



General Assembly
Instructor Hiring

LEAD THE WAY

TEACHING AT GENERAL ASSEMBLY



WHY WE DO WHAT WE DO

General Assembly launched in 2011 to create an environment that fosters community and entrepreneurship. GA is now a place where people from a variety of backgrounds come together to share knowledge and learn new skills. We provide practical, skills-based education that empowers people to pursue the work they love. The outcome of this has been, and continues to be, a flourishing network of talented risk-takers, self-starters, and innovators that aims to educate, inspire, and support a new generation of thinkers and makers.

WHY WE'RE SPECIAL

Team Teaching: At GA we believe in a hands-on, interactive instructional experience. No hours of lecturing by yourself. You will teach alongside another instructor or TA who has industry experience.

Initial & Ongoing Training: We view teaching as a distinct skill that—like a sport—improves with training and practice. Prior to the beginning of the course, you will complete training and, throughout the course you'll have multiple opportunities to up your game.

Feedback & Support Team: Between your course producer and instructor coach, you'll never be without someone to reach out to for help. These people will provide guidance, feedback on your progress, and help you make adjustments so that you will improve as an instructor and, ultimately, help your students succeed.

WHO WE'RE LOOKING FOR

GA seeks out top practitioners across a variety of fields who possess a strong understanding of the most current and relevant industry skills and are ready to share them with eager and driven learners. Our instructors, much like our students, have a variety of skills and prior experiences that they bring to the classroom.

Above all, we look for practitioners who who crave feedback and love the idea of constantly improving inside and outside of the classroom. Above all, we look for practitioners who want to give back and who have a growth mindset—those who crave feedback and love the idea of constantly improving inside and outside of the classroom.

WHAT TRAINING LOOKS LIKE

Every instructor at GA has access to our unique instructor training program. As a new instructor, you'll begin your journey by completing Toolkit Training, a program where you'll learn about and practice the most effective skills for teaching adults.

We pair each of our new teachers with an instructional coach and/or a veteran instructor. With years of teaching experience, the instructional coach provides guidance and best practices on teaching methods such as objective-driven instruction and effective instructional design. The veteran instructor is an experienced GA teacher who can speak to the best ways of teaching content-specific skills in the industry and the course. Both the coach and the veteran instructor facilitate practice lessons and observations, enabling instructors to develop mastery and confidence to lead the classroom.

WHERE TO GET STARTED

Visit <https://generalassemb.ly/teach-at-ga> or contact catie@generalassemb.ly to learn more.