



Abadeer

About me

I'm a results-driven marketer and creative developer with strong sales skills, sharp persuasion abilities, and a long-game mindset. Over the past 7+ years, I've led campaigns, built client trust, and closed deals across events, tech, and F&B sectors. I don't just sell—I understand, adapt, and deliver. With a solid background in web systems and a proven record in breaking targets, I thrive under pressure and always play to win.

Languages

English (A2)
Arabic (Fluent)
Italian (Fluent)

Education

2021 - 2024

Gained practical experience in HTML, CSS, JavaScript, React, Node.js, and backend API integration. Built multiple real-world projects from scratch.

2022

Covered performance marketing, content strategy, and campaign optimization using Meta Ads Manager. Applied knowledge on real campaigns with measurable ROI.

Work Experience

2018 - 2020

I worked for over 3 years with Mr. Wadie Azmy, leading advertising campaigns for concerts, public events, and corporate gatherings. I handled strategy, social media ads (mainly Facebook & Instagram), and coordinated with creative teams to boost engagement and ticket sales. I was also involved in event logistics and live coverage. This experience sharpened my skills in media planning, team coordination, and campaign management in high-pressure, fast-paced environments.

2022 - 2025

I founded UNSEEN (formerly O2), a creative agency serving factories, restaurants, cafés, and event planners. We provided branding, marketing, and digital solutions tailored to each client. This experience sharpened my skills in client management, business development, and delivering creative strategies that drive results.