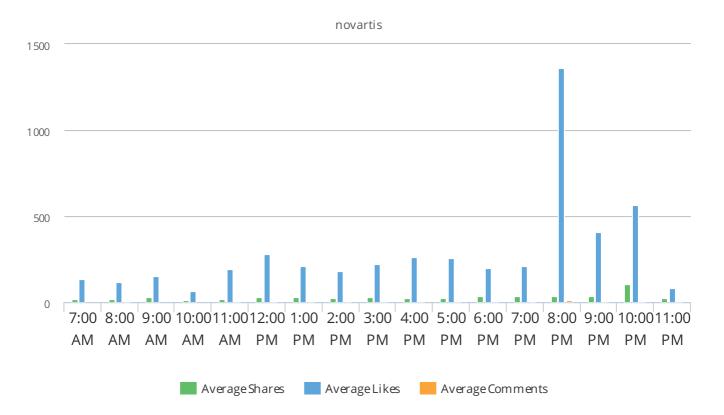
## Average Facebook Engagement Per Character Range



### Day Posted And Average Engagement



### Time Posted And Average Engagement



# Estimated Monthly Average Interactions



# Facebook Top Posts

		LIKES	COMMENTS	SH ARES	TYPE
P	Novartis - 17 Nov 2016 Flashback: Just over one year ago, we launched Novartis Access in Kenya, as shown in the historic photos below. Fast forward: On November 29, 2016, we'll be gathering with key stakeholders at our headquarters in Basel to celebrate milestones and discuss what comes next. Take a walk down memory lane, then join us at the end of this month to learn more: http://bit.ly/25JsNus	16.9k	99	1	Link
P	Timeline Photos - 12 Dec 2016  On November 29, health experts from around the world came together at our Basel HQ to discuss responses to the global threat of chronic disease in developing countries. Here's an overview of what was discussed: http://bit.ly/2gt2t2m	13.4k	24	19	Link
P	Tailoring tactics to tackle chronic disease in low-income countries   Novartis - 24 Feb 2016  This week in Kenya, our first batch of Novartis Access medicines is being delivered to combat noncommunicable diseases. But the story has just begun. Dr. Jonathan D. Quick, CEO of Management Sciences for Health, shares his views on what it will take to combat NCDs in the developing world: http://bit.ly/1QcScT1	4.7k	52	71	Link
P	Timeline Photos - 28 Nov 2016  One year ago we launched Novartis Access in Kenya. Now we're looking to the future and plan to extend access to treatment for chronic diseases to people in approximately 30 countries over the coming years. Find out more here: http://bit.ly/2f3exGL	3.5k	6	25	Link
P	Novartis - 2 Sep 2016	1.9k	47	66	Image
P	How to Improve Healthcare - 11 Feb 2016  All of us must be held accountable for the impact we have on patients' lives, says our CEO Joe Jimenez. Learn more about his vision for the future of healthcare via Foreign Affairs: http://fam.ag/1SgeuIU	1.8k	17	111	Link