The Data Scientist at Work

NYC Data Science Academy Susan Sun August 2016



Hello World!

My name is Susan, and I'm a freelance data scientist.

Previously. I've worked as:

- A database analyst in a SaaS firm
- A marketing consultant
- An analyst in a financial firm
- An analytical manager in an IT firm
- A data science instructor

Let's talk about the various roles a data scientist can do!

School vs. Work

In school, the data is generally cleaner.

 At work, there might not always be an answer to the question.

 At work, knowing the answer is not as important as knowing how to explain the answer.

Startups vs. Corporations

 Startup data scientists need to be tool agnostic and open to learning new technology - all the time.

 Corporations have more data, but data scientists sometimes are treated as data analysts.

West Coast VS. **East Coast** VS. International

 West coast jobs offer higher salaries but also are more likely to require a PhD.

 East coast jobs can be heavy in marketing and finance.

 Depending on the country, data science is not as prevalent.

The Lone Ranger vs. A Data Team

 Depending on your personality, either situation could work well for you.

 It's important to find out the team structure during the job interview instead of letting it catch you by surprise!

Consulting vs. Finance

 There are plenty of consulting and finance jobs that require the skills of a data scientist even though the job posting is under a different name.

 More and more, finance and consulting firms are realizing the value of data science and are building their own data science think tanks!

Academia, Freelance, Other

 Working in academia allows you to play with concepts and tools several years ahead of everyone else.

Freelancing in data science is still relatively rare. This means more freedom but also more self-determination.

The One Skill to Bind Them All

Communication!

Thank You!

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