# - A B B A S S M O K A S H A R -

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Self-driven programmer with extensive experience building user-facing applications. Efficient and knowledgeable coder with skills in HTML, CSS, PHP, and JavaScript programming languages. Coordinated and collaborative team player with attention to detail, graphic design skills, and the ability to contribute to code base improvement initiatives and UX improvement projects.

# PROFESSIONAL EXPERIENCE

**Stro'berry Advertising**, Lebanon • Web Developer - Full-time

Oct 2024-till now

- Develop, test, and debug web applications using HTML, CSS, and JavaScript and PHP.
- Create a website layout/user interface by using standard HTML/CSS practices.
- Stay plugged into emerging technologies/industry trends and apply them to operations and activities.
- Cooperate with web designers to match visual design intent.
- Optimize SEO for the websites to be well presented in the search engines.
- Gather and refine specifications and requirements based on technical needs.
- Using scripting or authoring languages, management tools, content creation tools, applications, and digital media.
- Conferring with teams to resolve conflicts, prioritize needs, develop content criteria, or choose solutions.
- → Developing or validating test routines and schedules to ensure that test cases mimic external interfaces and address all browser and device types.
- ♣ Maintaining an understanding of the latest Web applications and programming practices through education, study, and participation in conferences, workshops, and groups.
- ♣ Identifying problems uncovered by customer feedback and testing, and correcting or referring problems to appropriate personnel for correction.
- Determining user needs by analyzing technical requirements.

- Design and implement websites using WordPress CMS tools.
- Directing or performing websites, themes, or plugin updates.
- Back up files from websites to local directories for recovery.
- Conferring with teams to resolve conflicts, prioritize needs, develop content criteria, or choose solutions.
- ♣ Creating the website architecture.
- **↓** Designing and managing the website back-end, including database and server integration.
- Generating WordPress themes and plugins.
- Conducting website performance tests.
- Troubleshooting content issues.
- Conducting WordPress training with the client.
- Monitoring the performance of the live website.

#### **Digital Revamp**, Lebanon • Web Developer - Part-time

Feb 2024-till now

- Develop, test, and debug web applications using HTML, CSS, and JavaScript and PHP.
- Create a website layout/user interface by using standard HTML/CSS practices.
- Stay plugged into emerging technologies/industry trends and apply them to operations and activities.
- Cooperate with web designers to match visual design intent.
- Optimize SEO for the websites to be well presented in the search engines.
- Gather and refine specifications and requirements based on technical needs.
- Using scripting or authoring languages, management tools, content creation tools, applications, and digital media.
- ♣ Conferring with teams to resolve conflicts, prioritize needs, develop content criteria, or choose solutions.
- ♣ Developing or validating test routines and schedules to ensure that test cases mimic external interfaces and address all browser and device types.
- ♣ Maintaining an understanding of the latest Web applications and programming practices through education, study, and participation in conferences, workshops, and groups.
- Determining user needs by analyzing technical requirements.

- Design and implement websites using WordPress CMS tools.
- Directing or performing websites, themes, or plugin updates.
- Back up files from websites to local directories for recovery.
- Conferring with teams to resolve conflicts, prioritize needs, develop content criteria, or choose solutions.
- Creating the website architecture.
- **↓** Designing and managing the website back-end, including database and server integration.
- Generating WordPress themes and plugins.
- Conducting website performance tests.
- Troubleshooting content issues.
- Conducting WordPress training with the client.
- Monitoring the performance of the live website.

# Smart Guide, Lebanon • Front - End Web Developer

2022-2024

- ♣ Develop, test, and debug web applications using HTML, CSS, and JavaScript.
- Create a website layout/user interface by using standard HTML/CSS practices.
- Stay plugged into emerging technologies/industry trends and apply them to operations and activities.
- Cooperate with web designers to match visual design intent.
- Optimize SEO for the websites to be well presented in the search engines.
- Gather and refine specifications and requirements based on technical needs.
- Using scripting or authoring languages, management tools, content creation tools, applications, and digital media.
- Conferring with teams to resolve conflicts, prioritize needs, develop content criteria, or choose solutions.
- ♣ Developing or validating test routines and schedules to ensure that test cases mimic external interfaces and address all browser and device types.
- ♣ Maintaining an understanding of the latest Web applications and programming practices through education, study, and participation in conferences, workshops, and groups.
- Determining user needs by analyzing technical requirements.

- Design and implement websites using WordPress CMS tools.
- Directing or performing websites, themes, or plugin updates.
- Back up files from websites to local directories for recovery.
- Conferring with teams to resolve conflicts, prioritize needs, develop content criteria, or choose solutions.
- ♣ Meeting with clients to discuss website design and function.
- Creating the website architecture.
- ♣ Designing and managing the website back-end, including database and server integration.
- Generating WordPress themes and plugins.
- ♣ Conducting website performance tests.
- Troubleshooting content issues.
- Monitoring the performance of the live website.

# **Arab Open University**, Lebanon • Computer Lab Assistant

2019-2022

- ♣ Acts as an on-site resource to individual students and groups accessing computer technology; helps familiarize students with software; assists students in registering for classes, and completing assignments, and orients students to the laboratory.
- ♣ Opens and/or closes the computer lab and provides for the general cleanliness, safety, and security of the laboratory area. Reports maintenance problems to the Service Request Center as they occur.
- ♣ Enforces procedures for the use of the laboratory area and the use of equipment, supplies, materials, software, hardware, and peripherals.
- ♣ Troubleshoots and diagnoses basic problems with computer equipment. Performs minor maintenance and repair on equipment, as necessary. Refers to problems to the Computer Labs Coordinator or Help Desk if unable to resolve.
- ♣ Responds to questions from students, staff, and instructors with information relating to the computer laboratory, both over the phone and in person.
- ▲ Maintains records of activities undertaken in the computer lab which includes tracking the number of students utilizing the lab, determining what class students are taking, and how much paper is used by students.

# **EDUCATION**

**Bachelor's Degree in Computer Science** • Arab Open University-Lebanon

2019-2023

# **LANGUAGE**

**Arabic:** Native.

**English:** Fluent.

# **SKILLS**

HTML, CSS, JavaScript
PHP and Python.
Back-End Web Programming Languages
Responsive Web Development.
Code Versioning.
Analytical Web Developer.
Problem Solver
Leading Skills
Well Organized
Team Work

Project Management