

Pattern format:
 (key) -> value
 key: tuple of products
 value: 1 (# times seen in the transaction)

Frequent Pattern format:
 (key) -> value
 key: tuple of products
 value: # times seen in the entire dataset (combined)

Subpattern format:
 key: tuple of products
 value: tuple(prod, # times seen)

Rule format:
 key: tuple of products
 value: list of tuples

Association Rules:
 key: tuple of products
 value: list of tuples with confidence value

