

Anastasiia Balakhan

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Experience

Senior Web Developer | Marigold Jan 2023-May 2025

- Architected and developed end-to-end UI solutions across four major website redesigns using React, Node.js, and MySQL, modernizing front-end and back-end structure and increasing engagement by **67%**.
- Engineered a high-performing, pixel-perfect micro-site (SCSS, PHP, JavaScript), increasing traffic by **43%** and improving SEO by **38%**.
- Led technical decisions across seven brand websites—optimizing codebases, reducing third-party reliance by **73%**, improving uptime by **33%**, and establishing maintainable UI foundations.

API Developer | Team Title LLC August 2021-April 2022

- Modernized internal front-end interfaces using HTML, CSS, and JavaScript, improving productivity by **20%** and reducing operational tool costs by **44%**.
- Built a custom ticketing interface integrating Quickbase and Twilio APIs, enhancing user experience and improving incident response time by **23%**.
- Developed automated workflows and custom UI components that streamlined internal operations and improved cross-team collaboration.

Freelance Web Developer & Designer | Self-employed May 2018 – Present

- Design and develop custom websites for small businesses and startups, delivering responsive, user-focused solutions using React, WordPress, and modern CSS frameworks.
- Collaborate directly with clients to translate brand requirements into functional UI/UX designs, managing projects from concept through deployment.
- Maintain and optimize existing client websites, implementing performance improvements and feature enhancements that increase user engagement.

Skills & Technical Tools

HTML, CSS, SCSS, Tailwind CSS, JavaScript, TypeScript, React.js, Next.js, Redux, Jest, Express, Node.js, MySQL, MongoDB, PostgreSQL, Git, Docker, GraphQL, AWS, Figma, CI/CD.

Projects

- [abalakan.com](#) ↗ -personal website. Made with **Figma, Express, AWS, EJS, JS**.
- [Enchanted Spatula](#) ↗ - AI-powered React app that generates recipes using Claude API.
- [Sparrow Photography Website](#) ↗ - designed in Figma and coded a responsive website for a real estate photography startup, improving marketing visibility by **60%**.
- [To-Do List App](#) ↗ - CRUD task management application built with **React**.

Education

University of New Orleans August 2018 - May 2021
Bachelor of Science in Computer Sciences Cumulative GPA: 3.6

Delgado Community College August 2016-May 2018
Associate of Applied Science, Web Design Cumulative GPA: 4.0