

Alexander H. Bass

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Objective:

Seeking a front-end development & UI/UX design position within a reputable web design/advertising company where there is room to both advance and grow with applied effort and knowledge.

Professional Skills:

- Proficient in Sublime Text 3, Adobe Photoshop, GitHub, Momentics IDE for BlackBerry, Google Drive, and Microsoft Excel
- Proficient in HTML5, CSS3, Responsive Design, Mobile-First Development, PHP, JavaScript, JQuery, QT, QML, Cascades, SEO, SEM
- Touch Typist with an average of 90 WPM
- Ability to work alone as well as work with and manage a team
- Knowledgeable in the IT department, built my own computer, and help repair/upgrade computers for work, family, and friends
- Understanding in basic/advanced marketing principle and have considerably increased revenues of companies by increasing website visits and conversion rates by up to 230% over a year
- Enjoy working with numbers and maintained an "A" average in all math courses taken throughout College

Education:

Canisius College (2010 - Present)

Buffalo, NY

- Bachelor's Degree with a Triple Major in Management, Marketing, and Entrepreneurship
- Member of the Dean's list

Kenmore West Senior High School (2006 - 2010)

Kenmore, NY

- Consistent Honor Roll student throughout High school
- Accepted into the Career Exploration Internship Program(CEIP)

Professional Experience:

CyberBytes Inc.

Tonawanda, NY

President & Co-Founder/Front-End Developer & UI/UX Designer

August 2010 - Present

- Run day-to-day operations and consult with Presidents/CEOs of major companies on a weekly basis
- Designed, built, and manage multiple websites for clientele - Examples of work at abass.co & www.cyberbytesinc.com/portfolio
- Have significantly increased business sales for major companies with use of SEO, SEM and creating attractive and user friendly websites
- Create brochures, logo designs, and website projects independently and on occasion with a team

OpenSourceBB

Designer/Writer

May 2013 - Present

- Head designer for the new OpenSourceBB.com site redesign and worked closely with the owner & developer
- Write opinion related pieces and application/game reviews consisting of a video review and write-up

Northtowns Remodeling Corp.

Tonawanda, NY

Office Assistant/Technical Support

August 2009 - August 2010

- Technical support on the computers & trusted with confidential information such as personnel files, payroll, and banking
- Analyzed Labor Costs - Worked with job and employee costs to figure out which jobs are profitable for the company