

Bad forms!

You've explored bad and good form design. Please now take a moment to share some bad form design that you have seen. Which aspects of the form do you think were not designed well? How do you think they could be improved?

Form design plays a crucial role in user experience, and poor form design can lead to frustration and abandonment. Here are some examples of bad form design practices I've encountered:

1- Overly Long Forms: Forms that ask for too much information all at once can be overwhelming. Users might abandon the form if they feel it's too time-consuming. Improvement: Break long forms into smaller, digestible sections with progress indicators.

2- Unclear Labeling: When form labels are vague or unclear, users may not understand what's expected of them. For example, labels like "Additional Information" without context can be confusing. Improvement: Use descriptive labels that clearly explain what each field requires.

3- Excessive Mandatory Fields: Requiring too many fields to be filled out as mandatory can be frustrating. Users should only provide essential information. Improvement: Make non-essential fields optional, and clearly indicate which fields are mandatory.

4- Lack of Inline Validation: Not providing real-time validation for form inputs can lead to errors that users only discover after submission. Improvement: Implement inline validation to notify users of errors as they fill out the form.

5- No Clear Call to Action: Forms should have a clear and visible call-to-action button. If the button's text is unclear or too generic (e.g., "Submit"), users may hesitate. Improvement: Use action-oriented text like "Submit Order" or "Create Account."

6- Poor Mobile Optimization: Forms that are not mobile-responsive can be frustrating to use on smartphones or tablets. Improvement: Ensure that forms adapt to different screen sizes and are easy to use on mobile devices.

7- Hidden Password Requirements: If a form requires a strong password but doesn't provide guidance on the criteria, users might get frustrated when their password is rejected. Improvement: Clearly state password requirements (e.g., length, special characters) near the password input field.

8- No Confirmation Messages: After submitting a form, users should receive confirmation messages to let them know that their action was successful. Without confirmation, users may wonder if their input went through. Improvement: Provide clear success messages upon submission.

9- Captcha Overuse: Using challenging captchas can be frustrating for users, especially if they are difficult to decipher. Improvement: If security measures are needed, consider using reCAPTCHAs or alternatives that are user-friendly.

10- No Help or Guidance: Forms that lack contextual help or guidance can be problematic, especially for complex processes. Users may abandon the form if they get stuck. Improvement: Offer tooltips, contextual help, or links to relevant FAQs or support pages.

These are just a few examples of bad form design practices. Good form design should prioritize user clarity, simplicity, and efficiency to create a positive user experience and increase conversions.