



# EYOUTH logo presentation

---

# *The Team Behind the Project*

**Abbas Alaa**

**Hoda Farag**

**Salwa Nabil**

**Tharaa Ibrahim**

**Madonna Mourad**

**Nada Ahmed**

# Agenda

---

About EYOUTH

Logo Development Process

Color Pallets

Visual aids





# About EYOUTH

---

A Leading Educational Company In The Middle East & Africa. Our Mission Is To Create New Possibilities For Youth And Organizations By Connecting Them To Knowledge And Skills They Need To Succeed In A Changing World. EYouth Sits At The Intersection Of The Creator Economy And The Skills Economy.

# Logo Development Process

---

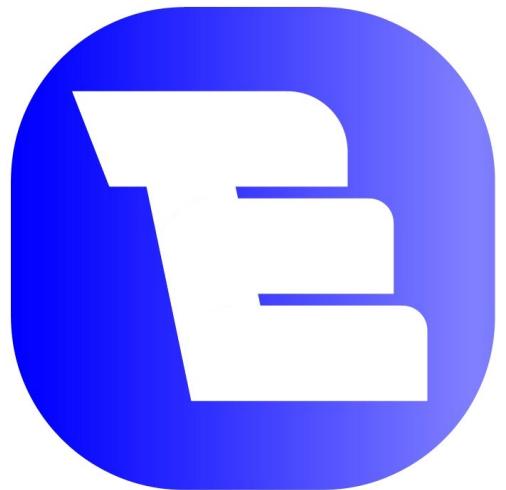
- **Initial Sketches:** Show raw ideas and brainstorming concepts.
- **Refined Concepts:** The evolution from rough sketches to more polished ideas.
- **Final Design:** Highlight the final version of the logo and explain the rationale behind the choice of imagery and typography (combination mark with modern sans-serif type).



EYouth

Tagline goes here







# Final Logo

---



# LOGO CONCEPT

The E-Youth logo, inspired by the computer **power button**, symbolizes empowerment and activating new opportunities through education.

The segmented "E" represents the platform's diverse services: E-Youth Learning (top segment) and other "offerings like instructor studios, workshops, and corporate training (lower segments).



## Colors Meaning:

 Professional Appeal

 Intelligence

 Growth and Renewal

 Clarity

 Creativity and Energy

 Achievement

# LOGO VARIATIONS AND USAGE

This is our official English Logo

Brand Mark

Usage: Primary design  
To be used most often



Usage: One color prints on light background

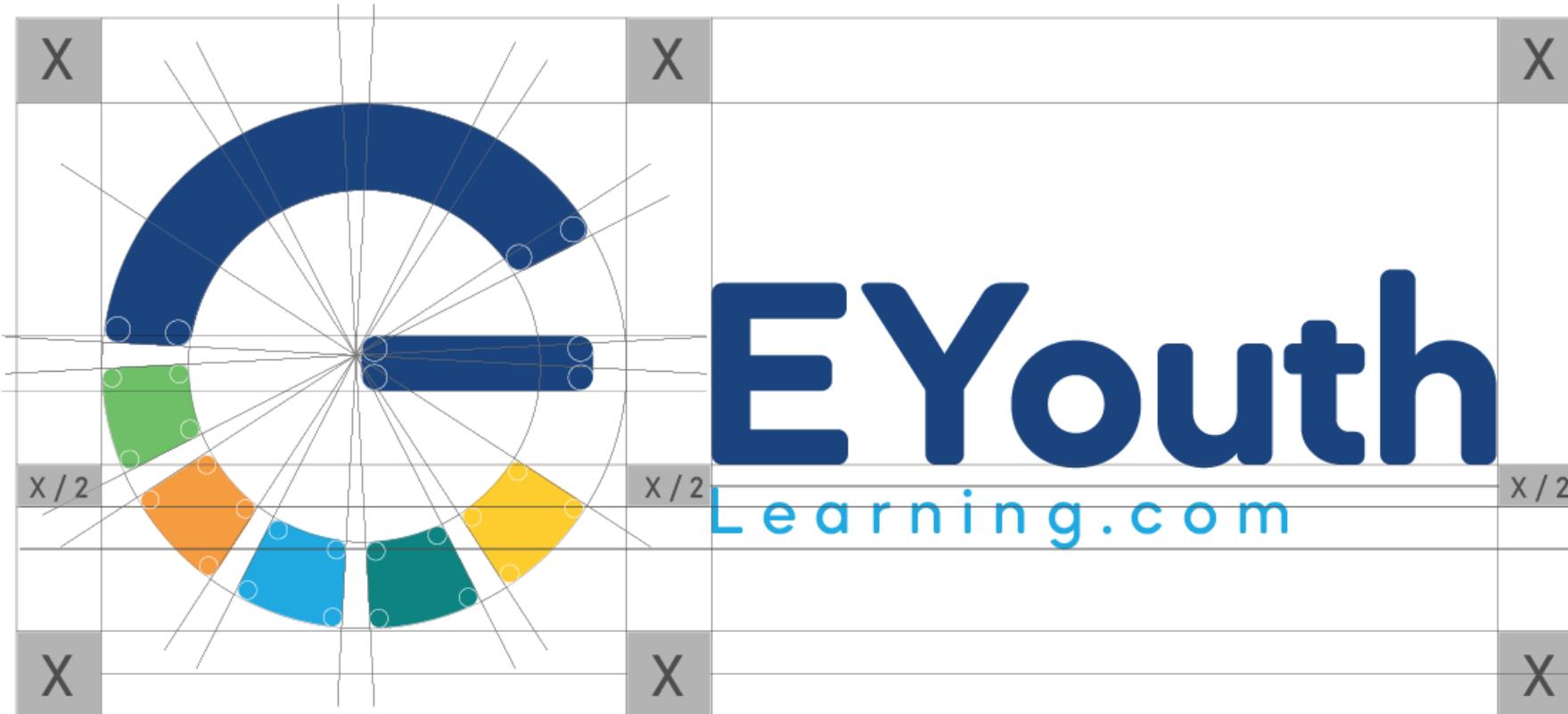


Usage: One color prints on dark background





# LOGO CONSTRUCTION



# FONT NAME

Mazzard Soft M

Medium ABCDEF

Semi bold ABCDEF

**Bold** ABCDEF

Aa

# visual aids

---

among your

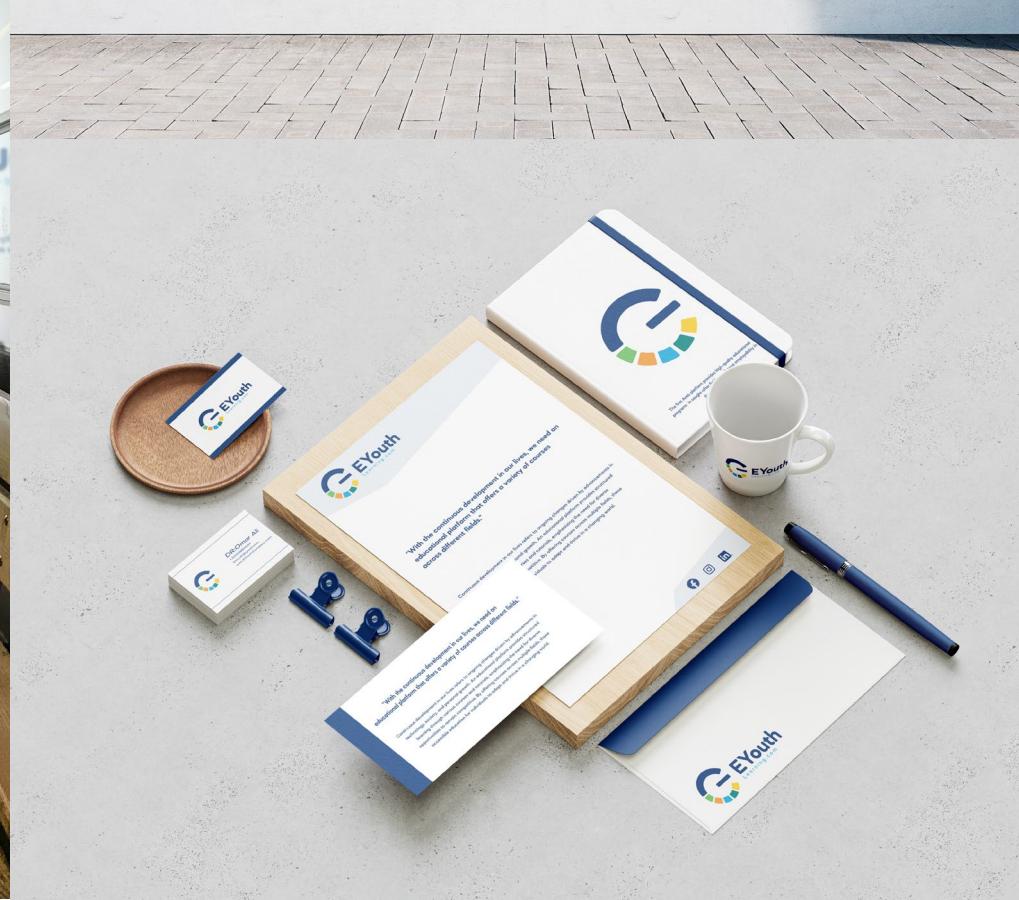
Mock-ups

Social Media

# Mock-ups

---







# Social Media

---



A large, semi-transparent portrait of a smiling man with glasses and a beard occupies the right side of the slide. He is wearing a blue button-down shirt. The background of the slide is a dark blue gradient.

Data  
Analysis  
Using  
Excel & Power BI

**ONLINE**  
Register Now

Limited Seats

# Business Development Course



Register Now

ONLINE

Limited Seats

## Python Programming Course

From Beginner to Advanced

50% Off

Book Now  
► Limited Seats





A decorative graphic element consisting of several overlapping triangles. It includes a large white triangle pointing down, a smaller orange triangle pointing up, a large green triangle pointing down, and a smaller orange triangle pointing up. The triangles are set against a white background.

# Any Questions?

THANK YOU

