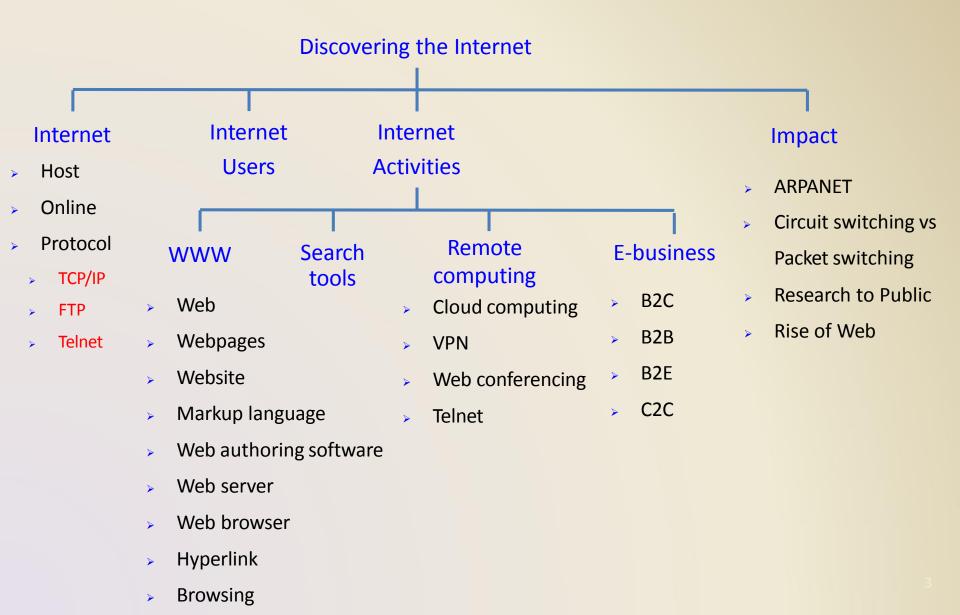
SEHH1016 REVISION

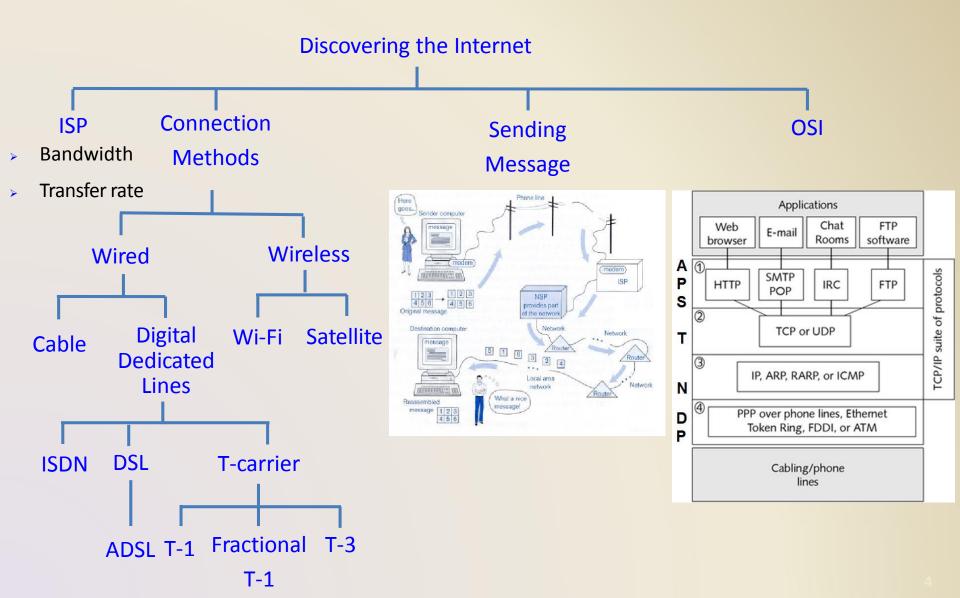
Table of Contents

<u>Lecture</u>	<u>Topic</u>
1, 2	Discovering the Internet
3, 4	Browsing the Web
5	Searching the Web
6	Communicating Online

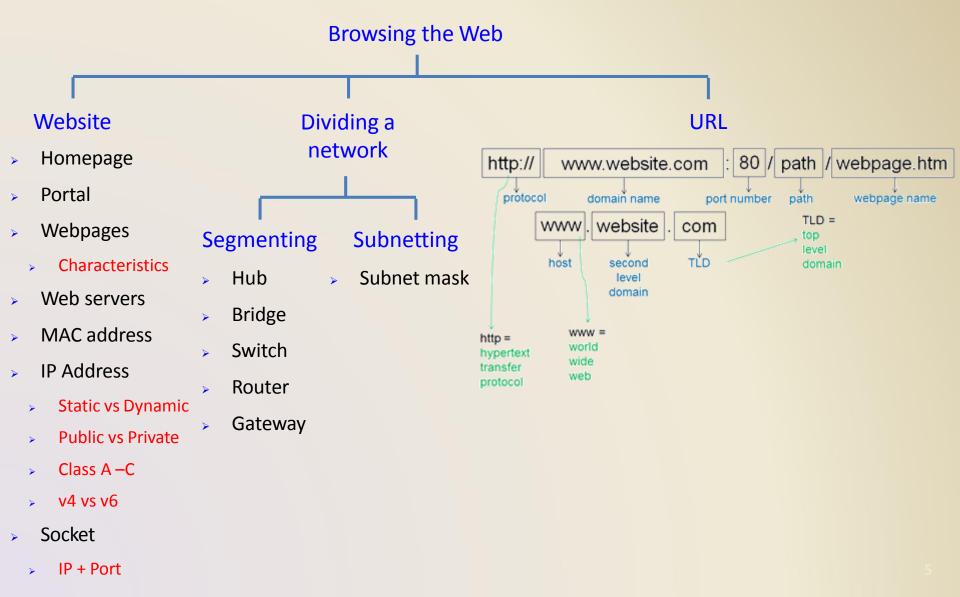
1. Discovering the Internet



2. Discovering the Internet



3. Browsing the Web



4. Browsing the Web

Browsing the Web

Browsers

- Navigating
- Tabbed Browsing
- Shortcuts
 - Favorites
 - History
 - Accelerators
 - Web feeds
 - Address bar drop-down list
 - Suggested websites

Risks

- Hacker
- Virus
- Malicious website
- Malicious software
 - Spyware
 - Adware

Safeguards

- > Firewall
- Secure connection
- Filtering Web Content
 - > TPLs
 - Internet filters
- Information privacy
- Cookies

5. Searching the Web

Searching the Web Search Browser Search Search Specialized process Searches tools techniques Searches People & Business Address Bar > Boolean operator > Choose tool **Directory News & Current Event** Webpage Search forms Formulate query **LDAP** Video Search Engine Targeted search **Filters** Step 3 Open-ended search Social Media Search process Natural language search Shopping Perform search Step 1 Exam result Crawling **Evaluate credibility** Search term **Authority** indexing Objectivity use index software Step 2 **Scope and Quality**

Indexing

Indexed DB

Metasearch engine

Search engine DB

Design and Functionality

6. Communicating Online

Communicating Online

Email

Benefits

- Components
- Client
- Protocols
 - POP
 - SMTP
 - IMAP
- Server

Problems

- Spam
- Virus
- Worm
- Trojan Horse
- Phishing
- Stock-manipulation schemes
- "Nigerian Sting" operation

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Social Media

- Blogging & Microblogging
- Text Messaging
- > Chat
- > IM
- Collaboration & Sharing
 - Wiki
 - Social tagging
 - Photo sharing
 - Social opinion
- Email marketing software
- Online survey technology
- Newsgroup & Web-based Discussion Groups
 - NNTP