Kongu school of Architecture, Perundurai, Erode-638060

KSA-Innovation club

"Innovation means using new technology and using new ways of thinking to add value to an existing idea or product and to make substantial changes in society".

Innovation refers to creating more effective process, products and ideas. Innovation increases chances to react to changes and discover new opportunities. Innovation is the ability to see change as an opportunity. Young minds if ignited with innovative thoughts can create wonders.

Innovation club would help to engage students in innovative and creative activities apart from providing opportunities for hands on activities. The innovation club creates awareness, educate, nurture and inculcate a culture of innovation amongst students and to enable them to generate new ideas and become more innovative. Innovation club has a purpose of inspire and learn.

Innovation club is a step taken where students get a platform to present their ideas and innovative thoughts. The club helps these budding ideas by giving them a boost to convert ideas into invention of something appreciable and significant. We believe in the potential power of ideas that can change or even mark its presence in the lives of students.

The primary goal of the club is for students to have fun while learning important creative skills and developing mastery of that skills. The club is focused on exposing students to new experiences.

"The ability to be innovative is a major factor that influences strategic planning, and it has also been acknowledged that it leads to creation of wealth".

Objectives

- To create awareness, educate, nurture and inculcate a culture of innovation amongst the students.
- To enable them to generate new ideas and become more innovative.
- To organize Interdisciplinary project exhibition.
- To get inspired from new ideas and have a vision of creativity.
- To regulate the innovative culture in our institution and help all to learn by providing them a platform where they can see others and build their own.
- To facilitate students in developing their critical thinking skills.
- To provide various advancements of knowledge in basic and applied areas of Art and technology.

Faculty Coordinators