

INNOVATION CANVASES

Quick-Link Guide



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Forming Team

Team Canvas

Team Alignment Map

The Team Social Contract

Team Charter Canvas

Vision

Cover Story Vision® Canvas

Golden Circle Canvas

5 Bold Steps Vision® Canvas

Ideation and Problem Solving

Wall of Ideas

Mini Proposition Template

Hypothesis Prioritization Canvas

[The Business Idea Canvas](#)

[Opportunity Canvas](#)

[Design Thinking Canvas](#)

[Mobius Loop Canvas](#)

[Context Map Canvas [®]](#)

[Persona Canvas](#)

[Customer Need Canvas](#)

[Customer Journey Canvas](#)

[Trend Canvas](#)

[Lean UX Canvas](#)

[Hypothesis Development Canvas \(Data Science\)](#)

[Machine Learning Canvas](#)

[Data Ethics Canvas](#)

[Learning Experience Canvas](#)

Business Model

Business Model Canvas

Lean Canvas

Product Market Fit and Validation

Product Market Fit

Problem Solution Fit Canvas

MVP Canvas

Validation Canvas

Riskiest Assumption Canvas

The Value Proposition Canvas

Prototype Canvas

Pitch

Storytelling Canvas

Golden Circle Pitch Canvas

The Pitch Canvas

Beyond

Start-up Readiness Level Canvas

Investment Readiness Level



Happy Innovating

"Innovation has nothing to do with how many R&D dollars you have. When Apple came up with Mac, IBM was spending at least 100 times more on R&D. it's not about money, it's about the people you have, how you're led, and how much you get it...innovation distinguishes between a leader and a follower." Steve Jobs

"Failure is an option here. If things are not failing, you are not innovating enough." Elon Musk

"There are different ways to do innovation. You can plant a lot of seeds, not be committed to any particular one of them, but just see what grows. And this really isn't how we've approached this. We go mission-first, then focus on the pieces we need and go deep on them and be committed to them." Mark Zuckerberg