



Bike Sales Analysis Worldwide

\$85.27M

Total Revenue

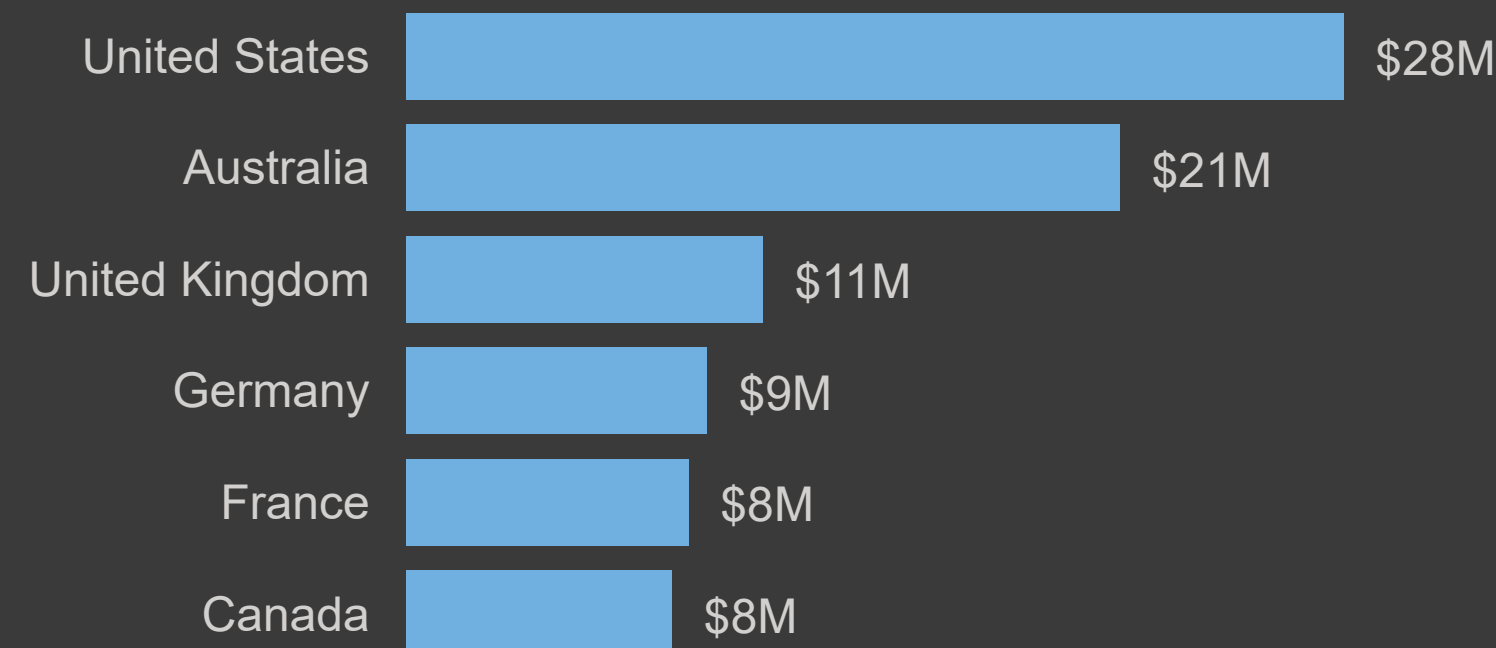
\$32.22M

Total Profit

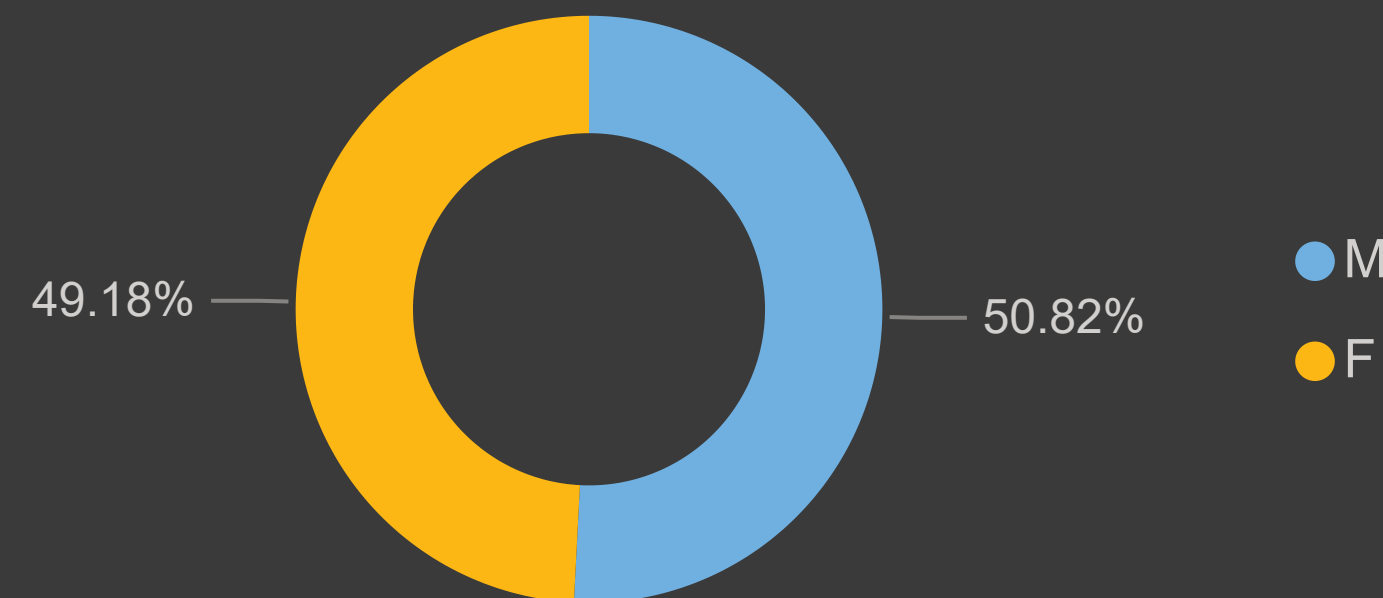
113.04K

No. of Orders

Revenue Generated By Country



Revenue By Gender

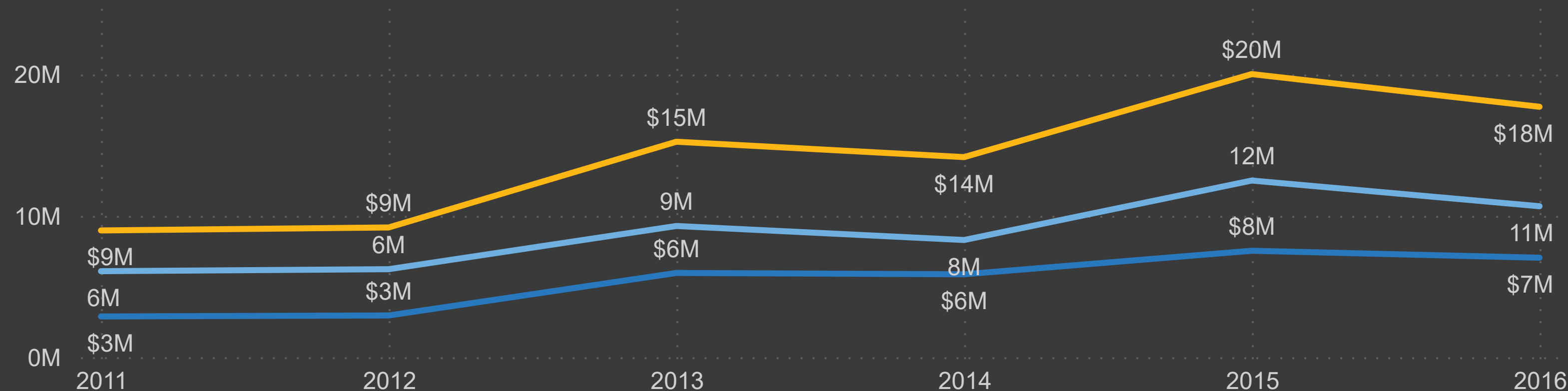


Profit Generated By Country

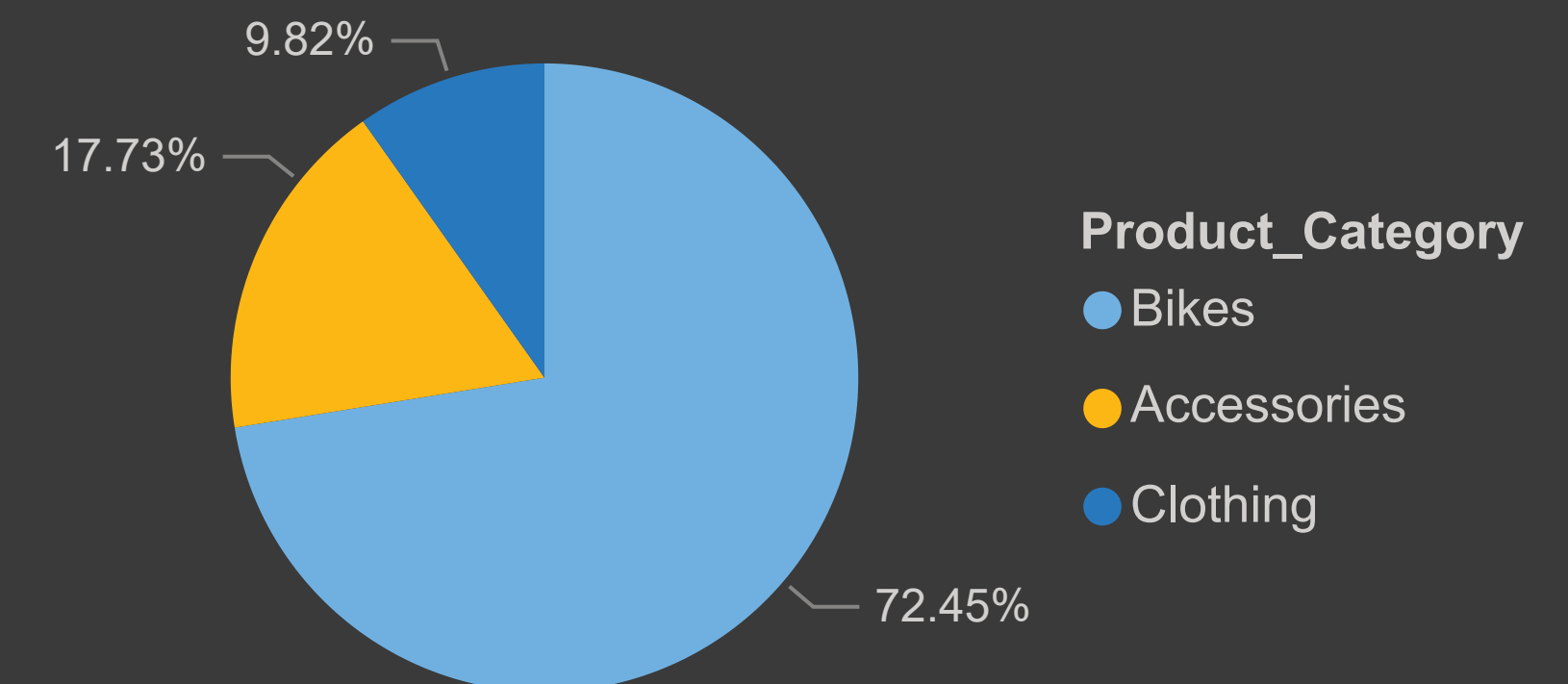


Trend Of Revenue, Profit and Cost By Year

Sum of Cost Sum of Revenue Sum of Profit



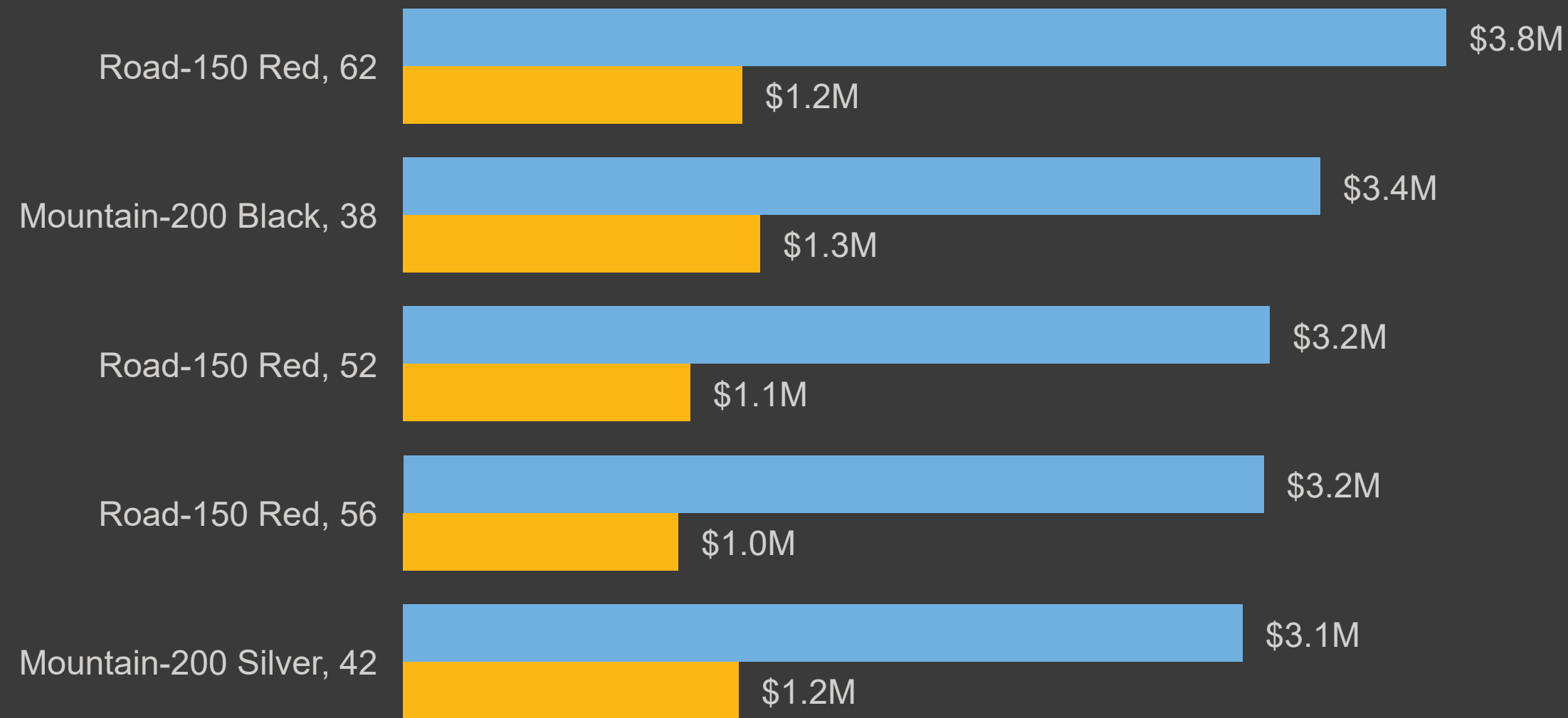
Revenue By Catgeory





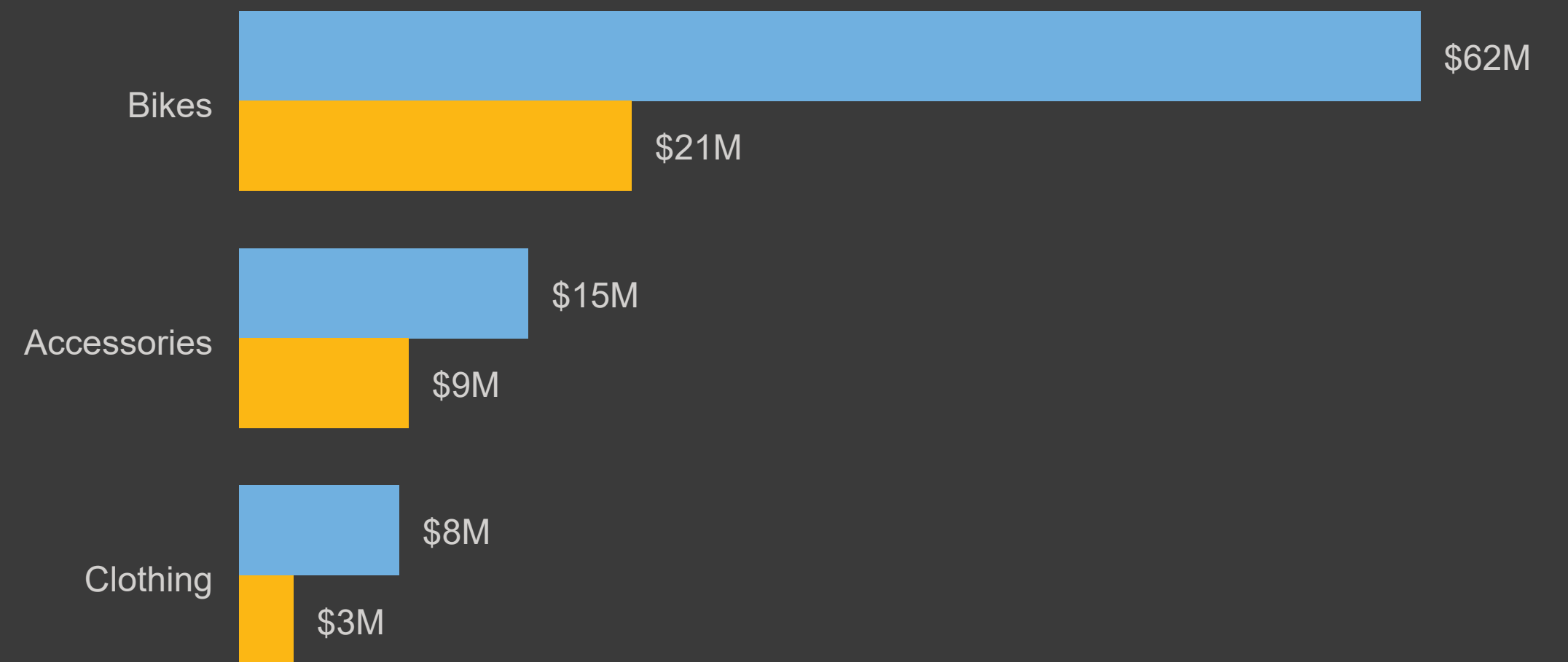
Top 5 Sub-Products By Revenue and Profit

● Sum of Revenue ● Sum of Profit



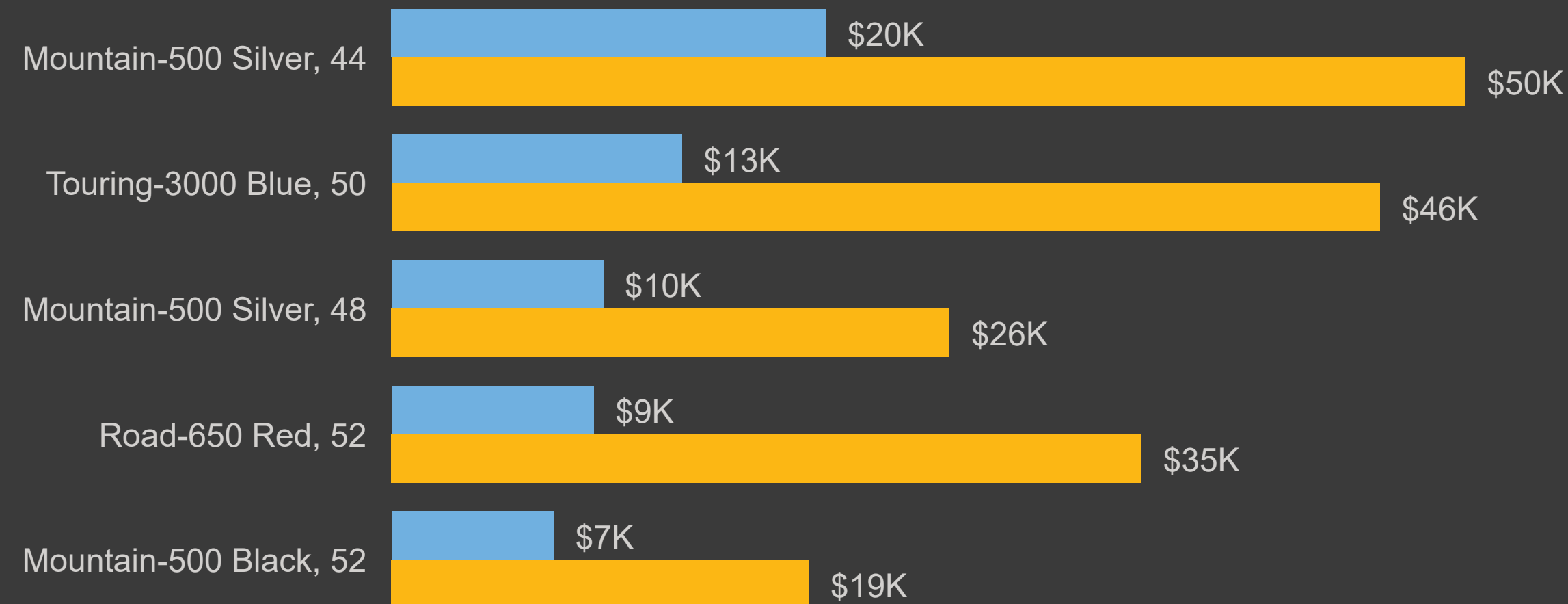
Top 5 Products By Revenue and Profit

● Sum of Revenue ● Sum of Profit



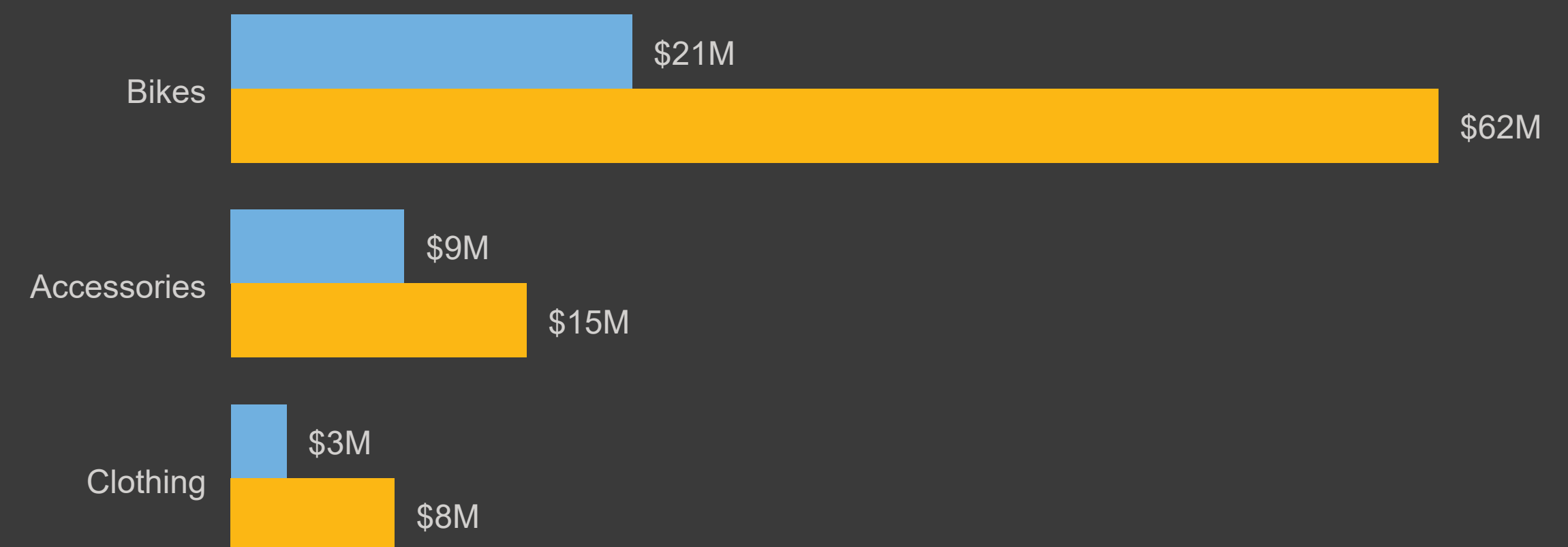
Bottom 5 Sub-Products By Revenue and Profit

● Sum of Profit ● Sum of Revenue



Bottom 5 Products By Revenue and Profit

● Sum of Profit ● Sum of Revenue





Conclusions

- 1.The highest revenue, profit and cost was recorded in 2015.
- 2.Between 2011 and 2016, the company was able to get 1,333,705 orders which resulted in total revenue of \$94,688,588 and a total profit of \$41,08,055 from 6 different countries.
- 3.Adult age category generated 66% of the total revenue while the female gender generated 51% of the total revenue.
- 4.From 2011- 2014, adult females generated the highest revenue, then in 2016 adult male generated the highest revenue. This shows that adult females the largest consumer of the company's products so far.