

# Data Analysis

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### **EXECUTIVE SUMMARY**



- The analysis investigates current and future trends in programming languages and databases to understand shifts in demand and usage.
- ❖ Data was gathered from multiple sources, including job postings, dashboards, and surveys, ensuring comprehensive coverage.
  - Programming language popularity trends are highlighted with insights into emerging technologies.
  - Database trends showcase shifts in preferences driven by scalability and performance needs.
  - Salary trends are analyzed to correlate with demand and industry relevance.
- Findings reveal actionable insights for developers, educators, and businesses to align skills and strategies.
- ❖ Implications suggest adapting to industry trends for career growth and technological advancement.
- \* The study provides a forward-looking perspective, aiding informed decisionmaking for stakeholders

# INTRODUCTION



- The study aims to explore trends in programming languages and database technologies, focusing on their relevance to the evolving tech landscape.
- The scope includes analyzing current usage patterns, future projections, and their implications for developers, businesses, and educators.
- ❖ Data sources include job postings, Cognos dashboards, and web scraping, providing a comprehensive and accurate dataset.
- The insights generated aim to guide stakeholders in decision-making and adapting to changing industry demands.
  - Emphasis is placed on identifying high-demand technologies for skill development and strategic planning.
  - Key findings highlight opportunities in emerging tools and techniques for long-term growth.

# **METHODOLOGY**



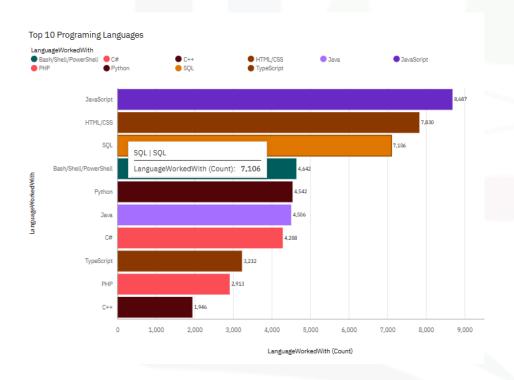
- ❖ Data Acquisition Data was sourced from diverse platforms, including APIs, web scraping, and Cognos dashboards, to ensure comprehensive coverage.
- Preprocessing The raw data was cleaned by removing inconsistencies, duplicates, and missing values to improve data quality and reliability.
- ❖ Analysis Tools Analytical methods involved the use of Python for programming, Excel for preliminary data handling, and Power BI for creating interactive visualizations.
- ❖ Modeling and Insights Statistical models and trend analysis were employed to identify key insights and predict future developments.
  - Exploratory data analysis (EDA) was conducted to understand data distribution, correlations, and anomalies.
  - Visualization techniques like bar charts and trend lines were used to effectively communicate findings.

# **RESULTS**

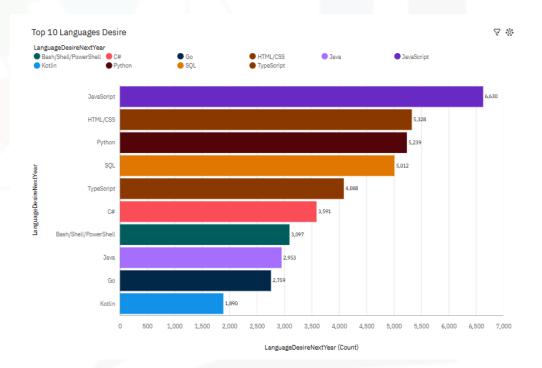


### PROGRAMMING LANGUAGE TRENDS

#### **Current Year**



#### **Next Year**



# PROGRAMMING LANGUAGE TRENDS - FINDINGS & IMPLICATIONS

#### **Findings**

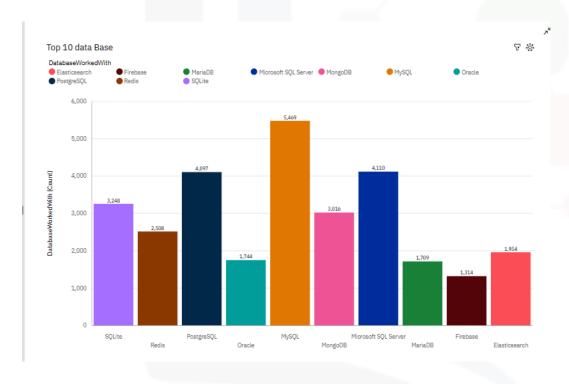
- □ Python remains the most popular programming language due to its extensive applications in data science, AI, and web development.
- ☐ Emerging languages like Rust and Go are gaining traction, especially in system programming and scalable applications.
- ☐ Traditional languages such as PHP and Ruby show a decline in demand, reflecting a shift towards modern frameworks and tools.

#### **Implications**

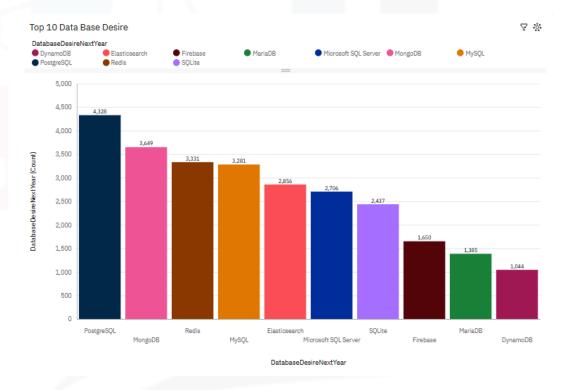
- ✓ Developers should focus on upskilling in highdemand languages like Python, Go, and Rust to remain competitive in the job market.
- ✓ Educational institutions and training programs should prioritize these languages in their curricula to align with industry needs.
- ✓ Businesses need to adapt their tech stacks to include modern programming languages to stay relevant and scalable.

# DATABASE TRENDS

#### **Current Year**



#### **Next Year**



# DATABASE TRENDS - FINDINGS & **IMPLICATIONS**

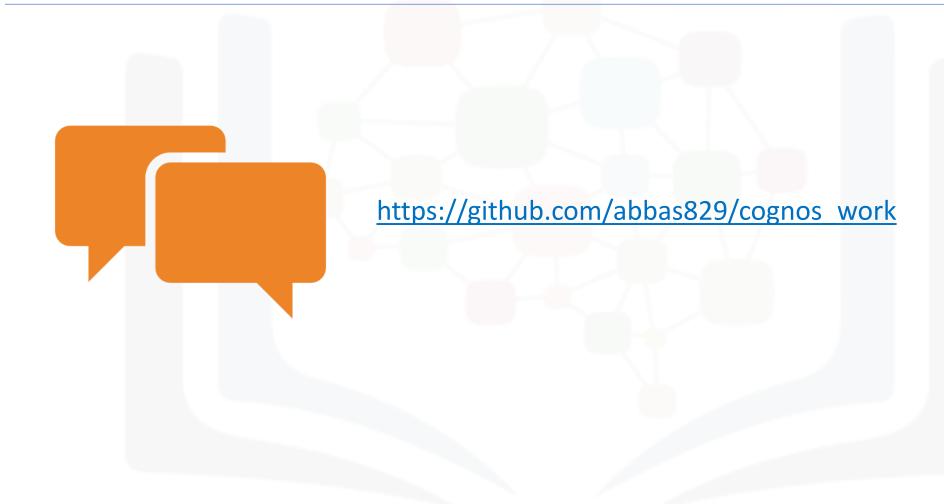
#### **Findings**

- ☐ Relational databases like MySQL and PostgreSQL continue to dominate due to their robust features and wide adoption in traditional applications.
- □NoSQL databases such as MongoDB and Cassandra are growing rapidly, driven by the need for scalability and flexibility in handling unstructured data.
- ☐ Cloud-based database solutions like AWS RDS and Google BigQuery are becoming more prevalent, reflecting the shift towards cloud infrastructure.

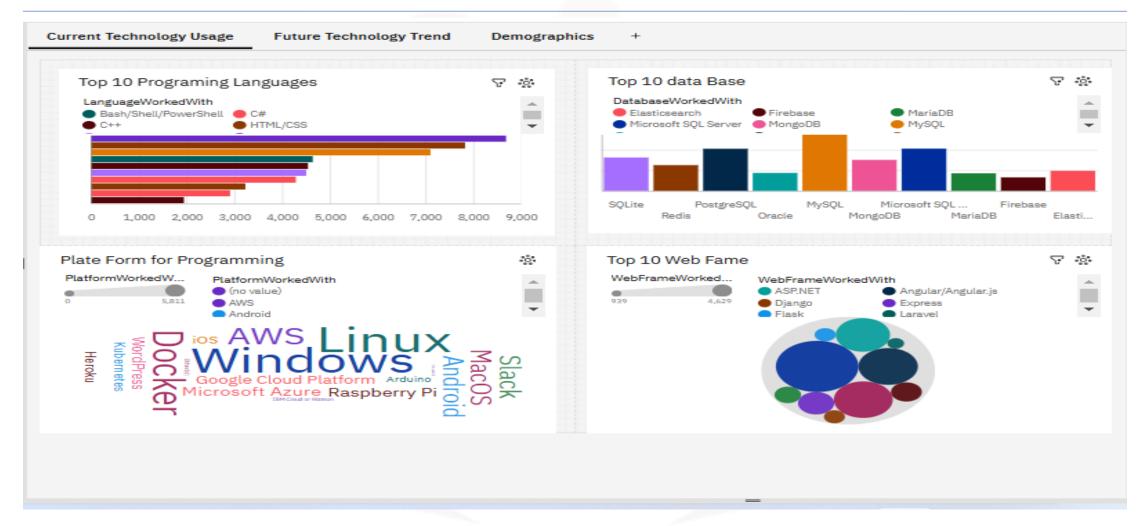
#### **Implications**

- ✓ Developers and database administrators must adapt by gaining expertise in both relational and NoSQL databases to meet diverse project requirements.
- ✓ Organizations should consider integrating NoSQL databases for handling big data and real-time analytics to improve performance.
- ✓ Businesses migrating to the cloud need to invest in cloud-based database solutions to reduce infrastructure costs and enhance scalability.

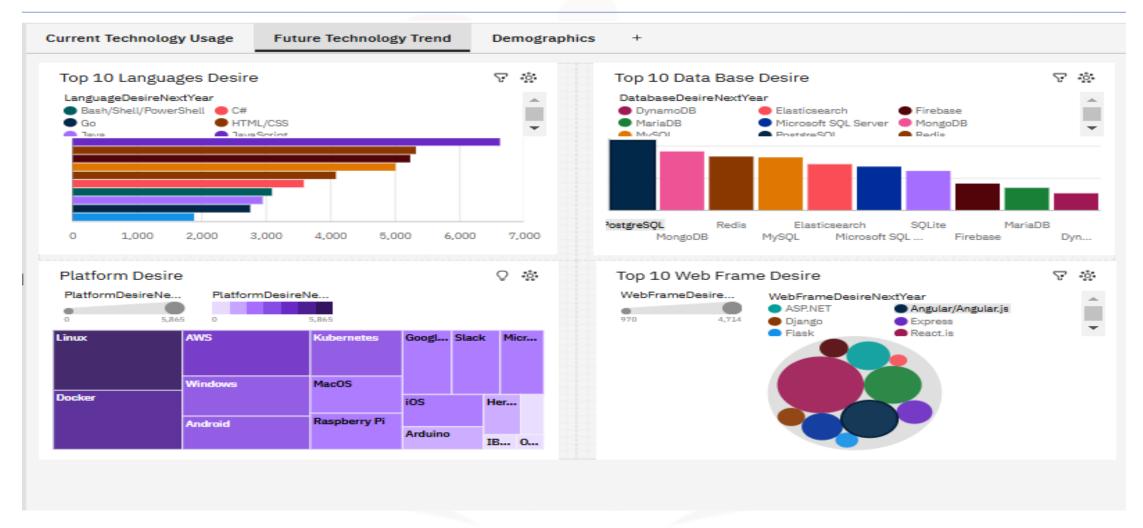
# **DASHBOARD**



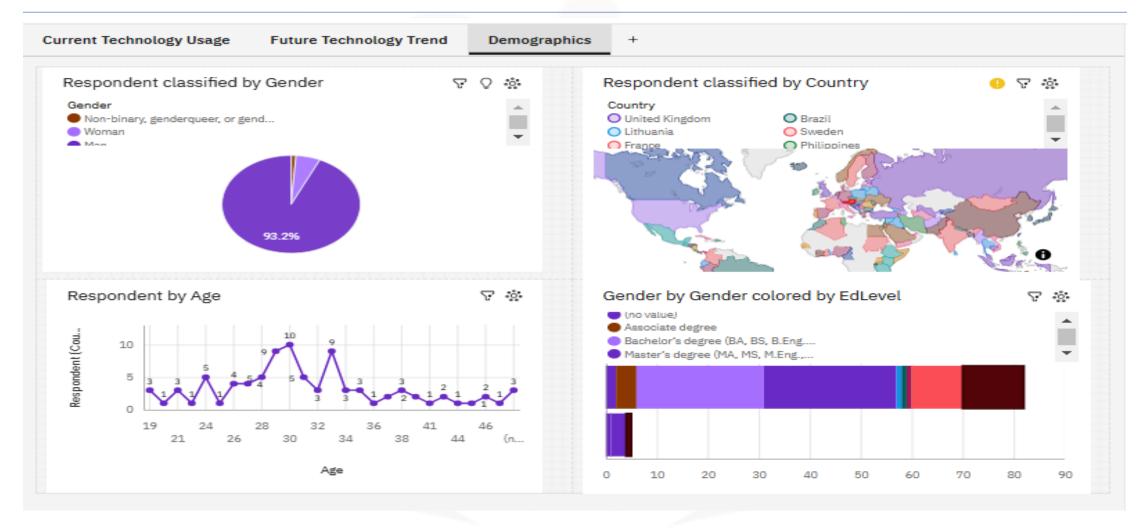
# DASHBOARD TAB 1



# DASHBOARD TAB 2



# DASHBOARD TAB 3



### **DISCUSSION**



This presentation highlights evolving trends in programming languages and databases, showcasing Python's dominance and the rise of NoSQL and cloud-based solutions. Insights emphasize adapting to industry demands, upskilling for emerging technologies, and balancing legacy systems with innovation. These findings guide businesses and professionals toward informed decisions and competitive strategies.

# **OVERALL FINDINGS & IMPLICATIONS**

#### **Findings**

- ☐ Python remains the most in-demand programming language due to its versatility in AI, data science, and web development.
- □NoSQL and cloud-based databases are rapidly growing, driven by the need for scalability and real-time analytics.
- ☐ Emerging technologies like Rust and Go are gaining traction, while traditional tools like PHP are declining.

#### **Implications**

- ✓ Developers should prioritize learning Python, Rust, and Go to align with market demands and future opportunities.
- ✓ Businesses should adopt NoSQL and cloud-based databases to enhance performance and scalability.
- ✓ Educational institutions need to update their curricula to focus on modern languages and database technologies.

# CONCLUSION



- The dominance of Python and the rise of modern languages like Rust and Go emphasize the need for adaptability in technology skills.
- ➤ NoSQL and cloud-based databases are transforming data management, offering scalability and flexibility for modern applications.
- The evolving tech landscape underscores the importance of continuous learning and upskilling for professionals and organizations.
- Strategic adoption of emerging tools and technologies ensures long-term growth, competitiveness, and operational efficiency.