



## EDUCATION

Bachelor of Arts, Graphic Design

Western Connecticut State University

GPA 3.5/4.0; Dean's List

Top in Graduating Class; Graphic Design

May 2018

*\*Experience in Field Since 2016*

## PROGRAMS & MEDIA

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Adobe XD

PowerPoint, Word, Excel

SquareSpace, Shopify, Wix, Wordpress

Basic coding: HTML, CSS, Javascript

## EXTRACURRICULAR

InterVarsity

WCSU Day of Service

WCSU Prisma Art Club

WCSU Swim Club

## CONTACT

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## PROFESSIONAL EXPERIENCE

### The Visual Brand, 2017–Present

Graphic Designer

Wireframe, design, update and maintain websites.

Refresh brand foundations, including logo, print and package design.

Design and output extensive PowerPoint presentations for clients.

Collaborate with creative directors, art directors and other interns.

Create UX/UI designs for developers to assist with application design.

### Publications of Western Connecticut State University, 2016–May 2018

Graphic Design Intern

Hands-on experience working in a print shop.

Create mass email marketing materials for campus-wide output.

Collaborate with theatre department to create show posters.

### Freelance Graphic Designer, 2016–Present

Western Connecticut State University - Print materials

Sherrills Ford Animal Hospital - Branding

Bethel Housing Authority - Branding

Claudasha Weaver - Portfolio website

Marsha York - Memorial Website

### Western Connecticut State University Gallery, 2016

Assistant to the Curator

Responsible for preparing artwork for upcoming exhibitions.

Provide patrons with information on current and upcoming exhibitions.

Assist patrons with sales of publications, managing cash and transactions.

### Student Affairs of Western Connecticut State University, 2014–2017

Student Administrative Assistant

Assist the Vice President of Student Affairs and the Dean of Students with office operations and events within the department.

Manage campus-wide events including coordination of New Student and Transfer Student Orientations and Welcome Week Events.

Maintain social media for a weekly university coffeehouse program.

Answer phones, greet visitors and respond to questions.