AKSHAT GUPTA
Engineering Manager

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Personal Profile

Hailing from Chennai in India, I currently work at LegalForce RAPC Worldwide as an Operations and Engineering Manager. I lead the Engineering, Design, and Product teams for four ventures within the company, comprising more than 50 personnel that are operating from various locations across the globe.

I started my career as a Software Developer where I explored multiple technical domains till I found the right fit for me- Web Development. In my eagerness to keep exploring, I also learned about SEO, SEM, and Digital Marketing in my free time. While pursuing my undergraduate degree, I co-founded a service-based startup along with a few friends, which honed my business acumen and entrepreneurial instincts. I am passionate about my current role, which is primarily focused on technical project management; the role occasionally also requires me to roll up my sleeves and showcase my technological prowess.

Areas of Expertise:

- **Startup Management** - Manage multiple startups, due diligence, fundraising, striving toward product-market fit, and building synergies for low-cost but scalable product delivery.
- **Product Life Cycle Management** - Opportunity identification, influence through pre-sales market analysis, development, deployment, and constant reviews with a focus on End-User Experience.
- **Project Management** - Understanding product requirements, conveying to developers and designers, planning sprints, tracking progress, release management, and software development & testing.
- **Software Development and DevOps** - Developing scalable businesses with modern technologies, fixing bugs, deployments, code reviews, CI/CD, version control, and documentation.
- **Develop Unmatched Teams through Talent Framework Strategy** - Talent engagement, talent retention, succession planning, exit management, onboarding, and talent acquisition. Proven success in growing and managing teams. I grew a team of 3 employees into a team of 50 during my tenure at LegalForce RAPC Pvt. Ltd.
- **Strategic Planning for Business Process Improvements** - Identification & implementation of solutions to enhance the business processes to achieve productivity, and IT efficiency through technology evaluation and selection, establishing the software development process, and formulating technical strategies.
- **Innovation** - Identifying platforms for growth with an emphasis on continuous improvements.

- **Budgeting and Finance** - Payroll processing, expense management, tax management, and asset tracking.
- **Operations** - Setting up new office branches, contract management, overseeing processes and company strategies.

Technical Knowledge

Languages: JavaScript, TypeScript, Python, PHP, Dart

Frameworks: ReactJS, NextJS, NodeJS, Flutter, .NET, jQuery

Databases: MongoDB, PostgreSQL, MsSQL

Technical Tools and SDKs: GitHub, HubSpot, WordPress, Firebase, Agora, Banuba, GetStream, Dyte, Speech to Text API, BurpSuite, Cypress

Project Management: Jira, Asana, Miro, Figma, Postman, Slack, Trello, ClickUp, Zeplin, Google Play Developer, App Store Connect, Zendesk

Marketing: Google Ads, Google Search Console, Google Analytics, Google Trends, SEM Rush, HubSpot, Google Data Studio

DevOps and Cloud Computing: DNS Management, CI/CD, Kubernetes, Docker, Nginx, AWS (S3, EC2, ELB, ACM, RDS, Lambda, SQS, IAM, Amplify, Route 53), Google Cloud, Heroku, Azure, Azure DevOps, Vercel, Netlify, Cloudflare

Work Experience

December 2022 - Present
LegalForce RAPC Private Limited, Chennai
Operations and Engineering Manager

- I was promoted to the role of Engineering Manager for Trademarkia in December 2022.
- I worked as a bridge between the tech, product, design, marketing, legal, finance, PPC and customer service teams and helped re-architect the processes followed to reduce miscommunication and increase the cycle time of processing orders.
- I understood the requirements and issues faced by internal teams & clients and conveyed them to the product designers. I then reviewed their suggested UX optimisations and provided feedback which I then assigned to developers to work upon. Once the feature or optimisation was developed, I gave a knowledge transfer to the QA team, who tested it to ensure there were no new bugs.
- In this role, I wasn't responsible for just having the desired product requirements executed, but I also ensured the team leads globally (Nagpur, South Africa, United States, European Union, United Kingdom, Argentina, Mexico, and Japan) were always in the loop and knew how to train their teams on our updated software through release logs and follow up Google Meet video calls.
- In parallel, we launched over 8 projects for our sub-brands under my guidance as I was able to delegate and prioritise work for developers & designers in sprints which helped them be productive.
- Being the primary POC for all teams, I was able to learn about other domains in addition to enhancing my engineering and management skills.

July 2021 - December 2022
LegalForce RAPC Private Limited, Chennai
Operations and Project Manager

- Working as an all-rounded manager for four ventures under the firm- [Trademarkia](), [Enforceable](), [Atherton](), and [Nearcast](), I was able to balance both corporate and startup work styles as Trademarkia is an established company running for more than 12 years, whereas Enforceable, Atherton, and Nearcast are startups we had to bring up from scratch.
- I helped Trademarkia create their own in-house engineering teams, as the tech team was outsourced before. This included understanding business logic, the tech stack used, hiring a team to maintain legacy code, and relaying the same to new developers who parallelly revamped the applications into modern tech stacks.
- I led Nearcast's marketing, design, tech, and product teams to brainstorm, design, develop, and publicise the business. Understood the vision from stakeholders, converted it to a functional specifications document, set up sprints which the team could work towards, monitored progress, and planned marketing & email timelines. I was responsible for making the product, a business.
- I helped set up the engineering office in Chennai and handled the finances and operations for the Indian entity.
- Whenever there was a deadline, I did not hesitate to code and help the dev team. I worked on release management, deployments, and code reviews to ensure our code was documented and up to production standards.

January 2021 - November 2021
Agora
Developer Evangelist Intern

- I started my journey with Agora by winning a hackathon sponsored by Agora. I started exploring the Agora SDKs and joined the Superstars program. I continued as a member of the program for over a year and mastered the Web SDKs for both RTC and RTM.
- I was then promoted to the role of a Developer Evangelist Intern in January 2021 under the DevRel team.
- In this journey, I was able to help thousands of developers by making Open-Source projects demo-ing how the Web SDK works and how the most daunting tasks could be solved with few lines of code.
- Along with a colleague, I conducted workshops teaching Web Development in universities like Columbia, Penn State, NYU, Harvard, UCSC, and CalTech, helping participants learn how they could make functional video-calling websites.
- I managed the web support channels on Slack as well as Stack Overflow to ensure developers could utilise the fullest potential of the Agora SDKs.
- I also wrote technical blogs to serve as guides for priority features and examples which would be helpful to developers.

Educational Qualifications

- B.Tech (Information Technology) from VIT Vellore from 2018-2022.

- HSC From Chinmaya Vidyalaya, Taylors Road from 2004-2018

Certifications

- Azure Fundamentals Certified

- Google Analytics Certified

- Google Cloud Platform Certified