

Alison Baumgartner
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SUMMARY

Michigan State University, Broad College of Business student majoring in Management and minors in Entrepreneurship & Innovation and Marketing seeks a summer internship.

- Technical skills include Microsoft Teams, Word, Excel, PowerPoint, Google Docs, Canva, and experience in social media platforms such as Instagram, Pinterest, TikTok, and Facebook
- Licensed cosmetologist and salon stylist, currently working at Ulta Beauty while attending college, and passionate about beauty industry innovation

EDUCATION

Michigan State University, Broad College of Business, East Lansing, MI, Graduating May 2026
Bachelor of Arts, Direct Admit- Business Management Minor, Entrepreneurship & Innovation

St. Charles East High School, St. Charles, IL, May 2022 GPA: 3.7/4.00

Hair Professionals Career College, Sycamore, IL, May 2022
Cosmetology Program, Licensed Cosmetologist, MI #2701502228

PROFESSIONAL EXPERIENCE

VIM Magazine, East Lansing, MI | Assistant Director-Creative Beauty Team | Jan 2024 – Present

- Collaborate with team directors/members to conceptualize creative hairstyles for photoshoots
- Demonstrate preparation by having the proper tools and products for an efficient photoshoot

Ulta Beauty, Lansing, MI | Salon Stylist | August 2023 – Present

- Specialize in cutting, coloring, and styling hair to meet clients' needs and preferences.
- Conduct personalized consultations to understand clients' needs to ensure satisfaction.
- Maintain detailed client records, preferences, and service history to provide consistent and tailored experiences.

University Weiner, East Lansing, MI | Cook/Social Media Assistant | August 2024 - Present

- Provide excellent customer service in a fast-paced environment while preparing food and transactions
- Support social media strategy by collaborating with the team on projects

Ulta Beauty, Bloomington, IL | Prestige Beauty Advisor | May 2024 –August 2024 ● Drive retail and service sales, guest loyalty (including credit), retail shrink, and channel sales, with a specific focus on the prestige category and iconic brands

- Perform makeup applications, skincare analysis, and product demonstrations to enhance the customer service experience.
- Ensure that each guest receives exceptional service, which includes greeting and engaging every guest,

personalizing service to their needs, recommending complementary products and/or services, and informing guests of current promotions, events, and services within the store.

Michigan State University, East Lansing, MI | *Resident Assistant* | August 2023- May 2024

- Provided guidance, mentorship, and support to a diverse community in university housing
- Organized and executed programs and events to foster community building among residents

Ulta Beauty, Bloomington, IL | *Salon Assistant, Summer Intern* | May 2023- August 2023

- Assisted senior stylists in providing exceptional salon services to clients.
- Managed appointment bookings, schedules, and client greetings
- Maintained salon cleanliness and hygiene standards.

One Salon and Bridal Company, St. Charles, IL| *Summer Intern, Assistant*| May 2022 – August 2022

- Recorded service charges on tickets and received payments.
- Organized store merchandise to promote a visually appealing environment.

ACTIVITIES AND HONORS

- MSU Women in Business Students Association, Mentor-Mentee Program, August 2023– Present
- Hair Professional Student Council, President
- St. Charles Education Foundation, Scholarship Recipient
- National Honor Society, St. Charles High School
- National Technical Honor Society, Fox Valley Career Center