Caleb Abernathy

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WORK EXPERIENCE

Avalara   **Seattle, WA (Remote)**
Principal Technical Program Manager - Adobe Portfolio, Data Engineering   *(June 2022 - Present)*

- Led the execution of customer-focused strategic initiatives with a strong emphasis on collaboration among stakeholders and cross-functional teams.
- Developed and implemented robust technical approaches to achieve abstract objectives, focusing on removing unnecessary complexity and optimizing foundational processes.
- Drove innovation by aligning roadmaps, prioritizing effectively, and ensuring a user-centric focus, fostering seamless communication between technical and non-technical stakeholders.
- Proficiently managed technical risks, balancing strategic and tactical efforts, and made informed resource allocation decisions to guarantee the successful execution of projects.

Bayer   **Creve Coeur, MO (Remote)**
Global IT Lead Technical Program Manager - Digital Experience   *(June 2021 - June 2022)*

- Achieved a $10M cost reduction in the digital experience portfolio through strategic leadership in Adobe product implementation and website migrations.
- Effectively coordinated 10+ teams across 20+ countries, ensuring seamless alignment of technical efforts with global business goals.
- Successfully initiated and completed 100% of proposed workstream initiatives, demonstrating meticulous budget preparation and management exceeding $25M within a complex financial ecosystem.

Bayer   **Creve Coeur, MO (Remote)**
Global IT Senior Technical Program Manager - Products & Services   *(May 2019 - June 2021)*

- Enhanced operational efficiency by over 50% across six teams through rigorous optimization of processes within project management methodologies.
- Led an initiative that reduced recurring financial errors by over 30% within the Global IT PMO, consolidating financial data into a unified Power BI Dashboard.
- Fostered global partnerships and promoted transparency through proactive collaboration with regional stakeholders.

LEADERSHIP AND COLLABORATIVE ACHIEVEMENTS

Avalara   **Seattle, WA (Remote)**
Principal Technical Program Manager - Adobe Portfolio, Data Engineering   *(June 2022 - Present)*

- Spearheaded an initiative to enhance project communication and visibility by standardizing and automating status reporting and project intake procedures across all Digital Marketing value streams.
- Designed and executed a streamlined intake process, efficiently prioritizing "quick wins" and larger business initiatives, emphasizing strategic initiative execution and operational efficiency

Bayer   **Creve Coeur, MO (Remote)**
Global IT Lead Technical Program Manager - Digital Experience   *(June 2021 - June 2022)*

- Executed website migrations and Martech-stack implementations in 20+ countries and 4 regions, overseeing a $25M program portfolio, providing strategic direction, leadership, and program governance.
- Led a transformative effort resulting in a $24M improvement in the Global IT PMO's end-of-year finances, spearheading the development of automated financial reconciliation processes, reports, and dashboards.

SKILLS, TECHNOLOGY ASSETS & INTERESTS

Skills: Strategic execution, Cross-functional coordination, Leadership, Problem solving, Organizational skills, Emotional intelligence
Technology: Project management tools, Data analysis and reporting, Content management, Data warehousing, Collaboration tools
Interests: Operational efficiency, Data, BI Dashboards, Empowering Others, Rescue Pitbulls, Anime, Video Games, DIY Projects

EDUCATION

SIUE | B.S in Computer Management Information Systems   GPA: 4.0/4.0
- Summa cum laude | SIUE Student of the Year | CMIS Student of the Year

Google | Project Management Certificate   No Expiry Date
Google | Agile Project Management Certificate   No Expiry Date