Who are the stakeholders?

* City and County of Honolulu (the county of Honolulu encompasses the island of Oahu and only Oahu)
* HTA (Hawaii Tourism Authority)
* Residents

Areas of App/Tabs:

* Description and Importance
  + Why do we care?
    - Tourism is Hawaii’s #1 Industry
      * Not so much about keeping residents happy as it is about continuing the objective of maintaining the island’s reputation as a desirable place to visit.
        + Visitors do not want to see homeless, trash, abandoned vehicles, etc.
        + Visitors do not want to be put at risk with roadway issues, down/overgrown trees, flooding/water issues
      * Oahu’s reputation as a desirable place to visit is harmed when we do not address these issues in a timely manner. We cannot just advertise that Oahu is a great place to visit. We need to maintain it as a great place to visit by addressing eyesores and hazards in an expedient fashion.
      * HTA should consider monitoring response times in the Honolulu 311 system (if they are not doing so already).
* High Level
  + Timespan by HLType
  + Number by HLType
  + Problem of Nulls… call for
    - improved categories
    - investment in reverse geocoding
    - investment in text analysis
* Look up Timespan by Area/City/MHP Range
* Look up HLTypes by Area/City/MHP Range
* Contact Info and Future Work