

Investigative journalism by education. Business career history, pivoting to my passion - a creative journey.

Lover of talking to people and hearing their stories. Designer who has an itch to iterate on mobile platforms and websites. Advocate that all designs have responsibilities to positively impact local communities.

A human who makes calculated risks and pivots. Curious. Hungry. Creative. Communicator.

EXPERIENCE

2019 - PRESENT
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Marketing and Business Manager

Spacek Timbie and Blevins Engineering

Redesigning their website and brand. Building internal and external templates for proposals. Creating business strategy on future business opportunities, relationships, and communication. Identifying and building business relationships while promoting the firm's brand in related areas.

2017 - 2019
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Product Associate

MARKLE FOUNDATION

Built a creative suite of digital tools from gamified experiences, integrated AI, and psychometric data to assess how it can facilitate skills-based practices.

Developed automated tool for hiring managers to create skills-based job postings. Achieved users in 26 states, 2 Canadian Provinces in the first 6 months.

Data Associate

Led skills-based pilot program supported by Governor Hickenlooper for three Colorado government divisions. Revamped job postings content and requirements, onboarding training programs, and employee evaluations. Achieved sustainable practices by building a transition to skills-based practices guidebook.

Built metric model to keep track of the impact of employer initiatives.

2016-2017
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Business Team Specialist

APPLE INC

Oversaw technology integration and sales for 1,000+ diverse companies across industries, strategically maintaining and expanding relationships. Piloted global pilot initiatives to improve B-to-B models and B-to-sales models.

Maximized productivity and revenue potential through further skill development of sales and technician teams leading to one participant receiving a promotion and others becoming top players in their sales and technical teams.

Developed a training program to upskill internal team members by strengthening communication for sales and technical team.

SPEAKING ENGAGEMENTS **Denver Startup Week 2018 & 2019**

SKILLS

DESIGN	Qualitative and Quantitative Research Practices • Information Architecture and Flow • User Experience Insightful Synthesis • Color Theory • Interaction Design • Mobile and Web Prototyping • A/B Testing
TECH	Adobe Creative Suite • Adobe XD • Invision • Sketch • Illustrator • Indesign • Photoshop • Lightroom • HTML/CSS • Storyboarding • Miro • HTML/CSS • Javascript • Agile • Microsoft 365 Suite
SOFT	Empathetic • Active Listening • Creativity • Time Management • Persistence • Flexibility • Team Player Open-minded • Humility • Communicator • Relationship Building
SELF	Kind • International Traveler • Homemade Videos • Lover of underdog music • Passionate • Hustle mentality • Lifelong Learner

EDUCATION

2019 - 2020
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University of Denver

Track: UX / UI Interaction Product Designer

Emphasis: Interaction

2012 - 2016
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University of Southern California

Major: Digital Media and Investigative Journalism

Emphasis: Information Technology Programming and Business Law