Lead Carrier LLC
API Documentation

Version 1.0

The table of contents is empty because none of the paragraph styles selected in the Document Inspector are used in the document.

Overview

The API facilitates the transfer of lead information and industry selections from your website to your Lead Carrier database. We currently offer two options for integrating your website with Lead Carrier, depending on your needs.

Two Methods

The first method (the PHP API Kit) allows you to copy our API kit files into your web server and insert a few lines into your HTML to fully integrate your site. It is the simplest method, but requires PHP with cURL support to be installed on your server. Most basic servers come with these already installed.

The second method (direct POST) allows you to fully control the integration of your site with the Lead Carrier database. You can send data directly through the HTTP POST method without the need to use the PHP API Kit or any additional files at all. This method allows you the maximum degree of control, but also requires a strong knowledge of web development to successfully implement.

Quick Comparison:

PHP API Kit
• Quick, Simple Integration
• Requires PHP and cURL support

Direct POST
• Highly Customizable
• Requires Only HTTP Post
• Advanced Users Only

Single or Dual Forms

The Lead Carrier API (both methods) supports submitting lead information in a single form or two separate forms. Forms are separated into information and selections sections, the information being standard identifying information such as name, email, phone number, etc. and the selection form being industries and lists of price ranges for these industries, which you set up from your Lead Carrier panel. Before integrating your site, determine whether you want both forms together or each on separate pages, and follow the instructions for your choice.

Method 1: PHP API Kit

Utilizing our API kit, you can utilize our pre-written PHP and Javascript files to quickly and easily integrate your website with Lead Carrier