

Caleb Abernathy

Granite City, IL | 217.778.0930 | caleb.abernathy97@gmail.com | [LinkedIn](#)

PROFESSIONAL SUMMARY

Dynamic and results-driven Principal Technical Program Manager with over 6 years of expertise in the Adobe Suite, Data Engineering, and Digital Marketing. Demonstrated success in executing customer-focused initiatives, driving innovation, and optimizing operational efficiency. Currently leading strategic projects at Avalara, possessing a strong background in cross-functional coordination and leadership. Proficient in project management tools, data analysis, and collaboration, I bring a user-centric focus to ensure project success. Committed to delivering impactful results in dynamic, collaborative environments.

CAREER HIGHLIGHTS

- Safeguarded \$1B at Avalara, leading engineering teams
- 6+ years exp in Adobe, Data, & Digital Experiences
- \$10M cost reduction as Global IT Lead at Bayer
- Enhanced efficiency by 50% as Global PgM at Bayer
- Automated release notes & status reports at Avalara
- Led agile transformation for Avalara engineering

PROFESSIONAL EXPERIENCE

Avalara

Seattle, WA (Remote)

Principal Technical Program Manager - AEM, Data Engineering

(2022 - Present)

- **Team Leadership:** Led AEM front-end engineering and data engineering teams, ensuring efficient component development, collaboration, and execution of customer-focused strategic initiatives.
- **Technical Optimization:** Developed and implemented robust technical approaches in AEM front-end development, removing unnecessary complexity, and optimizing foundational processes for scalable solutions within the data engineering domain.
- **Innovation Alignment:** Drove innovation across both domains by aligning roadmaps, prioritizing effectively, and ensuring a user-centric focus, fostering seamless communication between technical and non-technical stakeholders.
- **Risk Management:** Proficiently managed technical risks, balanced strategic and tactical efforts, and made informed resource allocation decisions for successful execution of AEM and data engineering projects.

Bayer

Creve Coeur, MO (Remote)

Global IT Lead Technical Program Manager - Digital Experience

(2021 - 2022)

- **Strategic Cost Reduction:** Achieved a \$10M cost reduction in the digital experience portfolio through strategic leadership in Adobe product implementation and website migrations.
- **Global Coordination:** Effectively coordinated 10+ teams across 20+ countries, ensuring seamless alignment of technical efforts with global business goals.
- **Workstream Success:** Successfully initiated and completed 100% of proposed workstream initiatives, demonstrating meticulous budget preparation and management exceeding \$25M within a complex financial ecosystem.

Bayer

Creve Coeur, MO (Remote)

Global IT Senior Technical Program Manager - Products & Services

(2019 - 2021)

- **Operational Efficiency:** Enhanced operational efficiency by over 50% across six teams through rigorous optimization of processes within project management methodologies.
- **Financial Error Reduction:** Led an initiative that reduced recurring financial errors by over 30% within the Global IT PMO, consolidating financial data into a unified Power BI Dashboard.
- **Global Partnerships:** Fostered global partnerships and promoted transparency through proactive collaboration with regional stakeholders.

SKILLS, TECHNOLOGY ASSETS & INTERESTS

Skills: Strategic execution, Cross-functional coordination, Leadership, Problem solving, Organizational skills, Emotional intelligence

Technology: Project management tools, Data analysis and reporting, Content management, Data warehousing, Collaboration tools

Interests: Operational efficiency, Data, BI Dashboards, Empowering Others, Rescue Pitbulls, Anime, Video Games, DIY Projects

EDUCATION

SIUE | B.S in Computer Management Information Systems

GPA: 4.0/4.0

- Summa cum laude | SIUE Student of the Year | CMIS Student of the Year

Google | Project Management Certificate

No Expiry Date

Google | Agile Project Management Certificate

No Expiry Date