

1

WIREFRAME

The first step is to create a wireframe of the website. To do this, it must be considered the client's requirements and all the necessary aspects for a successful decision-making.

VISUAL BALANCE
GOLDEN RATIO

THE RULE OF THIRDS

PATTERN

RESPONSIVE!

2

STYLE GUIDE

The second step consists of designing the brand, its logo, colors and typography. It is very important to follow a style guide to homogenize the design throughout the website.

IMAGES & ICONS

BRAND & LOGO

COLORS

TYPOGRAPHY

3

CODE IT!

The third step is to start coding. Using the Bootstrap css framework, we build the website that we developed in steps 1 and 2. It is essential to edit the bootstrap classes to adapt our design.

BOOTSTRAP

GRID, PADDING &
MARGINS

CUSTOM CSS

BREAKPOINTS FOR
RESPONSIVE

4

CHECK IT OUT!

The last step is to check the website against usability criteria. It is essential to follow the 10 rules in order to provide a good UX through the UI.

UI -- USER INTERFACE
UX -- USER EXPERIENCE

USABILITY

1. READABILITY
2. ORGANIZATION

3. NAVIGATION
4. ACCESSIBILITY